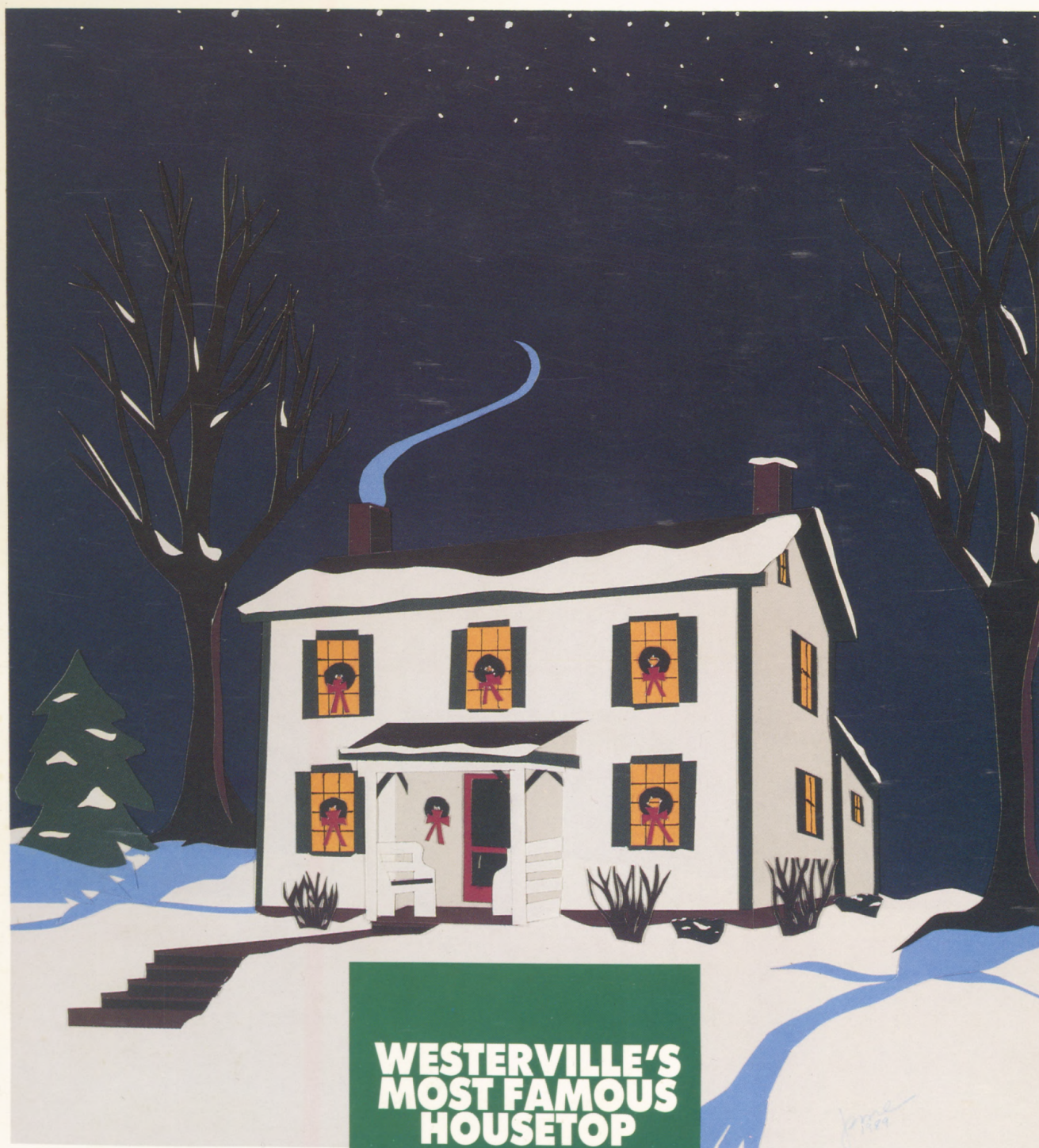


O T T E R B E I N • C O L L E G E

# TOWERS



**WESTERVILLE'S  
MOST FAMOUS  
HOUSETOP**

**FALL 1989**



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# CONTENTS

VOLUME 63  
NUMBER 1  
FALL 1989

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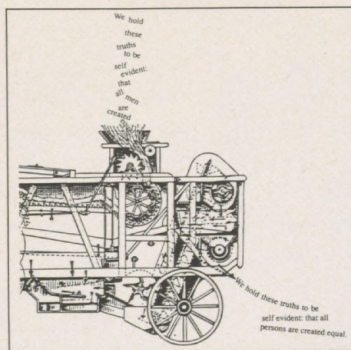
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## FEATURES

### **Striving for a Genderless Curriculum** **6**

Is Otterbein guilty of perpetuating a male-biased education system? The topic was explored at the Fall Faculty Conference.

### **Life on the Corporate Ladder** **11**

Having to choose between family and career isn't exclusive to the female of the species.

### **Russia Through the Eyes of an Otterbein Tourist** **14**

Excerpts from the diary of a recent traveler.

### **That's Show Biz** **16**

The pleasures and pitfalls of an artist series presenter.

## DEPARTMENTS

### **ForeWord** **2**

The study of students.

### **In Brief** **3**

### **Letters** **5**

### **Images** **22**

Benjamin Hanby Slept Here: Under Westerville's most famous housetop.

### **Class Notes** **26**

### **Milestones** **32**

### **AfterWord** **36**

Remembering a much-respected Otterbein prof.

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*About the cover:* Rendering of Westerville's most famous house by Patrice M. Etter, based on a photograph by Robert Webster. See story on page 22.

*All photos by Ed Syguda under otherwise indicated.*



# FOREWORD

When Dr. Harriet Fayne and I were invited to submit a proposal to CAPHE (Consortium for the Advancement of Private Higher Education) we considered initially that we would focus on assessment of the institution. In an attempt to narrow that focus and to conduct research with feedback which would be beneficial to Otterbein, we decided to center our grant proposal on two populations which had significant impact on the institution, adult students and traditional female students. Adult students comprise one-third of the student population at Otterbein which means a substantial input both academically and financially. Also, at times, the traditional student female population has been significantly higher in number than the male population and we were interested in how this majority affected the academic and social structures of the college. When our grant was accepted, however, CAPHE indicated they would like us to focus on only the adult student population in the Continuing Studies Program. Since the female population within this group is approximately 84% of the total number of students, we are still afforded an opportunity to investigate the influence of one female population on campus.

We determined that there were several areas on which we wished to concentrate within our study of the adult population: the effectiveness of the instruction and curriculum for the adult students, the interaction both academically and socially between adult and traditional age students, the impact of a primarily female population on a traditional program already composed of a female majority, and the adult student population.

As an initial means of investigating the adult student population, we conducted a survey of both adult and traditional students last Spring, 1989. The results show some interesting preference differences between the two

groups for teaching styles, classroom organization, and learning strategies. Also, both groups held conceptions of each other that may not be based in reality. For example, adult students are sometimes viewed by traditional students as "curve busters," as "having all the answers," and as those who, on the other hand, sometimes view traditional students as less organized than they are, or as having fewer serious outside barriers to studying. Part of this research grant will be to familiarize each group with some of these perceptions and hopefully arrive at more realistic evaluations of each group.

In addition to the Spring Questionnaire of both groups, we wish to include as many groups within the College as we possibly can in this project. The Adult Degree Student Advisory Committee, as well as adult volunteers, will conduct interviews with adult students to help determine the effectiveness of existing academic and social programs for this group. Dr. Fayne and I have already had a most successful Brown Bag lunch conference with at least twenty adult students who shared with us their experiences as day time students in primarily traditional student classes. We will continue to meet informally with groups such as these.

Our Fall Faculty Conference Day was also structured as an orientation for faculty regarding both the adult and female students. Our keynote speaker, Dr. Sue Rosser, discussed many of the concerns about the educational instruction female students receive in colleges today. Our luncheon speaker, Mary Lynne Musgrove, spoke about adult learners and their specific needs. Faculty members presented workshops dealing with the two populations being studied, and a panel composed of traditional and adult students enlightened conference participants with their perceptions of each other as fellow students. We received many favorable reviews of the conference,

and most respondents stressed the need to find out more about these two populations which have such an impact upon Otterbein.

We have conducted a faculty questionnaire regarding teaching styles and perceptions of adults and traditional students as learners and will compare those responses with a follow-up questionnaire next year. At interterm, Dr. Fayne and I will meet with faculty to inform them of our research at that point, and also compare their views regarding adult students now that we have begun to explore this group.

The project has been a fascinating one because each bit of information leads into other aspects of investigation. Our research into female learners has allowed us to review gender courses currently being offered at Otterbein; the assessment of courses of instruction open to adult students leads to consideration of comparing these with the same courses offered to traditional students in terms of instruction and content. We expect the by-products of the research will afford us an excellent review of teaching strategies, program offerings, and student attitudes.

While the study is of importance to Otterbein College, we have found that there is little concrete knowledge about adult student populations in general. We hope to share our information within our sphere of colleges located in the Columbus area, as well as within the East Central Colleges Consortium, and, in turn, receive some so that we may better understand the impact of both groups on the institution.

We have had great support in our research efforts from students, faculty, and administrators. We hope our final report will benefit each of these groups individually as well as the college as a whole. ■

—Dr. Nancy Woodson  
Associate Dean of  
Academic Affairs



# IN BRIEF

## **Board Names Field to Honor Ballenger**

At a Sept. 23 meeting, the Otterbein College board of trustees voted to name the athletic field adjacent to Memorial Stadium "Ballenger Field" in honor of Dwight C. "Smokey" Ballenger '39. The decision, according to board chairman William E. LeMay '48, is in recognition of Ballenger's outstanding service and contributions made to Otterbein.

After serving in the U.S. Army during World War II, Ballenger became a civilian personnel officer for the Department of Defense and retired from the Defense Construction Supply Center in Columbus in 1978. In 1955, he was instrumental in founding the Otterbein "O" Club, the varsity lettermen's association that supports men's athletics at the College. He assumed the organization's presidency in 1958—an office he still holds today.

Ballenger also played a key role in creating the "O" Club Foundation in 1981. From the original goal of raising a \$100,000 endowment to support men's athletics at Otterbein, the principal currently exceeds \$220,000.

In 1979, Ballenger was recognized by the Otterbein Alumni Council with its Distinguished Service Award for his many contributions to the College.

## **Theatre/Dance Chair Named**

Dr. Donald W. Seay, formerly affiliated with the University of Arkansas, was named chairperson/artistic director of the Otterbein Department of Theatre and Dance. Seay, who is an experienced administrator, professor, designer, director and actor was chosen in a nationwide search conducted by a committee headed by Dr. Charles W. Dodrill, chairperson of the theatre program for more than 30 years. Dodrill is now director of the professional actor training program and professor of theatre.

Seay is an alumnus of the University of Southern Mississippi, where he earned bachelor's and master's degrees. At the University of Minnesota, he received a M.F.A. in Theatre/Design/Drama Literature and from Texas Tech University, a Ph.D. in Arts Administration/Theatre/Directing/Acting. He also has a certificate in drafting as well as professional training in dance and stage fencing.

Prior to his affiliation with the University of Arkansas, Seay held positions at Texas Tech University, St. Edward's University, University of Wyoming, University of Southern Colorado, University of Minnesota and Gustavus Adolphus College. He also worked with professional and summer theatres throughout the last 25 years as a director, designer, actor, technician and dancer. His administrative experience includes associate and project directorships at Texas Tech as well as a chairmanship at St. Edward's University in Austin, Texas.

"I am in total agreement with Otterbein's commitment to professional theatre training within the context of a liberal arts education," states Seay. "The work of the College is well known and admired. It has a tradition of high standards and an outstanding national reputation...I look forward to working with such a talented group."

## **Three Faculty Featured in Art Exhibit**

Three Otterbein faculty members presented works for display in an exhibit sponsored by the East

Central College Consortium (ECCC), a group of nine colleges in the Ohio/Pennsylvania area.

The exhibit, "The Artist as Teacher," was held at the Westminster College Art Gallery, New Wilmington, Pa., from Sept. 30 to Oct. 28 and featured works in various media by teachers at the Consortium member colleges. Professor Earl Hassenpflug, chairperson of Otterbein's visual arts department, rendered drawings of the human form in charcoal and charcoal/conté crayon; photographic studies in a panoramic format were submitted by Mr. David Stichweh, director of the Learning Resource Center; and mixed-media drawings/paintings on paper executed in pastels, charcoals, crayon and acrylic paint were the media of choice for Ms. Joanne Stichweh, instructor of visual arts at Otterbein.

The ECCC, founded in 1968, promotes the advancement of education and includes Bethany, Heidelberg, Hiram, John Carroll, Marietta, Mount Union, Muskingum, Otterbein and Westminster colleges.

## **Students Join Washington Rally for Homeless**

Thirteen Otterbein students accompanied Davis Hall director Mike Mesewicz '88 in a trek to Washington, D.C., to march on behalf of the nation's homeless on October 7. The Otterbein contingent supporting "Housing Now" left campus late Friday night for the seven-hour drive to the capital where they joined an estimated

## *College Administrator Retires After 37 Years*

Albert Horn retires as treasurer at Otterbein at the end of December, having served the College since 1953. A 1949 graduate of Otterbein, Horn worked briefly for a credit firm in Cincinnati before accepting a position with his alma mater. During his tenure, student enrollment grew from 500 to over 2,300 and his office staff, which handles all student accounts, likewise grew from two to ten, not including himself and vice president for Business Affairs Steven Storck. Horn's retirement plans include a trip to Europe with his wife, Jane (Morrison) Horn '50.



250,000 people gathered to protest the plight of impoverished Americans. The purpose of the trip, according to Mesewicz, who is earning his master's degree in social work from The Ohio State University, was to "make students aware of social issues." Mesewicz hopes to organize groups on campus to participate in more programs for the needy, including the Columbus area "Crop Walk" and the city's soup kitchens. The effort was supported by the Campus Programming Board, Office of Student Affairs and campus food service.

### **African Art Collection Featured at Gallery Opening**

The Elijah Pierce Gallery in downtown Columbus opened in October with an exhibition featuring Otterbein's African art collection. The collection consists of 223 items and originated with contributions from alumni who served as missionaries in Sierra Leone. Art and artifacts, from masks and sculpture, baskets and weavings, reflect tribal culture and customs, many of which are no longer performed. The exhibit, coordinated by visual arts department chair Earl Hassenpflug, lasted through mid-December and highlighted a series of events celebrating the opening of the Martin Luther King Jr. Center for the Performing and Cultural Arts. ■

## **SPORTS**

**Men's Cross Country:** Bob Boggs, a senior from Englewood, Ohio, earned all-America honors a second time, finishing 25th at the NCAA Division III Cross Country Championships. All-America designation goes to the top 25 finishers. Boggs covered the 8,000-meter distance in 24:55. He earned all-America honors last season, capturing 13th place. Otterbein's other national qualifier, Steve Tallman, a junior from Mount Sterling, Ohio, finished 104th (25:51).

Otterbein, placing four runners among the top ten, captured a second straight Ohio Athletic Conference (OAC) title, its third in the last four years, and advanced to the NCAA Division III Great Lakes Regional. The Cards, with 32 points, easily outdistanced Mount Union (52), Baldwin-Wallace (83), Heidelberg (117), Ohio

### **Development V.P. Bids Adieu**

Dr. Robert Fogal, Otterbein's vice president for development, is resigning his post effective December 31 to join the Center on Philanthropy at Indiana University in Indianapolis. His new position will be that of associate director of public service programs and director of The Fund Raising School for the Center.



The Center on Philanthropy, created in 1987, conducts research on philanthropy in American society, educates and trains persons in ethical fund raising and fosters good management of organizations and institutions that depend upon voluntary gift support. "It is a special opportunity," Fogal said, "to participate in an unusual enterprise that will likely have a tremendous impact on our nation's non-profit sector."

Fogal began as director of development at Otterbein in 1982 and became vice president in 1985. While at the College, he was instrumental in raising funds to renovate Dunlap-King Hall and Memorial Stadium, and he created a \$12 million endowment program.

About his departure from the College, Fogal remarked, "Otterbein has a bright future because it enjoys the support of a strong community of people who care about the College and who are committed to its well-being. I am pleased to have had the opportunity to be part of Otterbein and share in its growth as a quality college."

A national search is being conducted to fill the vacancy. ■

Northern (139), John Carroll (144), Hiram (154), Muskingum (no team score) and Marietta (no team score). Boggs captured the individual title (25:20.2).

The Cards, under 20th-year head coach Dave Lehman, placed fifth among 15 schools competing at the Great Lakes Regional.

**Football:** The 1989 season keeps intact a record of four years of steady improvement: from no wins in 1985, to one in 1986, two in 1987, three in 1988 and four in 1989. As *Columbus Dispatch* sports writer Brad Schmaltz phrased it, Otterbein should be 10-0 in 1995. The Cards, under second-year head coach Mark Asher, played to a 4-6 record, 3-5 in the OAC.

Forty-eight football players received letters. Four-year starter Art Stovall, a senior cornerback from Westerville, received the Coach Harry Ewing Award, presented annually by the Otterbein "O" Club to the most outstanding senior. Wide receiver Ron Severance, a sophomore from Worthington, and linebacker Tom Barnett, a junior from Akron, were selected by teammates as most valuable on offense and defense. Others receiving awards were Todd Rasor, a sophomore defensive back from Mt. Vernon, Ohio, as most inspirational; Matt

Stephens, a junior defensive back from Berea, Ohio, as most improved; and Pat Engle, a defensive nose guard from Westerville, as most valuable freshman.

Stovall and offensive guard Mark McNabb, a senior from Newark, Ohio, were named first team all-OAC. Honorable mention selections went to Rasor and linebacker Ray Niemeyer, a sophomore from Cincinnati.

### **Women's Cross Country:**

Otterbein, making its third consecutive appearance at the Great Lakes Regional, finished ninth. Two Cardinal runners finished among the top twenty. Elaine Gonya, a sophomore from Fremont, Ohio, ran the 5,000-meter course in 19:06.55 to place 18th. Janet Curtis, a sophomore from Westerville, was right behind, finishing 19th in 19:12.11. Under first-year head coach Mary Beth Kennedy, Otterbein captured second—its best finish in five seasons—at the OAC meet.

**Women's Soccer:** Under first-year head coach Tom Mastrandrea, Otterbein (8-8) finished conference play in a three-way tie for second place with Baldwin-Wallace and Mount Union, each 5-2, behind conference champion Marietta, 6-1, in the OAC. One goal separated Otterbein from second place and a share of the OAC



title. The Cardinals dropped a 1-0 decision at Marietta, which gave the Pioneers the title, in the second from last game of the season. Four players earned all-conference honors. Dawn Hittle, a senior defender from Dayton, captured first team honors. Second-team honors went to Melanie Evans, a senior forward from Westerville; Stacey Hittle Frankel, a senior defender from Dayton; and Tracy Masters, a freshman defender from Loveland, Ohio.

**Men's Soccer:** Erik Ekis, a senior forward from Westerville, earned first team all-OAC honors a fourth time, helping lead his team to third-place tie with John Carroll, each 6-3, in the conference. Under first-year head coach Gerard D'Arcy, the Cardinals finished with a 6-10-2 record. Jeff Ping, a junior defender from Beavercreek, Ohio, was named first team all-conference a second time, and Todd Flannary, a sophomore forward from Beavercreek, Ohio, was an honorable

mention selection.

**Volleyball:** The volleyball squad, under third-year head coach Dora Stockdale, finished with its best conference record in five seasons of OAC competition. The Cards, 12-22 overall, played to a 6-12 mark, good for an eighth-place finish in the ten-member conference. ■

## LETTERS

*We want to hear from you! Please send letters intended for publication to Letters to the Editor, Towers, Otterbein College, Office of College Relations, Westerville, Ohio 43081.*

### Hurrah for Hippotherapy

As the parent of one of the lucky six children who participate in the Hippotherapy Program at Otterbein, I want to thank you for the great article about the program in the Summer 1989 edition of *Towers*.

The praise given in the article to the program is well deserved. This program has provided our daughter with the opportunity to learn to ride a horse, an activity which will hopefully provide her with a lifelong recreational activity.

Mandy has a very short attention span and gets frustrated very easily by difficult tasks but Mia and Tammy and Babe always manage to command her attention. She can hardly wait for riding day to come.

Thanks again.

Joyce Kerze

Worthington, Ohio

### Clippinger Remembered

Through a friend who is an Otterbein graduate, I received a copy of the "Afterword" by Donald L. Williams (Summer 1989 *Towers*) and also the notice of my mother's death.

I very much enjoyed the article about my grandfather. When I was a little girl, I spent lots of time in Westerville visiting my grandpa and grandma. One of my favorite memories is of roller skating on the campus.

I suppose most people looked at my grandfather as a rather austere person

but an incident in my childhood indicates otherwise. On one of our family visits, we had for dessert a favorite of mine, devil's food cake with caramel frosting. I liked the icing best so I saved it until last. My grandfather called my attention to a squirrel in a tree outside the window. While I was looking at the squirrel, grandpa stole my icing and ate it. We all laughed but, needless to say, I never saved it until last again.

Another funny incident, which was not funny at the time, was when my father set fire to the president's home in 1916. I have the newspaper clipping of the fire and also some cartoons a friend drew. I was told the students were dismissed to aid in fighting the fire. My father, 11 at the time, was attempting to thaw a pipe so he could flood the back yard and make an ice skating rink. Fortunately there was little damage to the house but my father's allowance was assessed to pay for a broken bookcase glass. This happened when the students emptied the house of all its furniture.

Miriam Clippinger Henderson  
Athens, Ohio

### A Very Rewarding Week

Thank you so much for sending your piece about my talk in April. I was glad to see the issue of *Towers*—which brought welcome memories of my very rewarding week at Otterbein. Please give my best to your colleagues.

Nora Sayre  
New York, N.Y.

### Noted with Interest

Your Summer 1989 issue had much of interest in it and I especially appreciated the article on the Otterbein Room in the library and the work of Mrs. MacKenzie.

However, I was not happy to read

the review of remarks by Nora Sayre concerning the Sixties, as part of [the Integrative Studies Festival] called "From Camelot to Kent State" held at Otterbein last April. It seemed to me that Miss Sayre gave a patina of glamour to the Sixties which that period doesn't deserve. As far as I am concerned the events of the Sixties were an unmitigated disaster, a blot on our history and a tragic stimulus to the disintegration of our American society. If that period were so described, well and good, but it appears to have been described in a falsely positive light.

I was equally chagrined to see that Otterbein saw fit to listen to the maunderings of Maggie Kuhn. I have heard Maggie Kuhn. She certainly doesn't speak for me as a person almost as old as she is. And why should it be regarded as creditable to do or say something "outrageous" at least once a week?

May I ask whether there was not a mistake in the second column on page 22, where there is reference to a college newspaper called the "Otterbein Ages"? Surely the paper was called the "Otterbein Aegis"?

Finally, I gave a start of pleased surprise to see on page 21 the photograph of Marshall Fanning '94. When I was a student at Harvard in the late twenties, Marshall Fanning and his wife, Mary Murray Fanning, also '94, were living in Boston and showered this young Otterbein graduate with attention, hospitality and affection, introducing me to a Boston they had come to know and love so well. I owe them much for the development of my social and historical consciousness.

Perry Laukhuff '27  
Amherst, Va.

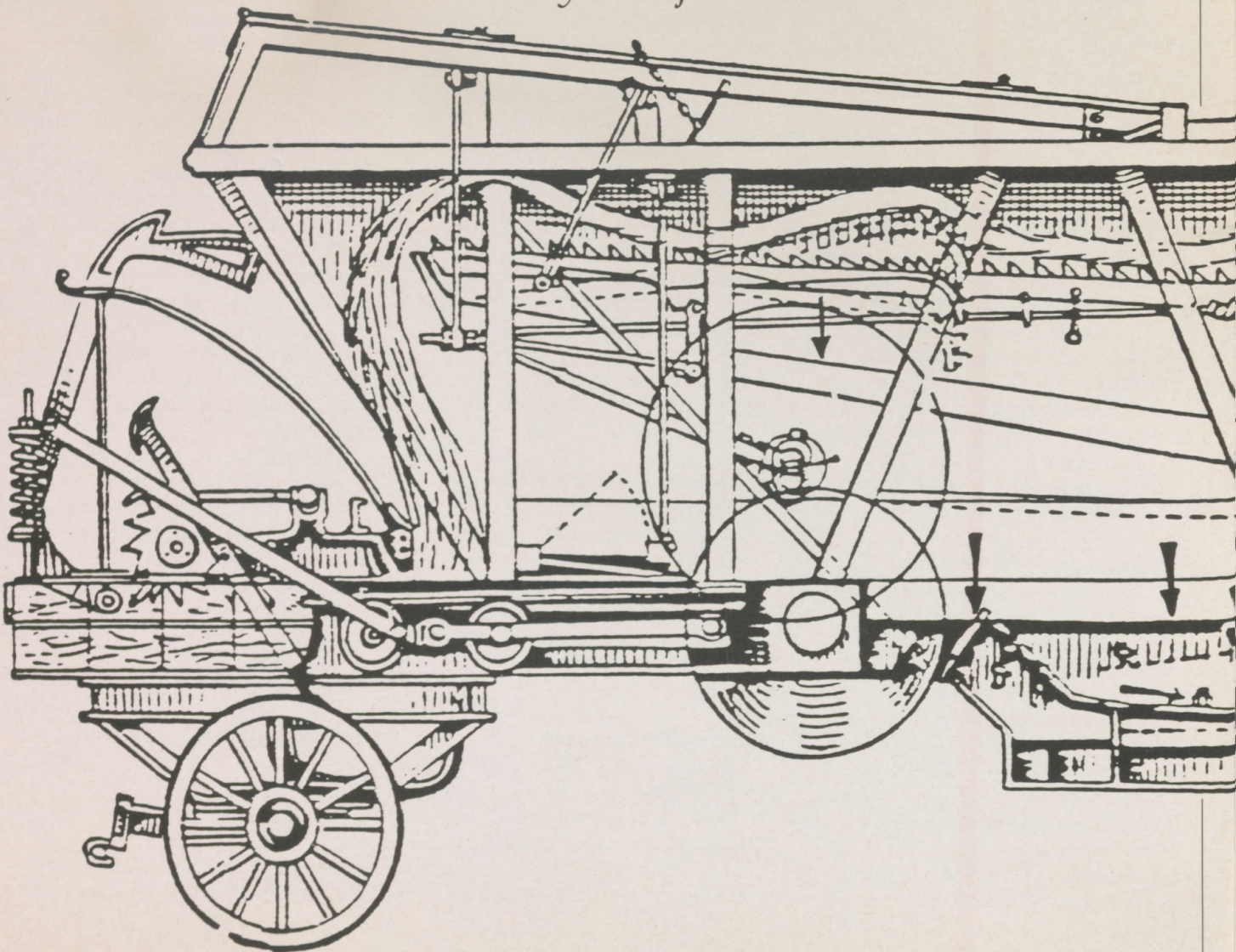
*Our Mistake! The College newspaper was called Aegis and not Ages as we wrote.—Ed*



# FACULTY

## **STRIVING FOR A GENDERLESS CURRICULUM**

*Is Otterbein guilty of perpetuating a male-biased education system? The topic was explored at the Fall Faculty Conference.*





We hold  
these  
truths  
to be  
self  
evident:  
that  
all men  
are  
created  
equal.

Today's concept of education, Dr. Sue Rosser informed the assembly at the recent Fall Faculty Conference, basically evolved from early Greek times. Then, the decided emphasis was upon educating propertied men. "They were not interested in educating women. They were not interested in educating slaves. They were not even interested in educating all men. They had a small group of propertied men for whom their curriculum was designed and upon whom they concentrated their efforts."

That Greek mode of thought still permeates our education system today, she indicated. "It really is rather recently that we have decided that education should be available for everyone." Our lengthy history discloses women and minorities as minute numbers in the arena of higher education, but that history took a dramatic turn in the middle and late 20th century. Today, the majority of college and university students (57 percent) are women, and more than 40 percent of students are 25 or older. Otterbein reflects that trend with a majority female population (75 percent part-time and 59 percent of traditional enrollees) and a current enrollment of 806 part-time students.

The male-biased higher education system is antiquated and does not appropriately compensate for the demographic changes of recent years, Rosser intimated. Teaching methods and curricular content need to undergo change and recognize the presence of significant others.

She challenged faculty to examine their course curriculums and individual teaching approaches. "We often do not include information about women and minorities in our curriculum," she stated. "We often use teaching methods that, although we try not to

We hold these truths to be  
self evident: that all  
persons are created equal.



alienate people, may in fact be alienating to people."

Efforts to convey information in an atmosphere conducive to learning can be undermined unless they are attuned to the barriers to learning. One of these barriers is sexism, Rosser said. She cited research documenting the lowering of women's self esteem and a decline in academic and career aspirations during the college experience. The opposite was true for males. "When we hear those kinds of statistics, it's clear that something is wrong. There's something wrong with the way we are approaching our teaching and our curriculum."

Rosser addressed factors that inhibit learning on four different levels: language, classroom behaviors, women's ways of knowing and curriculum content.

Bias in gender, class and race is easily transmitted both through written and spoken language, she noted, citing a study that demonstrated that when generic terms such as "he" and "man" are used, people rarely visualize women.

While many consider sexism in language a trivial issue, Rosser argued that it does make a difference. It serves to perpetuate a male-biased social system in a world that is more than half female. The "so-called generic pronoun" has preferable alternatives. The speaker suggested such options as: 1) using plural nouns with pronouns "to help children develop their table manners" rather than "help a child develop his table manners," 2) replacing pronouns with articles so that "every doctor has a preferred method of treatment" rather than "every doctor has his preferred method . . ." 3) eliminating the pronoun to reveal that "each social worker determines the best way to handle difficult clients" instead of "each social worker determines the best way she can handle . . ." and 4) using genderless nouns such as "the average citizen" in lieu of "the man on the street."

Rosser noted that these alternatives not only are less awkward than alternating "he and she" but often more accurate as well.

Stereotypes also are transmitted through language, she explained. Gender referencing such as "the nurse

gives her patient," labeling like the usage of "girl" for an adult woman, or non-parallel terminology such as "men and ladies" or "the dentist and his doctor wife" are examples Rosser mentioned. "It would be very unusual to hear something like 'the doctor and her dentist husband,' she pointed out. "What's really going on in that passage is that they are trying to convey that

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*"While many consider sexism in language a trivial issue, it serves to perpetuate a male-biased social system in a world that is more than half female."*

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— Rosser

there is something unusual in the fact that the woman is a doctor—but maybe it's okay, because she's also a wife."

Words that wrongfully stereotype are avoidable, Rosser said, offering examples such as "firefighter" over "fireman," "salesperson" for "salesman," "student" rather than "co-ed" and "secretary" instead of "Gal Friday."

Though most faculty try to avoid sexist language, Rosser said she often is asked by professionals how they can recognize potentially offensive language. "Some people, because of the way that we were reared or the time in which we were reared, really have difficulty trying to figure out whether or not some of the language they use might be offensive." The two best ground rules, she claimed, come from "A Guide to Nonsexist Language," a publication of the Association of American Colleges. "The first one is 'would you say the same thing about a person of the opposite sex?' And the bottom line is 'would you like to have it said about you?'"

Classroom behaviors as barriers to learning also are important for faculty to bear in mind, Rosser intimated. She referred to studies by Bernice Sandler which demonstrated that men tend to talk more than women as well as to exert more control over the topic of conversation. The study revealed that men also interrupt women more frequently than women interrupt men—with the kinds of interruptions that tend to change the topic of conversation.



Participating in a panel discussion during the conference were (L-R): Dr. Mary Cay Wells '47, associate professor of Education; Sally Kammer, student; Pat Miley, recent Otterbein graduate; Tim Wright, student; Terry Reynolds, student; Shannon Sharrock, student; Vickie Kayati, student; and John Kengla, director, Continuing Studies.



"Wait until you are at a social gathering and notice what happens when a group of men are talking if a woman comes up," Rosser suggested. "Unless this woman has just won the Nobel Prize or is exceptionally beautiful, most likely the men will continue talking about whatever it was that they were discussing and, perhaps, the woman will be integrated into the conversation. But about 95 percent of the time, the topic will not change. If you reverse the situation and have a man go up to a group of women who are talking—he does not have to have won the Nobel Prize or to be Mr. America. Almost whoever that man is, very typically the topic of conversation will change to whatever he brings up, and that will change the entire group focus."

A similar dynamic is at work in the classroom, she informed the group, and it may interfere with learning. Most of the women in our society have been socialized to engage in a verbal interaction that is submissive by employing more tag questions such as "this is true, don't you think?" or to raising their voice at the end of a sentence which leaves a question mark. "We tend to use more qualifiers," Rosser said. "We tend to be excessively polite and deferential." Because of these verbal projections, she added, female comments may be undervalued by both faculty and other students.

Nonverbal classroom behaviors were explored as well. Rosser quoted studies that claim faculty members tend to make more eye contact with male students, a pattern that applies even to female faculty members. Female faculty realize that male students are less likely to take them seriously, so they make frequent eye contact to gauge their progress or success.

Rosser purported faculty also may be more attentive to male responses and even wait longer for a male student to respond to a question. Often, when they wait a shorter term for females to answer, faculty believe they do so out of kindness, she said, because some women (regardless of academic prowess) seemed excessively shy or embarrassed at being put on the spot. But if the undergraduate education is to translate into preparation for

## Grant Provides for Impact Study

It's a national phenomenon. Older adults (25 and up) are returning to college in droves—last year they comprised more than 40 percent of the country's college and university students. The majority of those older adults are women. Among part-time students in the U.S. pursuing higher education last year, 74 percent were female. Nationally, the number of female students in the traditional age college group also constitutes a majority of 57 percent.

Such statistics significantly affect the fabric of college life, and Otterbein recently has begun to investigate how. The College recently received a CAPHE (Consortium for the Advancement of Private Higher Education) grant in support of an 18-month study to gauge the impact of an increasing adult student population on curriculum, instruction and quality of student life. CAPHE is a consortium of major U.S. corporations and foundations founded in 1983 that contributes to independent colleges and universities nationwide. A host of surveys, symposiums, research projects, workshops and evaluative sessions are planned during the 1989-90 academic year to implement the study.

The first event of the series, the Fall Faculty Conference held on Sept. 6, focused on two College populations—adult students and adult and traditional female students. Because of the subject's widespread interest and recognized importance, the conference was opened to the public.

"Focusing on the adult student at Otterbein also means focusing on the female student" (as it does at many institutions) says Otterbein's Dr. Nancy Woodson who was co-coordinator, along with Dr. Harriet Fayne, of the conference. Woodson, associate dean of academic affairs, and Fayne, education department chair, also co-authored the grant proposal to CAPHE. (See Woodson's "Foreword" on page 2.)

At Otterbein, 75 percent of students in the adult program, and 59 percent of traditional age enrollees are female.

The conference was designed to provide insight to such questions as:

- How effectively are we teaching adults?
- Are women at a disadvantage by being taught in a male-biased academic environment?
- How do adult and traditional age students regard each other—and what are the positive and/or negative factors of learning together?
- Are faculty and faculty teaching methods biased toward adult or traditional students; male or female?
- Do adults demand different learning strategies?

In addition to Dr. Sue Rosser's keynote address on "Creating an Effective Learning Environment for Women," career counselor and consultant Mary Lynn Musgrove, a former Otterbein instructor, spoke on "The Emerging Woman—Then and Now." Musgrove designed and taught "The Emerging Woman" during her time at Otterbein, a special course within the College's Integrative Studies Program for adult women entering or re-entering higher education.

Specific workshops, led by Otterbein faculty, included "What do We Know about Adult Learners?" conducted by Fayne and Dr. Patricia Ryan; "Teaching Learning: Implications for and from Adult Learning Contexts," Dr. Sylvia Vance, John Kengla, John Ludlum; "Writing to Learn about Self, Subject, Learning," Drs. Beth Daugherty and Wayne Rittenhouse; and "Women's Ways of Knowing: Challenging Traditional Academic Teaching of Women," Woodson and Dr. Garlena Bauer.

Further exploration of such issues will be in the spotlight again in the spring when the College sponsors the East Central College's Gender Conference. ■

—Valerie Klawitter







Dr. Sue V. Rosser was keynote speaker for the 1989 Fall Faculty Conference which focused on two populations which influence Otterbein College—adult students and adult and traditional female students. The event, opened to the public because of its high level of current topical interest in the educational world, was well-attended by the central Ohio educational community as well as campus faculty and administration. Rosser spoke on “Creating an Effective Learning Environment for Women.” Rosser is a nationally recognized author and speaker on such topics as feminist perspectives on science, warming up the classroom climate for women, and establishing effective women’s studies programs. She holds B.A., M.S. and Ph.D. degrees from the University of Wisconsin. Currently, she is director of women’s studies at the University of South Carolina and has been the Coordinator of the Division of Theoretical and Natural Sciences as well.

life, the truly kinder thing might be to “wait just as long for the woman student to answer as for the man student,” Rosser stated.

Rosser chose to touch briefly on the area of learning styles because an entire workshop, “Women’s Ways of Knowing” (taken from a book of that same title) was devoted to this topic during the conference. In considering the ways in which faculty convey information, it is “probably very appropriate to have a mixture of ways to introduce concepts if you really want to reach all of the students.” Differences in the learning styles of the sexes, research indicates, reveals that females favor subjective/intuitive learning methods while their male counterparts largely employ the objective/analytical approach. Traditionally, education has supported the male approach to learning, according to workshop speakers, and institutions need to commit to changing this imbalance.

Our heritage has left education with a white, middle to upper class curriculum, Rosser explained, and integrating women and minorities into curricular content proves an exciting way of connecting them with the material they are learning.

“During the past two decades we have had a tremendous explosion in terms of women’s studies and scholarship on women,” she said, adding that *The Chronicle of Higher Education* has called this perhaps the most significant development in higher education in terms of impact on curriculum.

The speaker suggested the first step in this integration process is for an institution to implement a women’s studies program. “You cannot begin transformation of the entire curriculum if you do not have a source of faculty producing scholarship who are trained in women’s studies and can provide a resource for the institution. Once that is available, it is important

that we get this information out into traditional courses in the institution.”

This type of curriculum transformation is not an easy process, Rosser admitted. Currently, there are approximately 100 such transformation projects in process at colleges and universities throughout the country which serve as models for evaluating this change.

She referred to a model developed by Peggy McIntosh at the Wellesley Center for Research on Women which plotted phases of the transformation. From the first phase whereby the absence of women in the curriculum is not noticed, the model goes on to list four other progressions including 2) women as an add-on to the curriculum, 3) women as a problem anomaly in their absence from the curriculum, 4) women as the focus for study and 5) a curriculum redefined and reconstructed to include us all.

“You will notice that stage five does not replace the womanless curriculum with the manless curriculum — which I think was the great fear when women’s studies first came about,” Rosser stated. “What we ultimately hope to have, and I know this is a hard job and it’s not going to occur anytime soon, is a curriculum that is truly reflective of the experiences of all of us.” ■

—Valerie Klawitter



# ALUMNI

## LIFE ON THE CORPORATE LADDER

*Choosing between family and career isn't exclusive to the female of the species*

A liberal arts education can pay priceless rewards in the world of business, according to Steve Spurgeon '70. He should know. Today, he's among the creme de la creme in the world of public relations, following a career path that has been a steady climb since his Otterbein graduation.

The former Otterbein English major is senior vice president and director of Los Angeles-based Ketchum Public Relations, a major national firm which handles such prestigious national accounts as American Express, the California Raisin Advisory Board, Dow Chemical Co. and Kraft Inc. to name but a few. He previously was executive vice president with Rogers & Cowan, a public relations firm specializing in entertainment and corporate clients including such notables as Paul Newman, Bruce Willis and Paul McCartney. As director of corporate relations there, Spurgeon supervised activity with Ford Motor Company, Texas Instruments and MasterCard.

Obviously, Spurgeon has achieved what the world terms "success." But the weighty "success" noun doesn't always feel like one might suspect. "I think I may seem more successful to

other people than I am to myself. It always looks more successful when it's someone else than it does when it's your own life. And there are so many ways to define success. I am successful in that I enjoy how I spend my days, but I don't think that it is as all-encompassing or as satisfying as some people might think."

A position in top level management is not gained without sacrifice, he admits. Spurgeon says he made a conscious choice to forego family life for a career—an unusual claim from the male arena. He insists, however, that the career-family conflict has never been exclusive to women. "There have always been poor fathers who are lousy husbands because they work too hard. We (men) are allowed to have work as our priority, because that's the way we have been conditioned. That's our traditional heritage. Somehow we have come to think it's okay for a man to slack in other areas because of his work."

But the executive notes that there are healthy signs that such mores are changing. "Men working with me will say 'that's my child's PTA night, I'm sorry I can't work,' or 'something's happened this week that's important in my life, I'm sorry I won't be able to

do that.' I really respect that."

Recently, Spurgeon returned to Otterbein to share his expertise with the College community and the central Ohio area through a day of lectures and class visits. His discussions centered on applying liberal arts skills in the corporate world and selling your particular skills to an employer.

In the past 20 years, it was Spurgeon's fourth trek back to his alma mater. He has kept in close touch with dean of students and vice president for student affairs Joanne VanSant and maintains contact with a few others from campus. He finds Otterbein changed, but in a pleasant way. "The campus is more beautiful. It seems to have an order to it that it didn't before. It's sort of like a campus that has settled into itself and there seems to be a sense of physical harmony."

Otterbein's current students impress him. "I don't know what I expected, but the students I talked with today were very attentive and astute and I don't think I necessarily expected that. I also teach from time to time at an unnamed institution of higher learning in L.A., and I detect much more



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*Spurgeon insists the career-family conflict has never been exclusive to women. "There have always been poor fathers who are lousy husbands because they work too hard... Somehow we think it's okay for a man to slack in other areas because of his work."*

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Steve Spurgeon '70, senior vice president and director of Ketchum Public Relations, recently spoke to Otterbein students about his career path.

apathy and smugness in the students there than the students at Otterbein." While some of these attitudes may be due to geographical influence, Spurgeon says he believes Otterbein can largely be credited for the difference. "I like to think that it's because Otterbein attracts a different kind of student, one more interested in working on their education than concerned with national rank."

Always the individual, Spurgeon elected to attend Otterbein, "because no one else in my high school was coming here." The Danville, Ohio, native remarks that although he enjoyed his high school experience—"that part of my life was over, and I really didn't want to have the crutch of having someone from my hometown also at school. Also, I wanted to be forced to expand." Other deciding factors included the College reputation, proximity and curriculum.

He values education, and in fact launched his career at institutions of higher learning, being first employed at The Ohio State University where

he worked as coordinator of special events and editor with the office of public relations (and also earned a M.A. in mass communications), and then as assistant director and interim director with the office of public affairs at California State University. But his personal process of evolution began at Otterbein, he notes, and from there he walked away with something more than a diploma that remains the foundation of his career today—"the ability to assimilate disparate thoughts." In his experience at Otterbein with liberal arts, he comments, "I not only had to assimilate the thoughts but I had to analyze them—weigh them one against another." Approaching a similar topic or event within the various disciplines creates "a wonderful weave of thoughts" that gives birth to insightful perspective.

On the job, he claims, this ability is invaluable. "In a time when we are bombarded by stimuli... one has to be able to take an idea and put it in context with other things that are known about that topic or that time."

Other advantages with a liberal arts education come with the broadening of interests. In business, Spurgeon says, "I learned a lot about many different things for which I have no natural inclination to have an interest in because I learned how to approach topics that were not topics of choice in college. That makes my job so much easier now. It instilled in me a lifelong curiosity to learn about things I don't know about."

Spurgeon left public relations in higher education because he topped out in his community, and wanted to do something on a more national level. "I just wanted to go to another aspect of the field, and I also had a curiosity about living in another part of the country — the South. I had a fascination for the South based on experiences through literature." He accepted a position as promotion manager with the National Cotton Council of America. "I learned a tremendous amount about myself living in the South and interacting in a culture that was truly unlike anything



I had come in contact with previously. I did not find my stereotypes to be true and that was interesting for me. Living in the South gave me much more of a sense of the importance of heritage and tradition that I had never known before. The juxtaposition of the South to the West Coast was incredible. The West Coast is an area that's in love with the future—where you've come from and what you've done is not so important as where you are going and why you are going there."

Work at the top of the corporate ladder deals less in concrete tasks and more in abstractions, Spurgeon explains. "Now I'm in a situation where I am allowed and encouraged to put together abstract concepts and creative approaches and distill them into some sort of defined direction for people to take from there. That's the most satisfying thing—to be able to let your mind expand and then pull it in and make it something that is pragmatic enough for people to apply." The other portion of his job deals with administrative organizational concepts and attention to interpersonal relationships.

As for career highlights, he recalls the launching of Braniff Airlines as a big moment. "In 1984 when we launched Braniff, I literally lived and worked in Dallas. The minimum I worked was 12-hour days for about five weeks pulling that together. It's impossible to have that kind of focused dedication and not get an incredible, incredible charge when you are standing out on the tarmac and there are 25 planes lined up together and lifting off in unison heading to their individual destinations — and know that the focus of the nation, for whatever amount of time that day, takes note of that — and that you had a lot to do with that focus. It was very exciting."

A current ad campaign all America is familiar with because they "heard it through the grapevine" is Ketchum's brainchild—the California Raisins. The campaign already was implemented when Spurgeon joined the firm, and he enjoys working with it. "It's a campaign that has really captured people's imagination, because the Motown music appeals to the parents." Imaginative and fun, he says

the concept has caught on far better than anyone ever projected and today the Raisin Board actually makes nearly as much off the licensing of the products as it does selling the raisins. Of the latest raisin character, a

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*"Here's someone  
[Michael Jackson]  
that people are dying  
to get to endorse their  
product and he just  
asked 'What do you  
think about making a  
[California]  
raisin patterned after  
me?' We had to think  
about that for about  
half a second."*

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Michael Jackson prototype, Spurgeon says with a smile—"Jackson approached us! Here's someone that people are dying to get to endorse their product and he just asked 'What would you think about making a raisin patterned after me?' We had to think about that for about half a second."

Although stress may be a built-in bonus with such a responsible position, the executive alum has tried and true coping mechanisms. Being secure with oneself heads the list. "There are only so many things that someone else can do to you. You can either walk away from the situation, convince them otherwise or change the situation. There are options. So if you can truly believe that, how awful can it get before you take action? And taking action is the best way I know of to deal with stress." Diet and exercise also figure into the package. "They help keep me in a mental and physical state that can deal with terrific pressures."

For pure enjoyment, he reads fiction, a fact which surprises most people. "There is so much to read about the businesses that I'm involved with, and I do read and skim those things. But quite frankly, non-fiction has never been my pursuit for my own time. It's relaxing, but it's also a way of expanding my mind. We get to the point, I think, where we take ourselves and what we do so seriously that we think it is positively imperative for us to know as much about whatever it is as possible. I want to know enough to be insightful and productive in my area, but I want to keep my mind open to new opportunities, to new points of view, to new ways of assessing my job."

The comments bring him full circle and back to his emphasis on the advantages of liberal arts education. His advice is sage for students and sound for those of us already caught up in corporate America. "Pay attention. There are wonderful things happening all around. Everyone wants to make a lot of money. Everyone wants to have a lot of status and success on the job. But there are so many other things that are going on around you. Don't take it all so seriously. The liberal arts is a wonderful way to be open to that quirk or that something that can make a complete difference in a business decision." Management calls for an appreciation of different lifestyles, he says. "And you can't get that appreciation if you constantly surround yourself by people whose thoughts are like yours." ■

—Valerie Klawitter



# RUSSIA THROUGH THE EYES OF AN OTTERBEIN TOURIST

*The following was excerpted from a diary kept by Helen R. (Hilt) LeMay '47 during her recent trip with Otterbein friends and alumni to the Soviet Union.*

Our Russian experience began on June 19 when eight friends from Otterbein joined twenty other tourists from all over the USA. We flew from Kennedy to Helsinki, a nine-hour flight. Here we had our first briefing from our Vantage tour guide. Some of the things we could expect while in the USSR were nyet (no) for an answer; we would be eating cucumbers, potatoes and cabbage. Our main meal would be a four-course dinner at noon. Our guide was so right. I think we were served cucumbers three times a day and potatoes, usually fried, for lunch and dinner, cold cuts for breakfast. We often had birch juice in the morning. It did not taste too good—they said it was made from grasses. The dark bread was heavy and had a sour taste to it but the ice cream was delicious and served after. It was our favorite dessert. We found the meals on the heavy side.

We flew into Moscow where we were met by our national guide who was to travel with us until we left the USSR. We would also have a local guide at each city we visited. The first thing we learned was not to say we were visiting Russia. Russia is only one of the fifteen republics of the USSR.

We were taken to the Cosmos Hotel which was built in 1980 for the Olympics. It is across from the Space Monument. On arriving we were presented with a hotel ID card to be used in place of our passports which had been collected at the airport. It

was a surprise to see slot machines in the lobby. We soon realized too that no matter how many people there were or how large the building only one door would ever be opened and a gentleman would look each person over as they came and went. The

Square. The Cathedral of St. Basil the Blessed has an exterior in brick decorated with inlay and mosaic. The many cupolas are carved wood painted in different bright colors. It is really a combination of nine churches and was built at the order of Ivan the Terrible.

Time did not permit us to go inside.

The weather was hot—high 80's and sunny. We were all annoyed at the number of tourists. Russia seemed to be the hot spot for '89. It is estimated there are two million visitors a day. The population is about nine million.

In Moscow we saw "GUM," the state universal store or department store. It is an arrangement of stalls and arcades. Shopping in the USSR is not easy. You must first decide what you want and the price,

go to a second place and pay, then take the receipt to a third person to receive your merchandise. It is surprising to see many use an abacus. Most tourists shop in the Beryaska. Here only foreign currency is accepted. Soviet citizens are not allowed to shop in these stores. More products are available here. There are shortages and long lines, and we were told by our guides that Russian-made clothing was of poor quality.

We learned early on that posted hours do not mean much. They seem to open and close as they see fit. The postal lady in our hotel did not want to help us. She said she had hurt her leg and would open "next week."



*The Otterbein group included (Row 1, L-R): Irene Cole '44, Clara Schwartz, Alice Feind, Helen Hilt LeMay '47. (Row 2): Ann Hovermale Farnlacher '45, Walter Schwartz, Mary Bivins H'85, Karl Farnlacher.*

rooms were clean and adequate but certainly not deluxe.

Early in the morning we changed our money for roubles. We were paid 32.47 for \$50. We met our local guide who took us first to the Kremlin (meaning "fortress"). This is a spectacular place—a museum as well as the center for the government. We spent time in the Armory which houses an unbelievable collection of dazzling jewels, thrones, crowns, carriages, sleighs, and clothing as well as Faberge eggs and many other items.

After lunch we visited Red Square (Red meaning "beautiful"). St. Basil's, the most famous and recognizable of all Russian churches, is on Red



After a city tour, we moved on to Lenin Hill, a high point in Moscow, and were surprised to see five or six brides and grooms during our short stop there. It is a custom to visit national shrines following the wedding. We were to see this many places all during our tour.

Most of the hotels have a "dezhuuoya" on each floor. She sees who comes and goes and hands you the key to your room on your return. You must turn your key over to her each time you leave.

We took a metro tour visiting four stations. The subways are something they can be very proud of. They are clean, fresh-smelling and very attractive with mosaics, fancy light fixtures, sculptures and oil paintings.

We traveled by bus from Moscow to Vladimir and Suzdal where we spent two nights. Our buses were very nice and kept clean. This area has not been open to tourists for very long and ours was only permitted to travel here by arranging with Intourist, the State Travel Agency; however, they make all arrangements and decisions no matter where you go or what you do in the USSR.

The country around Suzdal was very flat—all agriculture. The guide told me this was a typical town of the 18th century and had not changed much. Here we saw many people swimming in the river, lots of potatoes growing and a woman in the fields picking beetles off the potato vines. At each stop our bus made, the little old ladies were out selling cucumbers, pickles and strawberries—the reddest, sweetest berries I have ever seen. We saw lots of goats, homes in place of large apartments such as we saw in Moscow, but all the homes seemed to be built from the same blueprint.

Our next stop was Yalta. The Black Sea was beautiful, the beach rocky, the Crimean Mountains surrounded the area and there were many vineyards. This is definitely a resort area. Our hotel was very nice and right on the Black Sea.

Here we visited the Grand Palace in Livadia where the Yalta Conference was held in 1945 and saw where FDR stayed. We spent a couple hours in the Niketshy Botanical garden founded in 1812 and covering 500 acres. There were 140 varieties of roses in the rose garden.

We were without water our first afternoon from 2 to 10 p.m. We had a Russian Cuisine dinner that evening. Traditions were explained and the various

courses were accompanied by music and singing.

We saw people in the park with books and records on display. We found out these were for trading, not for sale.

We took a boat out to the Swallows Nest which is a medieval looking castle on top of a cliff. We climbed the steps from the Black Sea to the top for a wonderful view of Yalta. The water was very clear and blue. We could see the jelly fish swimming around. We treated ourselves to a dish of ice cream with fresh red raspberries—the best thing on the whole trip.

We arrived in beautiful Leningrad at 11:10 p.m. and found it still very light. The city is known as the "Venice of the North" or the "City of Light" because of the "white nights."

Many of the buildings here are colorful and none are high rise.

We had the opportunity to attend the programme of the Russian Federation Dance Company. The choreography was outstanding and the costumes beautiful. They have toured abroad. This was definitely a highlight of our trip. All of us enjoyed the Winter Palace—the Hermitage. We just did not have enough time to take in all 1057 rooms. Here we found one of the most famous art collections in the world—Rembrandt, Rubens, Van Dyck, Picasso, Matisse, Van Gogh and many, many others.

To me, the most outstanding visit was the trip to Petrodvorets. There are 134 fountains and many gilded figures. It is said they were trying to outdo Versailles. The Germans nearly demolished it during WWII. Many artifacts were removed before they arrived and have been put back in place; however, many were destroyed or stolen and lost. Much restoration work has been done. We found this to be the case every place we went. So much is being restored by the state. There are the things bringing tourists to the USSR and they want and need American dollars.

Half of our group left us in Helsinki to return to N.Y. The other half spent the afternoon and night in Helsinki. We had a welcome dinner and were entertained with folk dances. We were able to visit the market in the morning. The flowers were numerous and gorgeous. They also sold furs and some souvenir type items. We were overwhelmed by the price. I paid the equivalent of \$28 for a bowl of soup.

Chess is a big game here and in the

parks we saw cement boards laid out on the ground with large wooden figures to be moved around. Many stood by and quietly watched a game in progress.

Our room here was beautiful and we felt back in civilization. A city tour showed us some of the interesting sights. One of my favorites was the "Rock Church" carved from rock with a drainage tile all around the inside perimeter as water runs down the walls when it rains. It was beautiful in its simplicity.

Each of us left the USSR with different ideas of Russia, different memories having observed different things. I think of all the little girls with large hair bows, babies with their heads always covered. I never figured out how they can take a small square of cloth and make it fit a round head. We all commented on the lack of lawn mowers. It seems the grass is never cut, making it hard to see the flowers for the tall grass around them. In the outskirts it was cut down and carted away for the animals. We did see two older women with small power mowers in the Kremlin. They were wearing dresses. It is very rare to see a woman in pants no matter what type work she is doing. Moscow has many trees but still seemed drab.

There are no school buses, medical care is practically free but not the best and due to declining population, families are being encouraged to have more children. The tax rate is 13 percent but six percent lower if you have a child.

Our guides said people are earning more now than they ever have but there is not much to buy. One lady said, "They can send a man to the moon but I need a teakettle."

We saw dispensing machines along the streets. People were lined up to get a drink. They pay three kopeks for a glass of water. They drink the water and return the glass for the next person, all using a common glass. We saw few disposable products.

Every place we went we were approached by someone with items to sell or young people wanted to trade items for bubble gum. The black market seems to be getting out of hand and is especially noticeable in Leningrad. Many returning suitcases held enamel ware, lacquered boxes, fur hats and the traditional Russian nest of dolls.

These are some of the things we will all think about when we hear the word Russia. ■

—Helen R. (Hilt) LeMay '47



# CAMPUS

## THAT'S SHOW BIZ

*The pleasures and pitfalls of an artist series presenter*

The woman behind the desk wears a look of deep concentration, telephone cradled in her ear, hair askew with a pencil peeking through a few strands.

The desk is in disarray with papers, brochures and pamphlets piled precariously high, a few slipping over the edge.

Words such as "en route," "block booking" and "run-out" escape from the intent voice. Such is the jargon of the artist series presenter.

No sooner is the phone hung up when an insistent ring summons her again. Disbelief and dismay flood her face.

"One week before performance and you're cancelling!" she exclaims.

Welcome to two of the greatest problems facing the immediate world of presenting/touring—finding the right price and availability to contract a group and an artist cancelling a performance that has already been sold.

Pat Kessler, Otterbein's director of College Relations, has been managing the Otterbein Artist Series for four years. She does all the scheduling, facility and technical arrangements, marketing, publicity and sales with the help of her secretary, Barbara Brown.

While not exactly a veteran, she has her share of battle scars.

"This can be a tough business," she says. "On the one hand it can be very stimulating and exciting to develop a season with the right mix of top-notch performers and carry off a successful performance that gives the audience a satisfied glow, but there are numerous problems and tensions that go with the territory of making everything appear to be running smoothly."

She has several "a-funny-thing-happened-on-the-way-to-the-box-office" stories to recount. Though they are humorous, it's only in retrospect that they acquire a rueful amusement.

"I was so naive when I first inherited this position," she laughs. "I guess because I'm a fan of the performing





arts, I just sort of assumed the series would take care of itself and audiences would come with little effort on my part."

The 36-year-old series had enjoyed sizable audiences up until the mid-1970s. At the same time audiences began to slip, the series underwent a retrenchment, dropping from six events to three.

When Kessler took over the series in 1985 the subscription base had dropped to 58, and student attendance, which is free, was poor to miserable.

The challenge that faced Kessler was four-fold. First, put together programs at the right price with more audience appeal, increase subscription sales, increase faculty and student attendance and apply for grants from Ohio Arts Council and Arts Midwest.

"Let's face it, this is a hard sell, and competition has become fierce," Kessler says. "I dusted off, or rather re-directed, my marketing skills."

In actuality, Kessler's official duty as director of College Relations is managing the public relations activities of the College. Even through she manages the Artist Series, it is not the primary focus of her time and attention.

The first step she took to improve the situation was to increase the number of events.

"That may sound crazy," she says. "If you aren't doing well selling three events, how can you sell five or six? But in reality three events don't sell well on a subscription basis."

Next she convinced the Cultural Affairs Committee to include at least one popular appeal event for the student body. The committee helps select the events and gives final approval on the season before contracts are signed. It consists of the chairpersons of the music and theatre departments, the college dance program director, two at-large faculty and five students.

"In the past we've had difficulty coming to some agreement, but I think we're all working together much better now. Meeting the goals of educational and cultural enhancement, as well as being entertaining, is a challenge. The committee realizes it's all right to 'lighten up' a bit if we balance the season with several events of more substantial fare," Kessler says.

In order to appeal to students she added comedy acts, such as the improvisational group, Chicago City Limits.

She developed a fine-tuned target marketing approach to sell season and single tickets.

The caricature on the opposite page hints at the unusual items used as props by comedian/juggler Michael Davis, who performed at Otterbein during the 1987-88 Artist Series. Chicago City Limits, a comic improvisational group which came to Otterbein in 1988, is shown below.

"I have lists from everywhere," she says. "Music, opera, theatre, dance lovers. You name it."

She also began applying for grants money from available arts funding sources. Ohio Arts Council and Arts Midwest have become consistent supporters. This year Turner Construction Company and Anheuser Busch provided the funds to buy a Roscoe dance floor so the College could bring in significant dance groups such as the Lar Lubovitch Dance Company and Hubbard Street.

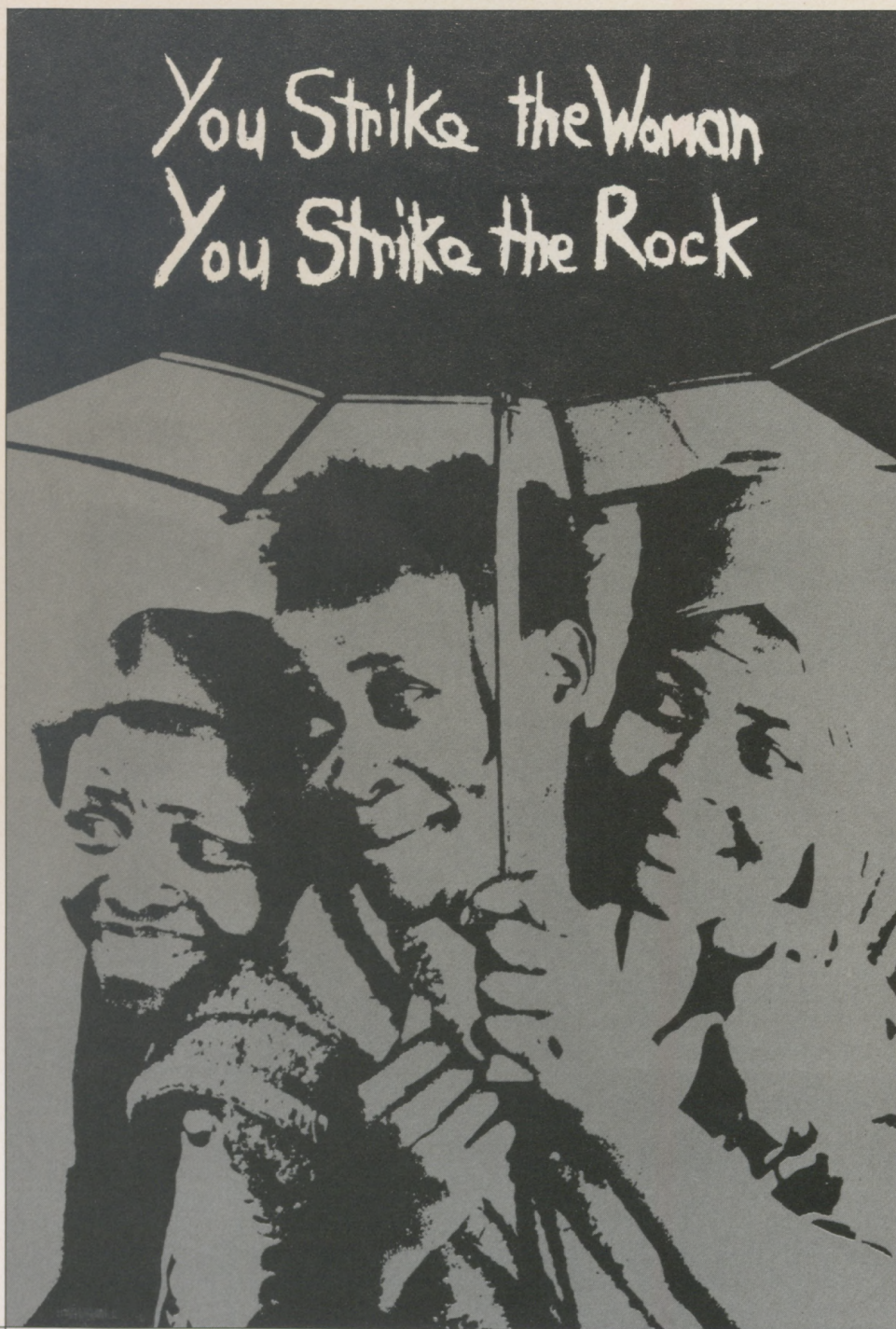
The approach she undertook worked. In 1987 subscriptions jumped to 217—an all-time high for the series. Student





# You Strike the Woman You Strike the Rock

Kessler has several  
“a-funny-thing-  
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Shown at right is promotional art for a recent Artist Series presentation featuring the Vusisizwe Players of South Africa.

attendance improved owing to the internal marketing strategies she employed, and faculty/staff subscriptions went from 10 to 50. She does feel student and faculty attendance could be further improved.

Some of the difficulty stems from the fact that the series has no specific focus, such as all theatre or all music. Subscribers are less likely to buy subscriptions if they are only interested in one area, and the general public buys subscriptions on the basis of name recognition or popular appeal.

“The general public prefers mainstream entertainment,” Kessler says, “whereas our seasons are the kind that appeal to the specialist, which makes it more difficult for marketing purposes. We have to spend a lot of time seeking out those individual pockets of people for each event.”

Kessler is satisfied that average audience size has risen to between 700-800, although she would prefer that number be in subscription sales rather than single ticket sales.

Even when assured of a sizable audience, the presenter’s worries don’t stop. Kessler has many horror stories to share.

There was the time when opera star Susan Dunn postponed her performance four days before the event.

“We really scrambled to get in touch with everyone who had a ticket,” she recounts. “It was my first experience with a major performance problem.”

Then there was the year they brought in The Ink Spots. They drew the largest audience a series event had.





"I just knew they'd be a huge draw," Kessler says. "I was beaming, riding high on anticipated success."

The success balloon quickly collapsed with the opening number. The sound system was crackling and sending weird noises through the amplifier. The problem was not discovered in time to fix it before the show, because The Ink Spots' plane had been delayed by three hours.

"The evening was a disaster," Kessler recalls. "Angry patrons were shouting and walking out. The next day we fielded numerous phone calls and sweetly apologized, promising to return

return money. Interestingly, I think only two people demanded a refund."

Then there are the little problems to contend with such as performers' demands of special foods or accommodations and transportation or, in one instance, all of the light cues disappearing on the computer one-half hour before curtain time.

"Those things are mild compared to some of my other series' woes," Kessler shrugs.

The same group who had to re-cue their lighting one-half hour before show time had called Kessler the night before, refusing to perform without a

### Thirty minutes and counting . . .

Among the numerous duties that require attention before show time is last-minute stage preparation, such as "swabbing the deck" and arranging props. The recent presentation of "You Strike the Woman You Strike the Rock" called for minimal scenery, drawing attention instead to the three-woman cast. Any actor will tell you warm-up before a performance is crucial. These three take a few moments to flex facial and body muscles to prepare for the demanding task before them. The anti-apartheid play drew one of the largest audiences in six years for an Artist Series presentation. Ten minutes before curtain, theatre patrons were still lined up waiting to purchase tickets while box office personnel scrambled to accommodate the late surge.

wooden sub-floor laid on the stage.

"I told them their demands were impossible, and we wouldn't pay them if they didn't perform," she said. "In the end they decided the vinyl floor I had provided them would do the job."

The story that takes the all-time prize is what Kessler refers to as "the Michael Davis fiasco." Kessler was called away from a media luncheon on the day of juggler Davis' performance to be informed that Davis had missed a flight connection from California and would be late for the performance. But how late, no one knew, because he still had to make a connection in Chicago.





*Patricia Kessler, coordinator of the Otterbein Artist Series, chats with patrons before the recent performance featuring the popular South African troupe. Though Kessler was "nervous about drawing an audience" to an unknown play by an unknown group, she reports the risk was worth taking.*

"I felt a sense of sheer panic," says Kessler. "I had to make a decision to cancel, or hope I could hold a restless audience for who knew how long."

In the end she decided to risk holding the audience as she frantically searched for an opening act to keep the audience at bay. As luck would have it the College's Jazz-Lab Band was rehearsing that night. In between hectic calls to Davis' agent for a progress report, she managed to reach the band's director at around five o'clock. Mercifully, he agreed to let the band perform before the audience.

Performance was scheduled for 7:30 p.m. At 7:00 p.m. Kessler and the band began lugging chairs, music stands and instruments to Cowan Auditorium.

"So much adrenaline was pumping through my veins, I was dizzy," Kessler recalls. "Visions of The Ink Spots

returned, and I had fears of an angry mob rushing me."

Meanwhile she dispatched someone to the airport to pick up Davis and whisk him to the theatre as soon as he arrived.

As the delay stretched to an hour, the box office phone rang and one of her worst fears was realized—the comedian had arrived, but his props hadn't made it.

"Now, I ask you, how can a juggler perform without his props?" Kessler laughs.

Luckily the audience was filled with jugglers who rallied to the cause as they went home to retrieve bowling pins, ping pong balls, a machete and other equipment. The backstage crew ran to a grocery store for a chicken, a loaf of bread and assorted fruits and vegetables, all of which Davis uses in his act. One of the College's secretaries

brought her family's bowling balls. By 9:30 the show was underway and though it was a howling success with an enthusiastic audience, Kessler concedes she wouldn't want to live through too many nights like that.

**Y**ou know the old saying, "That's Show Business," she laughs. "But I don't want to give the impression that all we've had are disasters. We've had our share of rich and wonderful moments. For instance the Jazz-Lab Band was a hit, and we used them the following year again as an opening act."

The Cincinnati Symphony brought a huge student audience, although Kessler admits to resorting to bribery. It seems the Symphony posters kept disappearing from campus bulletin boards, so Kessler obtained 50 more and announced in the college news



bulletin that they would be given away at the conclusion of the performance.

"The students sat through the encore," she says, "but we were deluged at the box office after it ended."

Some of the series high moments have been Susan Dunn (in spite of the postponement), the Dale Warland Singers, the Chicago City Limits, the Chuck Davis African-American Dance Ensemble, the Jazz Tap Ensemble, a production of "Pump Boys and Dinettes," and, of course, Michael Davis.

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*The penny musical, "Pump Boys and Dinettes," a feature during the 1987-88 season, was a crowd-pleaser.*

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A recent event held in September also provided an unexpected high.

"We had booked a South African troupe who was doing an anti-apartheid play. It was something the committee agreed a liberal arts college ought to present. Not only was it socially relevant, but it had the promise of making a strong impact," Kessler recalls. "But I confess I was nervous about drawing an audience. No one had ever heard of the group or the play."

The risk was worth taking. It drew the largest audience (nearly 900) the series has seen in six years. Lines stretched to the theatre parking lot and the curtain had to be delayed 20 minutes to accommodate all the ticket purchasers.

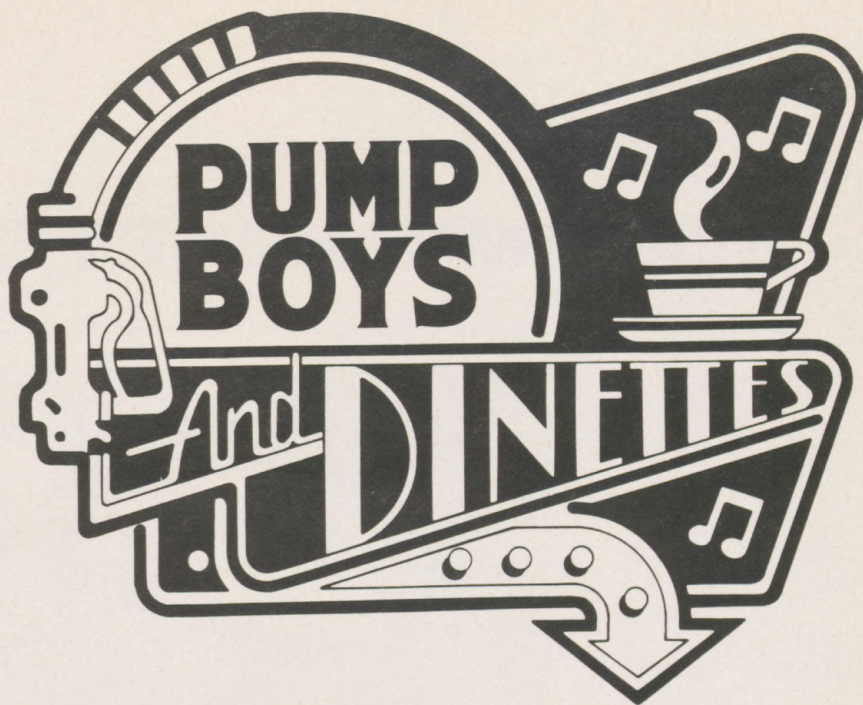
Kessler's philosophy about the series is that every liberal arts college should offer high quality performing guest

artists from a variety of disciplines. "It adds a dimension to the students' education that helps develop an appreciation for the arts," she says.

She allows that artist series across the country are facing lean times. As budgets shrink and students become more and more career-minded, money and time are diverted in other directions.

Kessler has a proposal before the Cultural Affairs committee to re-structure and re-shape the delivery of visiting performing artists. It is her hope to take the arts into the classroom and frame the program with a more informal approach. The event would begin with a major dance or theatre attraction and culminate with a major music performance.

"We would provide our students with more hands-on experiences through a day-long series of master classes and informances and, space permitting, open these sessions to the public," she says. "The two major attractions would be a bigger draw than some of the current events we offer. I think something like this—a festival of the performing arts—would spark community interest and add a new dimension to the cultural arts on campus."\*



The current season has an international flair to it with the theatre group from South Africa, the Chinese Music Society, and Guarneri String Quartet and Lar Lubovitch Dance Company. She had just completed negotiations to replace a music ensemble from the Netherlands who had cancelled. She felt sorry that she would have to disappoint some audience members.

"It's tough when you build up expectations and can't deliver," she says.

"Yet the up-sides," she muses, "are times like the students' evaluations on the ballet we presented. One student wrote, 'It's my first ballet. I love it!' Things like that sort of make it all worthwhile, don't they?" she remarks.

Although the cynic in her often questions the axiom that, "the show must go on," Kessler knows as long as there is an audience expecting to be entertained, it must—and does... with or without props, a day later and sometimes with a replacement act. ■

—Georgina P.K. Spelvin

*\*At press time, the festival idea was no longer being considered due to scheduling difficulties.*



# IMAGES

## BENJAMIN HANBY SLEPT HERE

*Photos courtesy of the Westerville Public Library*



The small frame structure harbors no infamous ghosts. It is not the site of a treaty-signing nor did any notable calamity befall anyone who lived there. Yet scores of people have taken much care to preserve it and hours are devoted each week in the guardianship of the little white house at 160 W. Main St., Westerville, Ohio.

Anyone who attended Otterbein knows about Hanby House. It sits quietly among campus buildings, sorority houses and other residences, looking perfectly unpretentious for a national historic site. Its most noted resident was Otterbein's own Benjamin Hanby, Class of 1858. Hanby will probably always be remembered for composing the popular Christmas tune, "Up On the Housetop," but he earned his reputation for the anti-slavery ballad, "Darling Nelly Gray."

Ben Hanby was the oldest of eight children born in 1833 to Ann and William. His father, who was a minister, and later, bishop, of the United Brethren Church, was a founder and trustee of Otterbein College in Westerville where he moved his family from Rushville. There, he maintained a

"station" on the underground railroad, helping runaway slaves escape to Canada. Exposure to the injustices suffered by slaves fostered deep convictions in young Hanby, inspiring him to pen the words and music to "Darling Nelly Gray" while he was still a student at Otterbein. It was at Otterbein that Ben met his future wife, Mary Katherine (Kate) Winter of Westerville, who graduated in the first class of the College in 1857.

Ben and Kate married the day after he graduated and for a while, he worked for the College, helping to raise money. Ben and Kate had a son, Brainerd, and Ben took a job as a school principal near Hamilton, Ohio. Ben continued to write anti-slavery songs and one, "Old Shady" became popular throughout the country. Antagonizing a pro-slavery trustee of the school at which he was employed, Ben was asked to resign and later was appointed pastor of a United Brethren church in New Paris, Ohio. There, his love of music was frowned upon by conservative parish elders whose criticism of Ben's approach to music and religion forced him, once again,

to resign.

By then, Ben and Kate had a daughter, Minnehaha, and, to support his growing family, Ben organized a singing school. Because he had no money to buy Christmas music, Ben composed "Santa Claus," which is now known by the song's first four words, "Up On the Housetop."

In 1865, the Hanbys moved to Chicago, where Ben had accepted a position with a large music publisher. There he composed and collaborated on numerous songs, including the popular Christmas hymn, "Who Is He in Yonder Stall?"

Just as he was achieving long-awaited financial success and notoriety, Ben Hanby contracted tuberculosis and died at his home in Chicago in 1867 at the age of 33. He was brought back to Westerville and buried in Otterbein Cemetery, where his grave and others of his family are marked by a modest stone pillar.

His music is his only other memorial. That and a little white house at 160 W. Main St. in Westerville.





Unbeknownst to Ben Hanby, "Darling Nelly Gray" was published by the Oliver Ditson Company of Boston. When he wrote to the publisher inquiring about royalties, they responded, "Nelly Gray is sung on both sides of the Atlantic. We have the money and you have the fame; that balances the account." An attorney representing young Hanby managed to obtain a \$100 settlement but retained 50 percent for his services!

Ben occupied this room in the southwest corner of the house during the last four years of his college life. He himself crafted the desk in the corner where it is believed he penned his first seven songs, including "Nelly Gray." The young musician did not have any formal training and played the flute "by ear."





*The Hanby House was saved from destruction largely through the efforts of Dacia Custer Shoemaker (shown at right on the front porch) who bought the house in 1926. With the Hanby Memorial Association, she raised funds to help move the structure to its present location (below). The federal government and the Ohio Historical Society helped restore the house to its original condition. It was dedicated and opened to the public in 1937; Ben's son, Brainerd (below) was a featured speaker at the dedication.*







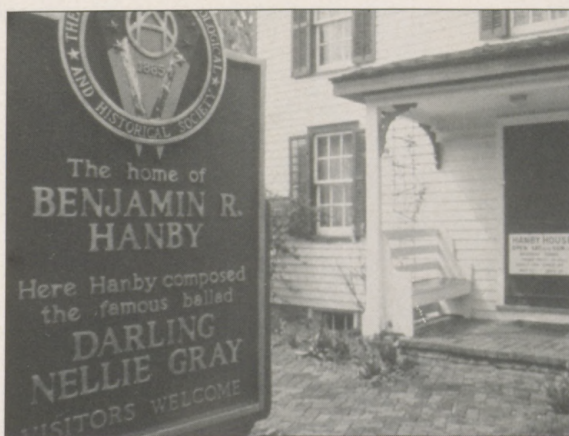
The parlor now houses the piano on which Ben Hanby practiced as a young man. At the time, Ben had to travel three miles to Central College as it was the only piano in the area.

A small herb garden, similar to one that may have grown during Hanby's time, is situated behind the house. It is tended by Nancy Davis of the Westerville Garden Club who conducts workshops during the Westerville Arts Festival each summer. (Photo courtesy Robert Webster)



A single shaft marks the Hanby family resting place in the Otterbein Cemetery, Westerville. Ben's small grave stone is to the left.

The Hanby House is owned by the Ohio Historical Society and maintained and operated by the Westerville Historical Society. From May 1 to September 30, the House is open from 10 a.m. to 4 p.m. on Saturdays and 1 to 5 p.m. on Sundays. Arrangements may be made for other tour appointments. There is a small admission charge.



Special thanks to Carol Krumm, Robert Webster and Jim Heilman for their assistance in the preparation of this article. Credit also to Millard J. Miller, author of *House of Brotherhood: Story of the Hanby House and A Hundred Years with Dacia Custer Shoemaker*.



# CLASS NOTES

**Compiled by Carol Define**

Please send your news to the Alumni Relations Office, Howard House, Otterbein College, Westerville, Ohio 43081.

## 1914

**Esther Graff Penick** of the Shangra La Health Center in Medina, Ohio, celebrated her 100th birthday on May 28. She has a daughter, **Helen Penick Johnson '35**. Mrs. Johnson's granddaughter, **Cindy Johnson**, is currently a freshman at Otterbein.

## 1927

**Betty White Oyler** and her husband, Merton, celebrated their 60th wedding anniversary at their daughter's home in Los Alamos, N.M.

## 1928

**Craig C. Wales** of Youngstown, Ohio, has retired after 52 years in the practice of medicine.

## 1935

**Woodrow W. Purdy** and his wife, Dorothy, celebrated their 50th wedding anniversary last November.

## 1940

**Rex C. Smith**, former trustee of Otterbein College and Otterbein Home, retired officially in 1980 after 54 years with the United Methodist Church West Ohio Conference. He served as pastor for 38 years and specialized ministries for 16 more. After retirement he accepted a call to serve the New Salem/Thurston United Methodist Churches near Buckeye Lake, stepping down in June of this year. He is finally settling down on the east shore of Buckeye Lake.

## 1941

**Milford E. Ater** of Florida, is president of St. Lucie Hi Twelve Club 611. He is enjoying golf, his flowers and yard work.

**Mary Lou Poff** is a member on the board of trustees for The House Next Door, a family service organization in Deland, Fla., and was elected its secretary for 1989-90. She has also been elected a Deacon in the First Presbyterian Church of Deland.

## 1945

**Julia Mokry DeGrandchamp** retired after 21 years as language arts teacher for the St. Jude Cathedral School in St. Petersburg, Fla. She plans to travel and enjoy her future.

## 1946

**Evalou Stauffer Middaugh** retired after 31 years of service from the department of residence and dining halls at Miami University of Ohio. The last 20 years were spent as administrative dietitian.

## 1947

**Emigail (Emily) Lilly Fisk** and her husband, now retired, spend their winters at their Ashville, N.C., home.

**Jeanne Bilger Gross** of Westerville recently returned from Ft. Lauderdale where she served as Adjunct Professor for Nova University. Dr. Gross served in that university's Graduate Education Module (GEM) program during its five-week intensive summer session. Dr. Gross specializes in the creativity process in the elemen-

tary classroom using the integrated arts (music, movement and art) related to the language arts and social studies programs. She holds membership in Pi Kappa Lambda National Music Honor Society, Phi Delta Kappa and Phi Delta Gamma, a fraternal organization for graduate women.

## 1948

**Grace Rohrer Rymer** of Kent, Ohio, retired after 22 years of service with the Department of Human Services, 17 years of which were spent as a hearing officer.

## 1949

**Sally Lou Wood Conklin** and **Martha Troop Miles** were both honored with a plaque and a dozen roses for their many years of volunteer services at Concord.

**Avanel Howett Mead** lives in Ocala, Fla. She has been traveling between Florida, Virginia and Ohio.

## 1950

**Ruth Pillsbury Morris** completed 20 years of teaching the Nursery School of Florence, N.J., Methodist Church. Last May she was honored by the church and the mayor of Florence for her excellent teaching and dedication to the pre-schoolers of the community.

## 1951

**Donald E. Bloomster** was appointed pastor of Moorhead United Methodist Church in Brockway, Pa.



**Robert E. Hensel** retired after 38 years of teaching. The last 28 years he taught physics and chemistry at Chagrin Falls, Ohio, High School where he also coached the golf team.

**Darrell L. Poling** retired after 30 plus years with the Department of Defense Dependent Schools as an elementary teacher. He taught in Rabat, Morocco; Istanbul and Adana, Turkey; Lakenheath, England; Prestwick, Scotland; and Wiesbaden, Germany, before moving to Oslo, Norway for the last 23½ years. He also taught in Ohio and California. He now lives in his hometown of Van Wert, Ohio, enjoying hobbies of gardening, reading, traveling and cross country skiing.

## 1952

**Miriam Stockslager Hedges** is the supervisor of the infant nursery at Trinity United Methodist Church day care center in Lima, Ohio.

## 1953

**J. Paul Ciampa** completed a six-year term as superintendent of the Kane District of the Western Pennsylvania Conference of the U.M. Church. He was appointed pastor of the First United Methodist Church in Warren, Pa.

**H. C. Ted Kelley** was elected moderator of the Presbytery of Wasbash Valley for 1989. As moderator, Dr. Kelley is presiding officer and spokesperson for the 106 Presbyterian Churches in northern Indiana.

## 1955

**Robert F. Workman** has been a member of the Evanston Township High School English department since 1962. He is a member of the Executive Council of Illinois Association of Teachers of English.

**Joanne Valentine** of Chillicothe, Ohio, retired after teaching public school music for 32 years.

## 1957

**Eve Miller Farrell** is completing her third year term on the curriculum coordinating council of the Grand Coulee Dam School District. She is currently secretary of the council, and has served as chairperson of the math committee, K-12, for the district and she also coordinated the student learning objective for K-3. Ms. Farrell currently teaches a combination first and second grade class.

## 1958

**Joyce Miller Kepke**, director of conferences and training programs with the office of continuing education and summer programs at Bowling Green State University, was the recipient of the Outstanding Community Leader Award presented by the Bowling Green branch of the American Association of University Women. She has served on many university committees and is the university representative to the Private Industry Council. She is vice president of the Bowling Green Convention and Tourism Bureau and active with Girl Scouting. She has been a member of the Bowling Green City Council for 10 years, serving as its president and as chairman of the finance and budget committee. She intends to seek re-election for Bowling Green City Council At-Large.

## 1959

**Francine Thompson Buckingham** has been elected president of the Delta Iota chapter of Delta Kappa Gamma, an international society for women educators. Delta Iota is composed of educators from the Hilliard, Johnathan Alder and Dublin, Ohio, schools.

**Janeann Eрман Kellermeyer** is the manager of a bed & breakfast inn at Lake Tahoe, Calif.

## 1960

**Bradley Cox** was recently installed as the 21st president of the 1,320-member Buckeye Association of School Administrators (BASA). Mr.

## Alum Honored at University Commencement

**Ralph Barnhard '59**, senior instructor and assistant head of the chemistry department at the University of Oregon, was recognized June 11 at UO's commencement exercises with the 1989 Burlington Northern Foundation Faculty Achievement Award for Teaching Excellence. Barnhard was one in three to receive the award designed "to keep good teachers, to motivate good teachers to become better teachers . . . and to contribute to the stimulation of more effective teaching."

Considered by many as an entertaining instructor who cares for his students as more than just pupils, Barnhard teaches several lower-division chemistry classes and is involved in the graduate and graduate teaching fellow programs in the chemistry department. He joined the university's faculty in 1966 and was given indefinite tenure in 1971.

A colleague wrote that Barnhard "is an excellent role model for university faculty as far as student interaction is concerned." "He cares about students and practical application of the subject matter . . . I personally dislike chemistry, but I love Barnhard's class," wrote one student.

The award is funded by a grant from Burlington Northern to the UO Foundation, allowing the university to reward three professors each year for their teaching excellence.

Cox is superintendent of Hancock County Schools and resides in Rawson, Ohio, with his wife, Glenna.

**Carolyn Swartz Royer** has relocated to Westerville and is currently a staff accountant in the home office of Abercrombie & Fitch, Inc., a division of The Limited, Inc.

**William Smith** received a masters degree in rehabilitation counseling from Bowling Green State University.



1961

**Duane C. Slade** has enrolled in the master of divinity degree program at the Methodist Theological School. He is a member of the Western Pennsylvania Conference of the United Methodist Church.

1962

**Gary Fields**, formerly president and chief executive officer, was elected to chairman and chief executive officer of Central Trust Company, Newark, Ohio.

**Kay Ayers Frazier** was the recipient of the "Award Winning Instructors" award at the 1989 International Conference of Teaching Excellence held in Austin, Texas. In 1988 she received the "Teaching Excellence" award from Clark State Community College, in Springfield, Ohio.

**Paul R. Gutheil**, a senior attending staff physician at Doctor's Hospital, has been elected chairman of the advisory board of the Ohio University College of Osteopathic Medicine. Dr. Gutheil was originally appointed to the Advisory Board by Governor Celeste in 1984.

1963

**R. Kelly Boyer** teaches math at Circleville High School where his algebra II team were state champs this year. His students have received state and national awards. In June he was inducted into the athletic hall of fame at Utica High School.

**Howard B. Newton**, air safety chairman for Northwest pilots, was recently promoted to a 757 captain.

**Sandra Williams Bennett** was selected for 1989 editions of *Who's Who of American Women*, *Who's Who of U.S. Executives*, and *Who's Who in Sales and Marketing*. Dr. Bennett is currently director of communications for the Ohio Nurses Association and managing editor of *Ohio Nurses Review*.

1964

**Karla Hambel Lortz** was named executive secretary of the Ohio Governor's Council on Disabled Persons. She joined the staff of the Governor's Committee on Employment of the Handicapped in 1975. She and her husband, Robert, live in Delaware, Ohio.

**John C. Peters** completed a leadership program sponsored by the Myrtle Beach, S.C., Chamber of Commerce. His wife, **Sylvia Hodgson Peters '65**, works as a physical therapist assistant in orthopedic care at Carolinas Rehabilitation.

**Virginia Walker** began her 22nd year of teaching at Thomas Downey High School in Modesto, Calif. She received the Franklin Select Circle Coaching Award for her coaching in boys and girls tennis. This program is the largest of its type honoring high school coaches nationwide, sponsored by the Franklin Life Insurance Company of Springfield, Ill.

1965

**Tom Heisey** has expanded his antiques business to include Hawaii. He already has established antique shows scheduled throughout the Midwest, East and South.

**J. Mills Williams** and his family have moved to Charlotte, N.C., where he is counsel for Royal Insurance. He specializes in litigation management, human relations matters and law department computerization. His daughter, Kirsten, and son, Joey, are enjoying southern living.

1966

**James B. Miskimen**, faculty advisor for the Chi Phi Fraternity, Nu Zeta Chapter at James Madison University, Va., was named Chapter Advisor of the Year. He has been the advisor since the unit began in the Fall of 1987 and is representative of more than 60 chapter advisors throughout the country. At JMU, he is executive general manager, WMRA-FM and a

## Planned Giving Corner

### Planned Giving in 1989: A Real Benefit

All the excitement surrounding the 1986 Tax Reform legislation has subsided and, believe it or not, giving to charity as a benefit to taxpayers is even more important today.

Charitable giving for those who itemize deductions still can be one way to reduce dramatically the total amount of federal income tax to be paid for 1989.

Although Congress curtailed deductions for sales taxes, interest and certain tax shelters, the message to the public is clear: giving to charitable institutions still is encouraged.

Surviving along with charitable deductions is interest on home mortgages under most circumstances. As you compute your 1989 taxes, you may subtract gifts to charitable organizations to arrive at the tax you must pay. Your deductions may total up to 50 percent of your adjusted gross income. Any amount over 50 percent may be deducted over the next five years.

Cash will remain the most popular form of contribution through 1989. But don't forget the greater opportunities through gifts of non-cash property such as real estate and appreciated securities. A gift of appreciated property allows you to avoid the capital gains tax you would owe if you sold the property and received a deduction for the full value of the property. To receive the full benefit of giving appreciated property, the property must have been owned more than 12 months and one day. By giving property other than cash you may conserve cash for other purposes. Itemizing may then be appropriate by adding charitable contributions to other deductions.

Planning now is the key to realizing the greatest tax savings at year end. Planned giving through charitable contributions will make more cash available for your personal needs in 1990. Consult your tax adviser or your financial planner, or call the Planned Giving Office at (614) 898-1400 for more information.

—**Jack Pietila**  
Director, Planned Giving



member of the department of communications. He has been with the college since 1979. He was recently named a media coordinator for the National Fibersitis Conference which will be held in Columbus next year.

**Steve Moeller** accepted the position of assistant coach for the men's basketball team at the University of Cincinnati; he will also be in charge of recruiting. He and his wife, **Karen Fischer Moeller '68**, have two children, Katie and Kurt.

**James R. Sells** has retired after 23 years with the United States Air Force. Lt. Colonel Sells and his wife, Barbara, will retire in Palm Bay, Fla.

## 1967

**William S. Gornall**, a lieutenant colonel retired from the United States Air Force after more than 22 years of service. He resides in Albuquerque, N.M.

**E. Elaine Mollencopf** has been elected to a second term of the board of directors for the National Education Association. Elaine lives in Swanton, Ohio.

## 1968

**Ken Aldrich** and his wife, **Sarah Jack Aldrich '67** live in Ellicott City, Md. Ken retired from the Air Force and currently works for the Department of Defense at Fort George G. Meade.

**Isabel Williams Brown** is in her ninth year of retirement. She enjoys traveling and is a weekly volunteer at an elementary school.

**Frank Jayne**, Elyria High School wrestling coach, was the assistant coach of the Ohio team that participated in the Junior National Championship held at Cedar Falls, Iowa. The competition was held at the Unidome on the campus of the University of Northern Iowa. The Junior Nationals is the largest tournament of its kind in the country.

### **Charlotte Shaffer Maun**

completed her 19th year of teaching developmentally handicapped students in the Hillsdale School District. She and her husband, Mark, chaperoned 36 high school students on a ten-day tour of the U.S.S.R.

### **Gloria McDowell Thysell**

a systems analyst for Chesterfield County, Va., is currently a project leader for a \$3.5 million project to provide state-of-the-art geographic information and automated mapping for the county.

## 1969

**Joellyn Stull Bashford** has been selected as an exemplary teacher for Miamisburg Middle School. The Miamisburg Board of Education selects teachers based upon excellent planning and instruction, creativity, attendance, unique programs and professional involvement.

**Steven Deringer** is the principal of the new McVay Elementary School in Westerville. He has begun his 15th year in administration. His wife, **Marlene Lansman Deringer**, teaches secondary methods at Otterbein and is education advisor for adults in the undergraduate and graduate programs. They have three children, Michael, 16, Lindsay, 14, and Andrew, 9.

**John R. Finch** was recently named coordinator of program evaluation and training for the Ohio Industrial Commissions-Rehabilitation Division. He was also elected as a board member for the Ohio Rehabilitation Association.

**Harley Leroy Gill** has been promoted to professor of economics at the Air Force Institute of Technology.

**M. Jane Griggs** is completing her 20th year of teaching at Utica Jr. High. She is currently enrolled at The Ohio State University in an individualized study course. She has served on the North Fork Local School executive committee for the past three years.

**John McDonald** is a colonel selectee in the U.S. Air Force. Dr. McDonald and his wife, **Marsha Nolder McDonald '68**, have moved to San Antonio where John will be stationed at Randolph Air Force Base. Their children, Colleen, 11, Heather, 10, and Sean, 7, are looking forward to seeing the Alamo.

## 1970

**David Fensch** is the director of North American sales and operations for Sytek, Inc., of Mountain View, Calif. He and his wife, Susan, reside in Half Moon Bay, Calif.

**Brian E. Hartzell**, executive director of Children's Oncology Services of Northeastern Ohio, has been accredited by the Public Relations Society of America. Only PRSA members with at least five years of professional work in public relations are eligible. Mr. Hartzell is responsible for all public and community activities for the non-profit organization which operates Ronald McDonald House in Cleveland. He and his family reside in Macedonia, Ohio.

## 1971

**Betsy Gibson Berens** is Stark County Women's clinic's newest OB-GYN nurse practitioner, a registered nurse specializing in obstetrics and gynecology.

**Barbara J. Bibbee** was appointed director for development at Berea Children's Home and Family Services. She lives in Middleburg Heights, Ohio.

**Joanne Strecker Lincoln**, an interior design student at the University of Akron, was awarded third place in lighting design. The contest was sponsored by two professional organizations, Interior Business Designers and the Illuminating Electrical Society, which included students from four states. She is also employed by the University as assistant to the University's Facility Planner. She resides in North Canton, Ohio, with



her husband, Sam, and daughters, Shaunna and Jacqui.

**James Waugh** was elected president of the Washington County, Ohio, community mental health board.

## 1972

**Timothy A. Funk** was recently hired as purchasing agent for Peerless Saw Company in Groveport, Ohio. He is responsible for purchasing all commodities and inventory control used in the manufacture of saw blades.

**Craig Jones** is beginning his seventh year as pastor of Trinity United Methodist Church in Logan, Ohio. His wife, **Gail Donley Jones**, is a substitute teacher for the junior and senior high schools in the Logan-Hocking school district.

**Donn P. Kegel** was promoted to lieutenant colonel in the U.S. Air Force. He is currently stationed at Scott Air Force Base in Illinois.

**Linda Haddox Perkins** is completing her elementary education degree at Findlay College. In addition to college, she is a hostess at the Findlay Inn & Conference Center.

## 1973

**Lynn Speer Dunn** teaches fifth through seventh grade reading and language arts at Fallen Timbers Middle School in Whitehouse, Ohio.

**James L. Hammond**, head basketball coach and professor of sports management at Tiffin University, was named co-coach of the year by the Mid-Ohio Conference.

**Timothy Schlosser** has been named West Shell vice president and manager of the Finneytown Northern Hill office of West Shell Realtors in Cincinnati.

## 1974

**Stan Hughes** was named Denison University's new cross country coach for women. He has been the head coach of the women's indoor and outdoor track programs at Denison since 1985, and will continue to serve in that capacity as well. He is also currently a science teacher at Licking Valley School in Newark.

**Gary M. Roberts**, a CPA with Roberts & Roberts Inc., was elected vice president of the Montgomery County Board of Education in Dayton. His wife, **Virgenea Leigh Roberts '73** teaches second grade at the Brookville Local Schools.

## 1975

**C. Christopher Bright** has been promoted to the rank of major in the United States Air Force Reserve. Major Bright is assigned to the Air Force Intelligence Agency. Chris continues his civilian job as a firefighter/paramedic for the Westerville Fire Department.

**Susan Tice Cherrington's** business, The Better Cheddar Gourmet Cheese Shop Inc., is celebrating its 10th year anniversary and is still going strong. Susan lives in Upper Saddle River, N.J. She has two daughters, Autumn, 9, and Alyssa, 5.

**Lynn Corbin Costanza** is completing the first of a two-year term as treasurer of the Ohio Music Education Association. She continues to sing professionally with the Cantari Singers of Columbus and is working on a book manuscript about vocal techniques for choral ensembles.

**Dave Daubenmire** has been named head football coach at London High School. He goes to London after eight years as head football coach at Heath High School. Dave and his wife, Michele, have three children, Zackary, 7, Abigail, 5, and Maggie, 17 months.

**Julianne Witsberger Houston** was elected secretary/chair-elect of the support staff interest group of the Academic Library Association of

Ohio for 1989-90. She represented the Association of College & Research Libraries by singing the national anthem at a Cincinnati Reds game last April.

**David R. Wedekind** is currently working for Boeing Aerospace at the Kennedy Space Center as a senior engineering specialist designing customized prototype instrumentation and control systems for NASA. He received a NASA distinguished public service award for his efforts in the Discovery launch. He resides on the beach in Cocoa Beach where he enjoys boating, remodeling and playing jazz and calypso with local bands.

## 1976

**Cindy Spriggs Hill** shares a vital role in the ministry both as a minister's wife and Youth Coordinator for the West Union Church of Christ in Ohio. Her husband, Steve, was recognized in the charter class of honorees as an outstanding young minister among the churches at the 1989 North American Christian Convention held in Louisville, Ky.

## 1977

**Deborah Banwart James** became the executive director of Special Audiences Inc. She has been with this arts organization since 1982. Ms. James is also chairman of the board for the Horizon Theatre 6.

## Notice to Donors

Many persons make contributions to Otterbein using appreciated securities—an excellent form of gift. Donors who wish to make such a gift are requested to consult with the College's development office prior to making their gift. Our investment advisers have asked us to follow certain procedures that will enable us to manage gifts of securities more effectively. Your help will be appreciated.



**Leslie Young** received her Ohio nursing home administrator's license and is the director of community development for St. Raphael's Home for the aged, a long-term care facility in Marblecliff, Ohio, which is owned and operated by the Carmelite Sisters.

## 1978

**Mary C. Bricker**, who recently moved back to Ohio, has been named director of outpatient services at Diocesan Child Guidance Center. Dr. Bricker was a staff psychologist at Houston Child Guidance Center in Texas before coming to the center in Columbus.

**Debra Mukasa Chagonda** lives in Harare, Zimbabwe, and works for a consumer products company. Debra and her husband, a lecturer in the pharmacy department at the University of Zimbabwe, have two sons.

**Cynthia Skunza Macioce** works part-time for Gymboree Inc., as well as keeping up with her acting and directing. She directed "The Curious Savage" for Gahanna Community Theatre this fall. Cindy and her husband, Mario, are expecting their second child in March.

**Rebecca Coleman Princehorn** has been re-elected to a second term as secretary/treasurer of the Franklin County Mental Health Board.

**Wendy Graff Ramsey** has been named coordinator of Children's and Young Adult Services of the Columbus Metropolitan Library. Mrs. Ramsey will oversee the development of the children's librarian's staff at the 20 Columbus Metropolitan Library locations, as well as guide the selection of library materials for children and young adults. She and her husband, Jim, have twin sons, Jordan Howard and Justin David, 2½.

**Regan E. Whitmyer** is currently employed as an assistant prosecuting attorney for Kanawha County, West Virginia. She and her husband, James, have two children, Stuart, 2, and Lauren, 6 months.

## 1979

**Sue Chapman Arnold** and her husband, Bill, have two children, Rachel, 5, and Zachary, 2. They reside in Dublin.

**Martha Montgomery Bieberle** and her husband, Darius, are employed at Disney World/Epcot Center, where Martha is a supervisor.

**Nancy Boeskor** is chief-of-staff for Congressman Jon Kyl in Washington, D.C. She currently lives in Arlington, Va.

**Marisa Cinson** lives in Columbus, and is a buyer for The Limited.

**Tracey Dover Kearnes** and her husband, Art, have two children, Heather, 6, and Kristin, 4. She works for the Westerville Public Schools where she teaches math.

**Gregg F. Steger** has been promoted to human resources supervisor for Ohio Power Company's Newark division.

**Nancy Case Struble** and her husband, Dale, have two children, Natalie, 4, and Celia, 2. They live in Vandalia.

**Louise Rynd Tanidik** and her husband, Osman, live in Harrisburg, Pa. She is the legal counsel for the Pennsylvania Bankers Association.

**Tina Fetherolf Wiggers** is employed by Turner Construction Company. She and husband, Bill, have two children, Allison, 3, and Erin, 1. They live in Gahanna.

## 1982

**John W. Denen Q.**, was voted into the Washington Court House Hall of Fame for basketball. He was also selected as Fayette County coach of the year.

**John R. Durham** recently returned to the states after living in Honduras and Ecuador for seven years. John is a graduate assistant at the University of Alabama in Tuscaloosa. He is working

in the College of Education and hopes to begin a doctoral degree program in 1990.

**Christine Fleisher** is employed with Victoria's Secret stores as a sales audit manager.

## 1984

**Rick Goodrich** has been doing very well in the sport of body building. He entered the Junior U.S.A. Body Building Championship in Oklahoma City and took 4th place in the middle weights. By placing in the top five, he qualified to go to the Nationals which will be held in Miami.

**Susan Gresham** graduated last March from The Ohio State University with a master of science in nursing degree. She currently is employed as a nursing staff development coordinator at Columbus Children's Hospital.

**Bradford B. Mullin** completed his internship at The Ohio State University Hospital. Dr. Mullin is continuing in the neurosurgery program.

## 1985

**Melinda Phinney** was awarded the Doctor of Medicine degree by the Medical College of Ohio during ceremonies held at the Toledo Masonic Auditorium. Dr. Phinney will continue her medical education with a residency in internal medicine at Akron City Hospital.

## 1986

**Laura Moore Chambers** is an accountant with Santa Fe International Corporation in Los Angeles.

## 1987

**Greg Grant** has completed his masters degree in English Literature at the University of Cincinnati.

**Kimberly K. Heller** has graduated from the U.S. Air Force School of Aerospace Medicine's flight nurse course at Brooks Air Force Base, Texas.



**David Mainella** has been promoted to assistant manager of the Credithrift of America in Columbus.

**Melissa J. Marsh** has been promoted to weekend co-anchor at ABC affiliate WYTV-Channel 33 in Youngstown, Ohio. She also serves as a reporter three days a week. Her weekend responsibilities include co-producing the six o'clock newscast and hosting a segment called the Weekend Child, which tries to match children with adoptive families.

## 1988

**Polly Ekin** has joined the staff of the Times-Gazette in Ashland, Ohio. She is the education reporter for the paper.

## Otterbein Alumni in Local Dinner Theatre Production

Not just one, but seven Otterbein alumni were members of the cast and crew of "110 in the Shade," a musical comedy presented by Mustardseed Productions at the Villa Milano Dinner Theatre.

Members of the cast included **Tim Gregory '88**, **Shellie Jacobs '74**, **Chuck Rosen '89**, **Lori Schubeler '89** and **Craig Summers '88**. All were theatre majors while attending Otterbein. **Tom Baker '88**, an art major, served as scenic designer and **Les Epstein '83**, who majored in theatre and English, was the stage manager.

# MILESTONES BIRTHS

## Birth in the Family?

*If there is a birth in your family, please let us know. Not only will the announcement be included in Class Notes, but the Otterbein Alumni Relations Office will send your son or daughter a complimentary bib making him or her an official "Little Cardinal from Otterbein."*

## 1971

Mr. and Mrs. Ted Grosser (**Peggy Dozier**), a daughter, Hilary, born July, 1988. She joins brother, Stuart, 4.

Major David and Lt. Col. **Dottie (Stover)** Kendrick, twins, a son, David Lee, and daughter, Elizabeth Christine, born October 24, 1988.

## 1973

Dr. and Mrs. **Wesley R. Anderson Jr.**, a son, Cory Raymond, born July 11, 1988.

Dr. and Mrs. John B. Saks (**Patty Fletcher**), a daughter, Molly Leah, born August 9, 1989. She joins brother, Joseph, 7, and sister, Katie, 4½.

## 1974

**Mike Heniken** and **Debbie Hawthorne** announce the adoption of their son, Nathan Hawthorn, born July 14, 1989.

Mr. and Mrs. Toby Herman (**Patricia Ewing**), a daughter, Lisa Marie, born December 13, 1988. She joins brother, Gerald, 9.

Mr. and Mrs. **John A. McKee**, a son, Sean Otis, born October 14, 1988.

Mr. and Mrs. **Timothy D. Miller (Donna Glosser '83)**, a son, Zachary David, born May 6, 1989.

## 1975

Mr. and Mrs. Robert Jackson (**Nancy Jakubek**), a daughter, Catherine Marie, born May 8, 1989. She joins sister, Laura, 2.

Mr. and Mrs. **Ted H. Van Tine**, a daughter, Kathleen Marie, born February 21, 1989.

## 1976

Mr. and Mrs. John Benson (**Barbara Lehman**), a son, Gregory Charles, born August 15, 1989.

Mr. and Mrs. **Kim R. McCualsky**, a son, Connor Steven, born May 18, 1989.

Mr. and Mrs. Bernard Woebkenberg (**Valerie Ingels**), a son, Eric Joseph, born October 30, 1988.

## 1977

Mr. and Mrs. **Lawrence A. Downing (Jan Kassing)**, a son, Wesley David, born May 1, 1989. He joins brother, Rob, 7, and sister Lee, 3.

Dr. and Mrs. **Mark McRoberts**, a daughter, Katherine Marie, born February 5, 1989.

## 1978

Mr. and Mrs. **Kevin Carter**, a son, Patrick John, born April 12, 1988. He joins sister, Molly, 3.

Mr. and Mrs. Michael Charles (**Jane Recob**), a son, Nicholas Andrew, born April 29, 1989.

Mr. and Mrs. William L. Ihnat (**Ann Black**), a daughter, Mychael Danielle, May 1, 1989.

Mr. and Mrs. Larry Markgraf (**Jeannine Ruble**), a daughter, Carolyn Rae, born August 25, 1988. She joins sister, Janelle, 3.



Mr. and Mrs. **David E. McKee**, a son, Ryan David, born October 5, 1988.

Mr. and Mrs. Ernie Potter (**Michele Early**), a daughter, Alexis Michele, born May 29, 1989. She joins brothers, Zachary, 7, and Joseph, 4.

Mr. and Mrs. **J. Cabot Rea (Heather Leach)**, a daughter, Cassie Elise, born May 23, 1989. She joins brother, Joshua, 7, and sister, Meredith, 2½.

Mr. and Mrs. **Thomas J. Wessel (Monet Washam '81)**, a son, Kevin Robert, born May 15, 1989. He joins brothers, Eric, 5, and Greg, 4.

## 1979

Mr. and Mrs. Virgil Hatch (**Susan Hoar**), a daughter, Bethany Jane, born August 10, 1988. She joins sister, Jacquelyn, 4, and brother, Mark, 2.

Mr. and Mrs. Frank Incandela (**Mary Kay Burns**), a daughter, Jill Kathleen, born July 3, 1988. She joins sister, Nicole, 2½.

Mr. and Mrs. **Mark Princehorn (Rebecca Coleman '78)**, a daughter, Sarah Grace, born July 11, 1989. She joins brother, Mark Andrew, 2.

## 1980

Mr. and Mrs. Lynn Boydelatour, (**Jill Harrell**), twins, a daughter, Andrea Kay and son, Daniel Curtis, born February 10, 1989. They join sister, Renee Marie, 6, and brother, Phillip Robert, 4.

Dr. and Mrs. **Jeffrey Christoff (Rachel Steele)**, a daughter, Micaela Elyse, born March 15, 1988. She joins brother, Wesley, 3.

Mr. and Mrs. David DeRoberts (**Amy Brune**), a daughter, Autumn Alyse born, September 19, 1988. She joins sister, Alainna, 4, and brother, Anthony, 2.

Mr. and Mrs. **Bruce Ervin (Sandra Metcalf '82)**, a daughter, Courtney Leigh, born April 18, 1988. She joins brother, Brandon Michael, 3.

Mr. and Mrs. Elyys Jimenez (**Kathy Sidwell**), a daughter, Patricia Alexandra, born March 24, 1989.

Mr. and Mrs. Paul Scranton (**Jennifer Orlidge**), a daughter, Ashley Michelle, born December 11, 1988.

Mr. and Mrs. Bruce Sing (**Janice Harrell**), a daughter, Michelle Kay, born March 7, 1989. She joins brother, Charles Edward, 2½.

Dr. and Mrs. **David Zeuch (Kerrie Wagner '81)**, a son, James Daniel, born March 13, 1989. He joins brother, Kyle David, 3½.

## 1981

Mr. and Mrs. Jeffrey Beachler (**Lois Reeser**), a daughter, Jillian Laine, born February 22, 1989.

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## If You Have Honor Roll Corrections . . .

*Please send corrections or inquiries regarding the Honor Roll, which appeared in the 1989 Annual Report, to the Vice President for Development, Otterbein College, Westerville, Ohio 43081.*

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Mr. and Mrs. Tim Freriks (**Lisa Bowers**), a son, Lucas Timothy, born June 1, 1989.

Mr. and Mrs. **Jeffrey Ulery**, a daughter, Alyssa Mae, born May 21, 1988. She joins sister, Camille Rae, 5.

## 1982

Mr. and Mrs. **John W. Denen**, a daughter, Jessica Marie, born May 26, 1989. She joins brother, Johnson Patrick, 2.

Mr. and Mrs. **Bradley Ham (Diane Durfey '78)**, a son, Kevin James, born March 1, 1988. He joins sister, Laura, 4½.

Mr. and Mrs. Robert Urban (**Kathleen Butts**), a son, Timothy Scott, born May 15, 1989. He joins brother, Matthew Corey, 3½.

## 1984

Mr. and Mrs. Larry Meade (**Lisa Litzinger**), a son, Ryan Lawrence, born June 25, 1989.

Mr. and Mrs. **Steve B. Rush**, a daughter, Jessica Nichole, born June 9, 1988.

Mr. and Mrs. Daniel J. Vanderkamp (**Kristi Adcock**), a son, Matthew Ryan, born June 22, 1989.

Mr. and Mrs. Bryan Wood (**Shellie West**), a daughter, Brandi Marie, born April 19, 1989.

## 1985

Mr. and Mrs. **Keith A. Evans**, a daughter, Brandi Nicole, born April 30, 1989.



# MARRIAGES

1935

**Mary S. Weekley Cheek** to Robert X. Foster on October 17, 1987.

1969

**Linda M. Gladura** to John W. Cole on August 1, 1987.

1975

**Mary E. Hedges** to Jeffrey Collins on July 8, 1989.

1978

Roseann Dell Italia to **Geoffrey H. Layman** on July 22, 1989.

1979

**Martha Montgomery** to Darius Bieberle on May 20, 1989.

1980

**Emilie Caldwell Stewart** to Walter Kanzler on June 4, 1989.

1981

LuAnn Linson to **Michael D. Coldwell** on December 17, 1988.

1984

Ellen L. Mechling to **William R. Ulmer** on May 6, 1988.

**Jodi Lee Oder** to William Elton Goodroe III on June 17, 1989.

**Jeanine Smigelski** to Joseph Czul on November 26, 1988.

1988

**Polly S. Huston** to **Brad L. Ekin '89** on November 26, 1988.

**Polly A. Moore** to **Dennis L. Moore** on June 24, 1989.

**Lisa L. Rindfuss** to John P. Huston '89 on December 17, 1988.

1989

**Kimberly Sue Hathaway** to **Garth Walker '86** on May 6, 1989.

**Linda R. Parrish** to **James R. Fischer '88** on August 5, 1989.

# DEATHS

1914

We have received word on the death of **Minette B. Shane**.

1920

**Charles L. Fox**, June 14, 1989, Springfield, Ohio. After graduating, Mr. Fox became a teacher at Fort Recovery High School. In 1922, he began teaching at Springfield High School where he taught chemistry, algebra, and general science. In 1938 he was named principal, a post he held until 1964 when he retired. In 1980 South High named its new sports center the C.L. Fox Sports Complex and in January of this year, the school library was named in his honor. Mr. Fox was a Rotarian for 51 years, the last 32 years as its secretary-treasurer. He will long be remembered for the Springfield Rotary Scholarship Fund which he initiated in 1976. Mr. Fox is survived by his wife, Layne Fox.

## Robert Price, 1900-1989

**Dr. Robert Price**, long-time professor of English at Otterbein, died October 21 at the Otterbein Home, Lebanon, Ohio, at the age of 89. Having received his Ph.D. at The Ohio State University in 1943, he joined the Otterbein faculty in 1945 as professor of English. Price was chairman of the department from 1955 to 1965, founder of the Miscellany literary publication, one of the founders of Torch and Key, and faculty sponsor of Quiz and Quill for 17 years. He was the author of several books and 27 professional articles. A founder and the first curator of the College's archives (the Otterbein

Room), Price was also one of the foremost authorities of the legend of Johnny Appleseed. He was a member of the national organization, Phi Beta Kappa, and was named an honorary Otterbein alumnus in 1960. His wife, Hazel, died in 1985.

A quote from Price's alumni file reads, "I hope that I may be remembered at Otterbein as a conscientious and effective classroom teacher." Dr. and Mrs. Price planted the red oak tree just west of Towers Hall "to live on in our memory." Memorial gifts to the Dr. Robert Price Memorial Scholarship Fund, Howard House, Otterbein College, Westerville Ohio 43081. (See Afterword, page 36.)

1923

**Al W. Elliott**, March 22, 1989. Mr. Elliott is survived by his wife of 63 years, **Edna Yaus Elliott '24**.

We have received word on the death of **James L. Ruebush**.

1924

**Harriet E. Eastman**, June 14, 1989, Otterbein Home.

**Elizabeth Wray Richardson Mills**, May 21, 1989, Otterbein Home.



**Helen Krehbiel Thompson,**  
May 17, 1989.

1925

We have received word on the death of **Cloyce A. Christopher.**

1929

**Orpha Kaylor Miley,** June 6, 1989, Ashland, Ohio.

1931

**Charles R. Cooley,** August 6, 1989, Sebring, Ohio. Dr. Cooley was a retired clergyman of The United Church of Christ. He received a doctor of divinity degree from Piedmont College. Dr. Cooley served as a U.S. Navy chaplain during World War II. He was an associate member of Damascus United Methodist Church and a member of the Masonic Lodge in Hopewell, Va. He is survived by his wife, Hazel Cooley.

**Mary Mumma Messmer,** May 11, 1989, Otterbein Home. While at Otterbein she was an honor student, active in women's athletics, *Quiz and Quill*, and Talisman sorority. Mrs. Messmer is survived by her husband, **Dr. William K. Messmer '36,** her daughter and son-in-law, **Betsy Messmer Kennedy '59** and **Earl Kennedy '60; son, Dr. Bill Messmer '63** and his wife. She had five grandchildren, including **Kimberly Kennedy Zinsmeister '84** and **Kandi Kennedy '87.** Also surviving are brothers, **Bob Mumma '27** and wife, **Kay Myers Mumma '29,** and **Dr. Charles Mumma '29.**

1943

We have received word on the death of **Joseph J. Papp.**

1948

We have received word on the death of **Grace S. Lucas.**

1949

**Kenneth A. Mead,** November 1988, Ocala, Fla. Former head football coach at Marietta College. He later became director of physical education at Northern Virginia Community College at Manassas, Va., retiring in 1986 for health reasons. Mr. Mead is survived by his wife, **Avanel Howett Mead.**

1950

**A. Jean Gooding Gifford,** August 30, 1989, Mason, Ohio. Mrs. Gifford was preceded in death by her husband, **Donald C. Gifford '49.** Mrs. Gooding is survived by her mother, **Alice Holmes Gooding '18,** among other family members.

1953

**Frances Henry Heinisch,** May 12, 1989, Alameda, Calif. Mrs. Heinisch graduated from Otterbein with honors. She was a member of Alameda Club and Tony Lema Women's Club. Mrs. Heinisch is survived by her husband, **James Heinisch '53.**

1954

**Richard Folden,** February 4, 1989, Louisville, Ky.

1957

**Harry L. Howett,** July 24, 1988, Brookville, Ohio.

1958

**Donna Hawk Moore,** July 22, 1988, La Habra, Calif.

1976

**Michael McCleese,** July 8, 1989, Leesville, La.

*Thelma Zellner '55*

A memorial award has been established in honor of **Thelma Zellner '55** who died June 26 in Fort Lauderdale, Fla. Ms. Zellner was an active member of the First Presbyterian Church of Fort Lauderdale and the Singles Ministry. In 1976, Ms. Zellner, a certified professional secretary, was working for Landmark Bank when she was named Florida Secretary of the Year by the National Secretaries Association. Winning that title allowed her to go to the association's 1976 convention in Houston, where she was chosen International Secretary of the Year, the first Floridian to be so honored. She is survived by her mother, Leona Zellner Longenbach of St. Petersburg. Memorial gifts can be sent to The Thelma Zellner Memorial Award Fund, Howard House, Otterbein College, Westerville, Ohio 43081.

*Death of Long-time Otterbein Professor Noted*

It was brought to our attention that we had neglected to report on the death of Lee Shackson, former professor of music, chairman of the department and 1955 honorary alumnus. His tenure at Otterbein lasted 28 years. He earned his bachelor's, master's and doctorate degrees from The Ohio State University. Professor Shackson, who died in August, 1988, was preceded in death by his wife, Betty, in April, 1988. They are survived by two sons, C. William '65 and wife, Carmel, and James '61 and his wife, Carol (Simmons) '63, along with five grandchildren. A memorial scholarship in Professor Shackson's honor has been established and contributions can be sent to Howard House, Otterbein College, Westerville, Ohio 43081.



# AFTERWORD

When I walked into his class at Otterbein College, I was a naive freshman. I thought I knew a lot about writing but learned I knew very little.

I grew up and went to school in a little coal-mining town where no more than ten or fifteen percent of the high school graduating class went on to college. Many of my classmates were first generation Americans, some not even that. They were from such places as Yugoslavia or Poland or Czechoslovakia. For many English was a second language. Much of the class time was spent on basics. This meant that we didn't progress on far as we would have under other circumstances.

It wasn't the fault of the teachers. Most of them, I think, did their best—the English teachers and the others as well.

But what good is biology to the boy who will go to work in a coal mine? How can algebra benefit the girl who will work in a dress factory? It wasn't that the kids didn't care. Many of them cared quite a lot. I especially remember Joe—Joe Evano—and his sisters, Marge and Pauline, all nice kids.

Joe wanted more than anything to be a sportscaster. His dad wanted him to be a miner. So Joe had no choice. He quit school to go to work. For a time he wouldn't give up his dream and tried to attend school part-time. But he couldn't keep up.

I was one of the lucky ones. I had a little bank, shaped like a skyscraper. Into the bank went nickels and dimes—for college. It was my parents' idea. I didn't even know what college was when I started saving, and anyhow it seemed lifetimes away.

Eventually, the lifetimes ended, and there I was at Otterbein. Waiting till the last minute to do my assignments, just as I'd done in high school. Scribbling poetry in five minutes, essays in ten or fifteen. Overblown, melodramatic stuff where adjectives stretched across my pages like fake pearls.

Yet for freshman English I had a professor who cared, a man who saw something in me I didn't even see myself. He encouraged me to keep on writing.

I remember how thrilled I was the first time he handed back a paper that had one complete page without a red mark. Or how happy I was at this single word at the end of one of my poems: "delightful."

My wife—who wasn't yet my wife then—and I took every course we could from this man. This person who it seemed could talk intelligently on any topic anyone ever brought up. This man who liked jazz, who'd studied ballet; this Welshman, who used to sit on his desk in the front of the room and read us poetry and short stories and excerpts from books.

He was a modest man, who admitted once to having published "a little." Later, I saw his articles. I read his book of poems—wonderful poems, published first in such places as *The New York Times* and the *Christian Science Monitor*. This, despite his once saying he didn't consider himself a poet.

Because of this man I kept on writing, and I began to believe that maybe I did have some talent. Maybe I would succeed. And many years later I did.

In 1975 my wife and I had our first book published, a theatre history and anthology. The dedication stated simply: "To Dr. Robert Price." ■

—Marsh Cassidy '58

*This narrative was previously published in Writers Haven Journal, 1985. Reprinted with permission of the author.*

*The Rabbit on the Lawn, a collection of Dr. Price's poetry, is available through Quiz and Quill, c/o Department of English, Otterbein College, Westerville, Ohio 43081. The cost is \$3 postage paid.*







**Towers**  
Otterbein College  
Westerville, OH 43081

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