

FOOTBALL PROGRAM



OTTERBEIN

VS.

MUSKINGUM

McCONAGHA
STADIUM

Saturday

October 29

2:30 P. M.

1927



DR. J. KNOX MONTGOMERY
Our Own President

Dr. Montgomery is a firm believer in keeping the body sound in a mental, physical, and spiritual way. And he is ever loyal to the men who represent our college, the school for which he has given twenty-three years of faithful effort, which has been crowned with success.

IF YOU SCORE
WE SCORE

WIN WITH SPALDING'S TOGS
VIA CO-OP.

IF YOU BUY
WE BUY

THE MUSKINGUM

Pennants

are Co-op Pennants

THE MUSKINGUM

Stationery

Tells the GAME Best

THE CONKLIN OR WATERMAN PEN MAKES THE VICTORY PLAINEST

Davis at Co-Op

For Best Silk Hose

The Co-Op Grocery

Feeds You Well

IF YOU WIN
WE WIN

Just Eleven Co-Op Clerks Make A
Winning Team

IF YOU TRY
WE TRY

JOHN BOYER

ELECTRIC SHOE REPAIRING

Laces and Polishes

We make the cleats stick on the player's shoes

Let us preserve your soles.

EAST MAIN STREET

NEW CONCORD, OHIO

"A good Grocer is your best guarantee"

WEST END

STORE

PELLETT & BARNETT

GROCERIES

Fresh and Cured Meats

We solicit your patronage

FRIGIDAIRE

West Main Street

Phone 53

"Just Phone—We Deliver"

THE MECCA LUNCH

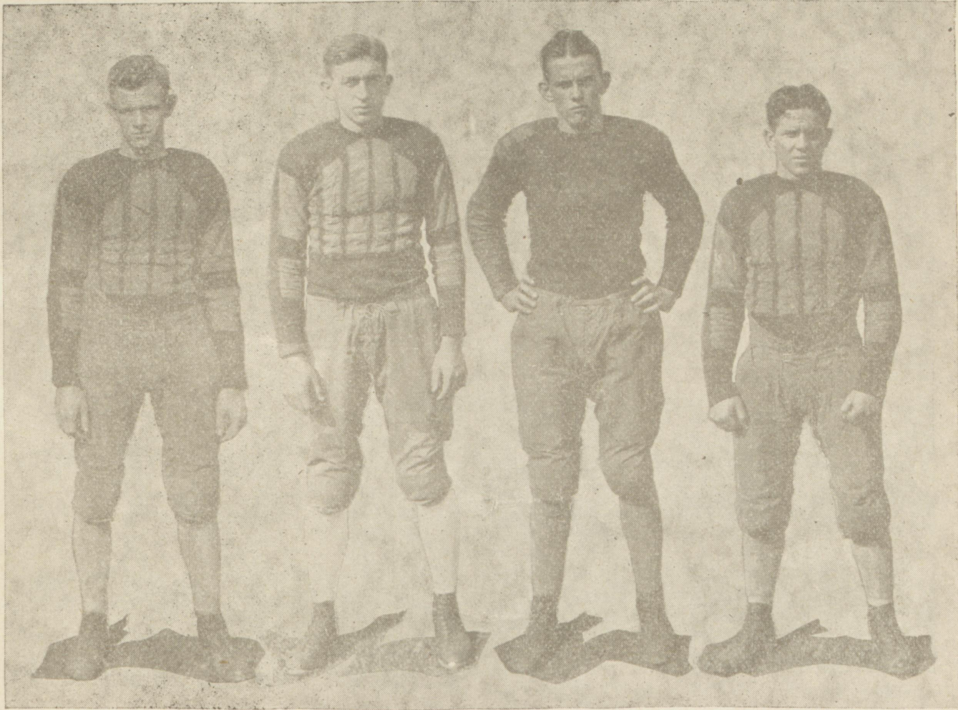
Where Particular People Meet for Sodas, Sundaes, Fresh Orangeade,

Lemonade and Lunches

Hemmer's Quality Ice Cream Served the Year Around

BECAUSE IT'S BEST

L. G. CARLOS, Proprietor.



WILSON, Capt., Quarter

CLARK, Capt., End

BAIN, Center

BEAVON, Guard

Gault's Drugstore

THE REXALL STORE

FORTY-SEVEN YEARS EXPERIENCE IN THE DRUG BUSINESS

A Large Stock of Drugs, Patent Medicines, Stationery and Drug Sundries

Agents for SHEAFFER'S LIFETIME FOUNTAIN PENS

Would very much appreciate your patronage

T. F. GAULT

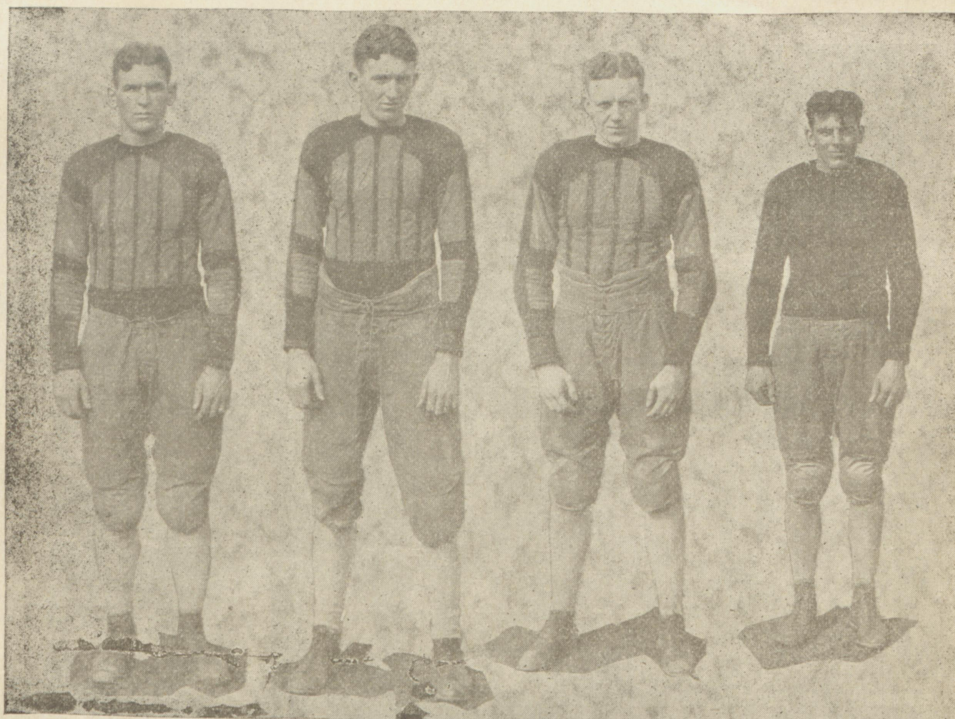
Registered Pharmacist

DELICIOUS
TOOTHsome
HOME COOKED

EAT'S

BLOWER'S ICE CREAM GARDEN

OPP. PUBLIC SCHOOL



TWO GOOD BETS

MUSKINGUM AND GILES

Giles Jewel and Gift Shop

Watch and Clock Repairing

Corner of Main and College Streets

HEAR YE! FRESHMEN



You're not so much. You might have been red hot at home, but you're ice cold here, see?

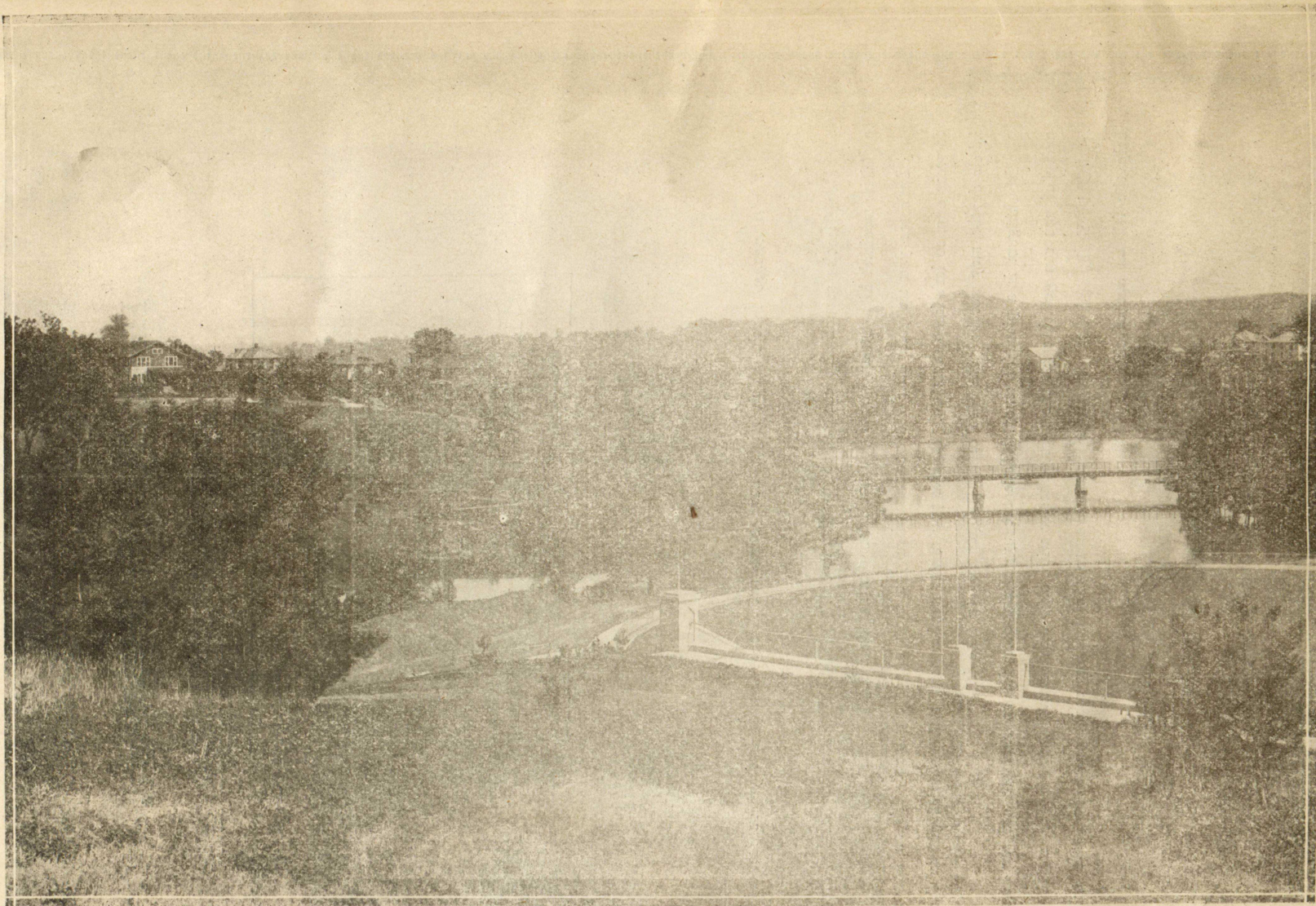
Don't smoke around this campus, it just "ain't did!" Besides "Rinkie" says if he were a girl he wouldn't kiss you anyway if you had been drawing on a fag.

Let's see you tip your little red bonnets when you meet upper classmen. It's an honor to wear one, so let's keep them on. Besides you might need a bath, but a hurried one in the lake's depths may not be your idea of the proper way to take it.

Muskingum is a place of study. Take the upper classmen for an example and see how many of you can get through the first semester with only one or two dates.

Oh! Yeah, and don't forget to come over to the dressing room after the game and help the fellows out of their uniforms.

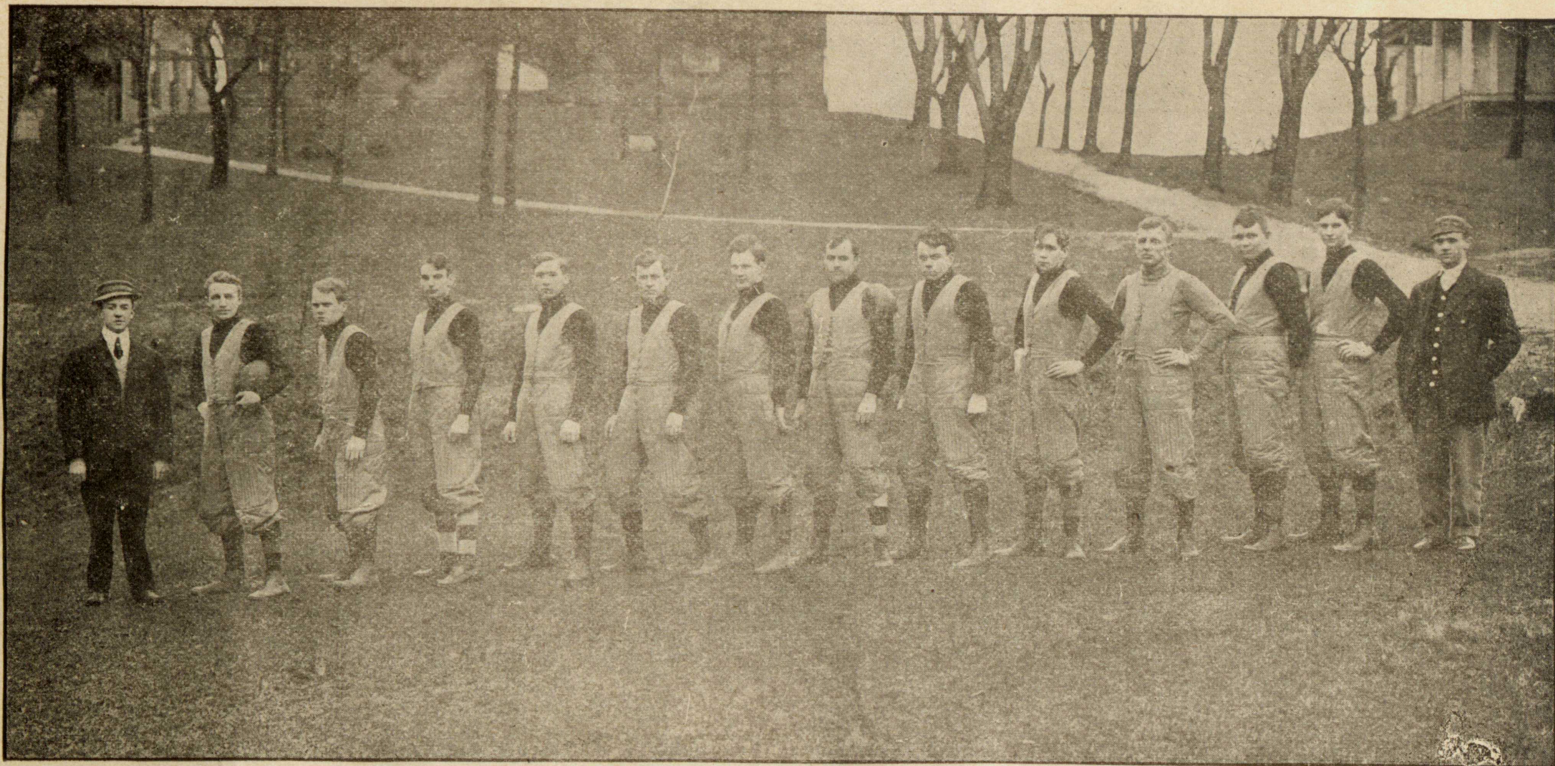
NUF SED?



McCONAGHA FIELD AND LAKE

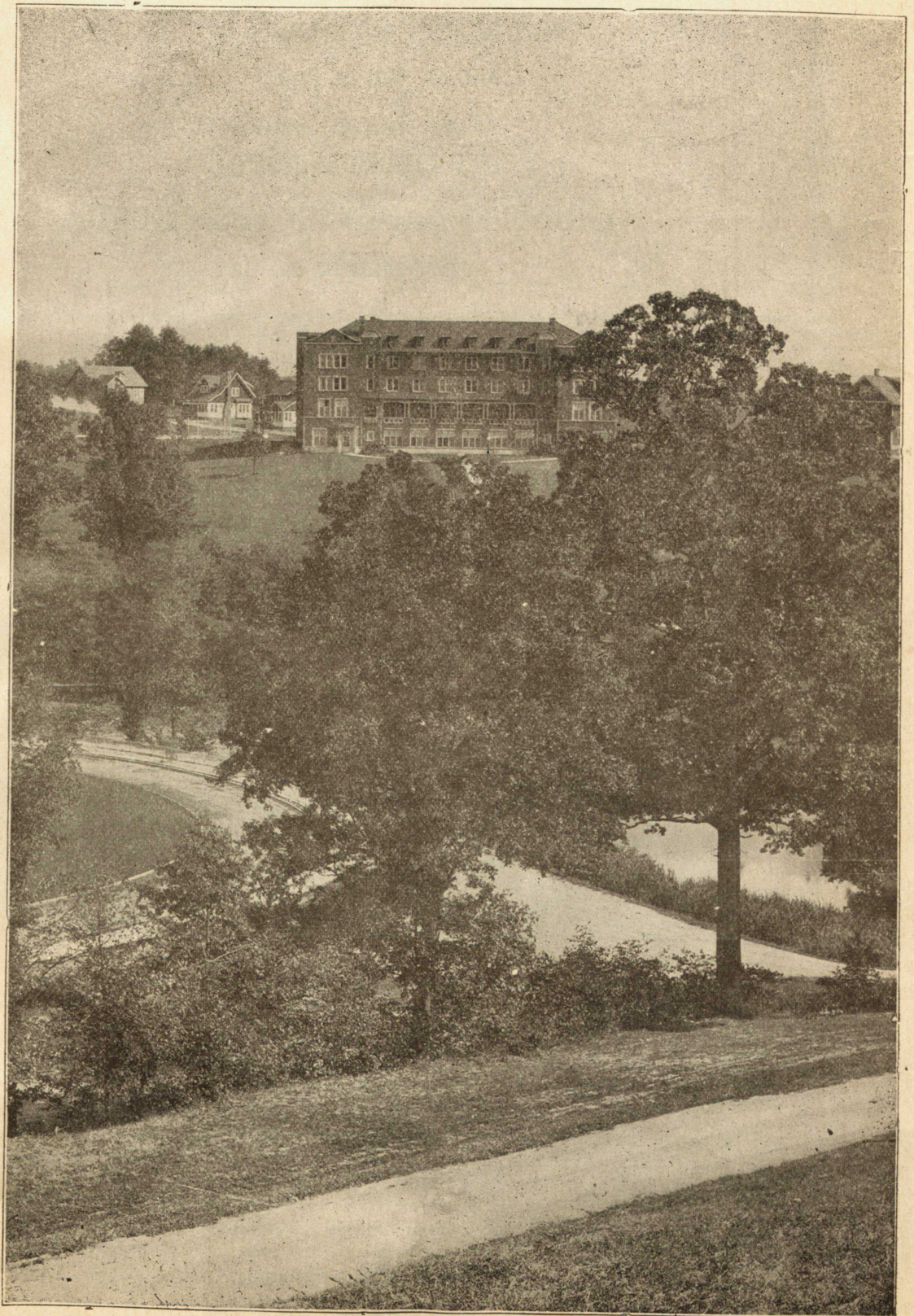


JOHNSON HALL AND PAUL HALL



MUSKINGUM FOOTBALL TEAM

1908



GIRLS DORMITORY FROM THE DESERT

Start the Day Bright
And all Will be Right

MEET YOUR FRIENDS AT
GRIMM'S SANDWICH SHOPPE
GOOD THINGS TO EAT



THE "M" CLUB

The "M" Club of Muskingum College is an organization, on the campus composed of all men in school who have won their letter in some branch of sport, and who have successfully survived the rigid initiation imposed upon them by the active members of the organization. The prime purpose of the "M" Club is to promote athletics at Muskingum. This is done by fostering a spirit of friendliness among the various members of the organization who engage in different sports, by providing for the social entertainment of visiting teams and by attracting High School athletes to the school that they might become prospective Muskingumites.

VARSIITY "M" Club

President—GLENN CLARK
Vice-President—REED CLARK
Sec.-Treas.—ALFRED GARRETT
Keeper of Archives—Robt. Taylor
Sergeant of Arms—Joseph Shane

MEMBERS

Jesse Beavon '28
Charles Beavon '28
Herbert Bain '28
Glenn Clark '28
Reed Clark '28
Alfred Garrett '28
George Frack '28
Walter Harrop '28
Clifford Orr '28
James Orr '28
Lloyd Peters '28
Joseph Shane '28
Clarence Thompson '28
Robert Taylor '28
Walter Wilson '28
Mac Welsch '28
Edwin Early '29
James Angus '29
Dwight Patterson '29
Frank Clark '28

Mose Morehead (alumnus and graduate manager)

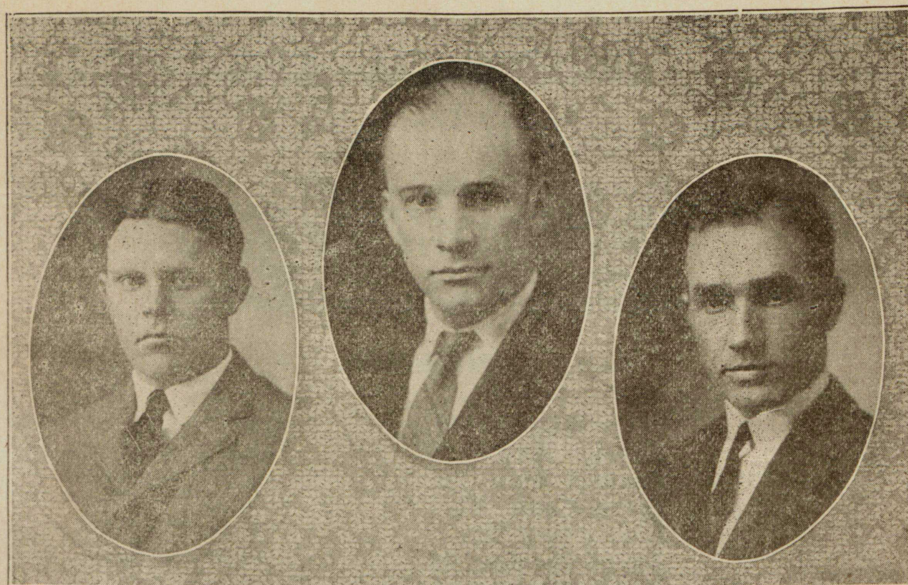
W. B. Stone, Coach (asst.)
W. F. Lange, Coach (head)

NEW MEMBERS

William Larrick '29
Leo Poulton '29
Charles Caldwell '29
Kermit Streng '28
Robert Hockman '28
Harry Karn '29
Malaku Bayen '29
Walter Comin '29

TEAM CAPTAINS

Football—Glenn Clark and Walter Wilson
Basketball—Robert Taylor
Track and Cross Country—Alfred Garrett
Baseball—Lloyd Peters



STONE TO LANGE TO MOREHEAD—THE THREE COACHES

Lange directed the football and basketball forces; he has that Wittenberg fight and his own skill in moulding teams.

Stone is Lange's right hand man, teaching the Freshies and coaching the track men. Denison is his Alma Mater, and he is one of The Big Red, from his hair down.

Morehead coaches baseball and takes your nickles at the gate. He graduated from Muskingum in 1919, and has been in athletic activity ever since.



AL GARRET
Captain Cross Country
and Track



P. T. PETERS
Captain Baseball



BOB TAYLOR
Capt. Basketball

DISTINGUISHED

Is the Giver of an Art Kraft Gift

BOOKS

Lending Library of Latest
Editions

KODAKS

JEWELRY

Jewelry, Newest Designs, Un-
Official Muskingum College
impeachable Quality.

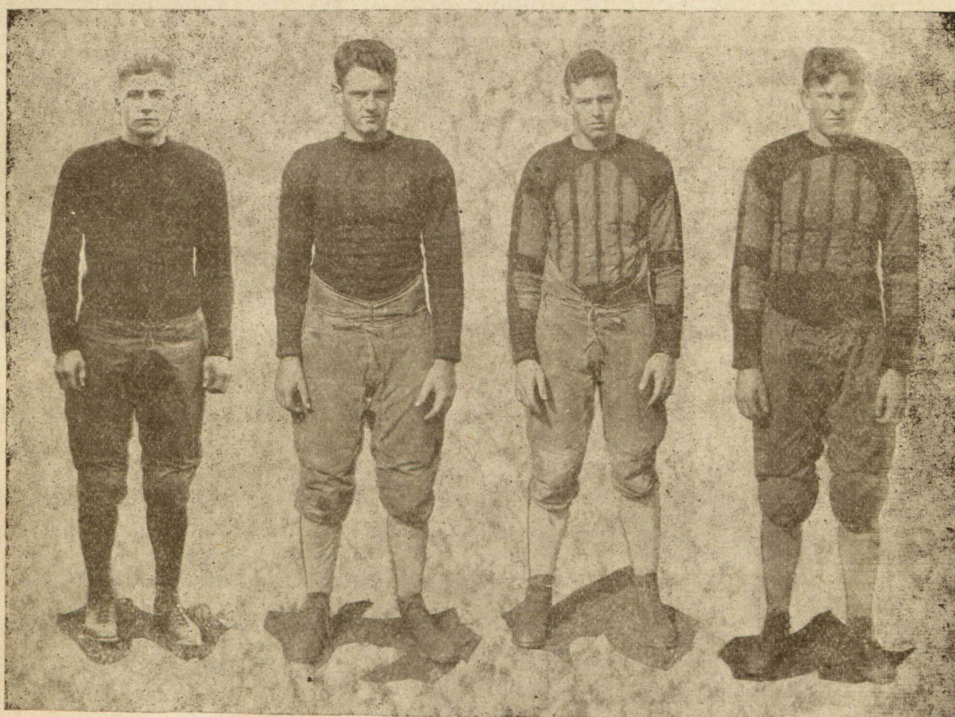
Art Kraft Galleries
MISS HELEN MORGAN, Manager

Stationery

Muskingum Seal and Imported

Cartes Lettres

**HOME OF ART
KRAFT KODAK
PRINTS**



LARICK, Hal'back French, Tackle McCONAGHA, End BELL, Half Back

Homer D. Castor

DENTIST

X-RAY

CO-OP Building

NEW CONCORD

WILSON

Restaurant and Confectionery

Best to Eat

HOME COOKING

HOME MADE PIES

Moore and Ross Ice Cream

Think this over—and you will know why this store has steadily grown to be the largest store in Southeastern Ohio.

Think this over and see if you have not been missing your share of purchasing opportunities of the style and values which friends of yours have, and are friends of this store.

For men, for women, for the home, for the college boys and girls for their rooms—for all. Here it is that you have the equivalent of forty-eight separate stores all under one roof with one standard of management.

Remember the adage—It always pays to buy at Sturtevant's,—the store that makes friends out of business.

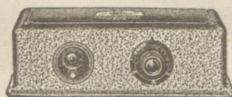
“STURTEVANTS”

SOUTHEASTERN OHIO'S LARGEST STORE

BOOST MUSKINGUM BOOSTERS OF THE BEST

People Like Best What
They Know Best

Three out of four people who ask for a Radio
Set by name ask for



ATWATER KENT

Sold and Serviced by

Slater & Stockum

The FIRST NATIONAL BANK

Capital Stock, \$50,000



Surplus and Undivided Profits, ..
\$35,000

Resources Over One-Half Million



CHAMPIONS OF OHIO CONFERENCE, 1926

Front Row—Ballentyne, Fox, G. Clark, Harrop, Taylor, R. Clark, Orr, Shane.
 Second Row—Coach Stone, Frack, Vernia, W. Moore, J. Moore, Capt., French
 Eain, Heed, Mintier, Coach Lange.
 Third Row—Trunice, Ogg, Hockman, Caldwell, Larrick, Groh, Selby.
 Fourth Row—Bell, McConagha, Wilson, Beavon, Liggett, Garrett.

Muskingum's Record For 1926

Muskingum	6	Ashland	0
Muskingum	28	Capital	7
Muskingum	6	Ohio Northern	0
Muskingum	19	Hiram	0
Muskingum	19	Heidelberg	8
Muskingum	12	Otterbein	0
Muskingum	39	Kenyon	34
Muskingum	22	Denison	13
Muskingum	27	Marietta	6

PROBABLE LINEUP

		FB		QB		
		HEED		WILSON		
	HB				HB	
	R. CLARK				TAYLOR	
End	Tackle	Guard	Center	Guard	Tackle	End
McCONAGHA	FOX	BEAVON	BAIN	HARROP	SHANE	G. CLARK

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
MUSKINGUM				

MUSKINGUM VARSITY SQUAD

No.	Name	Wt.	Position	High School
13	Wilson (Capt.)	130	Quarter	Muskingum Ac.
36	G. Clark (Capt.)	170	End	Indiana High School
26	Frack	185	Guard	Unity, Pa. H. S.
30	Shane	180	Half	Indiana High School
20	R. Clark	170	Tackle	Bridgeville, Pa., H. S.
25	Bain	175	Center	Muskingum Academy
23	Harop	190	Tackle	Shawnee H. S.
24	Taylor	190	Half	Crooksville, H. S.
37	Heed	165	Fullback	Byesville H. S.
43	Cale	195	Guard	Barnesville H. S.
18	McEwen	150	Half	McDonald, Pa., H. S.
38	Larrick	150	Half	Caldwell H. S.
15	Kirk	150	End	Carrollton H. S.
12	McConagha	150	End	Muskingum Acad.
40	Bell	145	Quarter	Carrollton H. S.
22	Liggitt	157	Tackle	Frankfort, Pa., H. S.
11	Beavon	152	Guard	Martins Ferry H. S.
	Orr	170	Half; Full	Wellsville H. S.
44	Jamison	200	Tackle	Wooster H. S.
41	Spencer	135	Half	Buffalo, N. Y., H. S.
27	French	170	Center	Bellaire H. S.
32	Garrett	150	Tackle	Martins Ferry H. S.
21	Fox	182	Tackle	Massillon H. S.
19	Kegg	175	Guard	Ben Avon, Pa., H. S.
	Calhoun	170	End	Byesville H. S.
14	McKee	150	End	

PROBABLE LINEUP

		FB Hadfield		QB Miller			
	HB Hankinson				HB Minnich		
End Pinney	Tackle Norris	Guard Shoemaker	Center Crawford	Guard Fowler	Tackle Reck	End Riegel	
	First Quarter		Second Quarter		Third Quarter		Fourth Quarter
<div>OTTERBEIN</div>							

OTTERBEIN VARSITY SQUAD

Na.	Player	Wght.	Position	High School
1	John Crawford	156	Center	Westerville
2	Ralph Fowler	175	R. Guard	Union City, Ind.
13	Kenneth Bunce	151	R. Guard	Westerville
3	Edwin Gearhart	179	L. Guard	Bucyrus
8	Paul Hance	160	L. Tackle	Westerville
18	Frances Saul	155	L. End	Camp Hill, Pa.
7	Myron Reck	167	R. Tackle	Middletown
15	Howard Minnich	155	Quarter	Greenville
14	Lloyd Schear	148	End	New Philadelphia
16	Otho Schott	135	Halfback	Westerville
17	Hubert Pinny	165	End	Westerville
12	Raymond Hadfield	171	Full	Bedford
19	Paul Clingman	151	Halfback	Chillicothe
31	Paul Fletcher	134	Halfback	Westerville
9	Louie Norris	167	L. Tackle	Westerville
6	Donald McGill	165	Center	Moundsville, W. Va.
35	Lawrence Hicks	160	L. Tackle	Fredericktown
5	David Lee	135	Quarter	Dayton
25	Earnest Riegel	194	End	Westerville
36	Donald Shoemaker	186	L. Guard	Dayton
31	Robert Hawes	153	Tackle	Greenville
83	Robert Knight	127	End	Parkersburg, W. Va.
37	Phillip Charles	165	R. Guard	Westerville
20	Forest Benford	177	Tackle	Tyrone, Pa.
4	Jesse Miller	128	Halfback	Westerville
10	H. L. Hankinson	160	Halfback	Logan



EARLY WELSH ANGUS PATTERSON GARRETT COCHRAN, Capt.

CROSS COUNTRY TEAM, 1926

SCHEDULE, 1927

October 22—Akron	Home
October 24—Ohio Northern	Ada, Ohio
November 6—O. I. A. A.	Granville
November 11—Denison	Home

COLONIAL AND STRAND THEATRES

CAMBRIDGE OHIO

C. & M. Amusement Company

Fred E. Johnson, Manager

WORLD'S FOREMOST SCREEN STARS

HIGH CLASS VAUDEVILLE

BEST OF ROAD SHOWS

PLAYING MOTION PICTURES—TABLOID MUSICAL SHOWS
AND VAUDEVILLE

Prices According to Attraction

We always root for Muskingum and appreciate the patronage
accorded us by Faculty, Students and the public in general.

You have looked forward to the football season

N O W

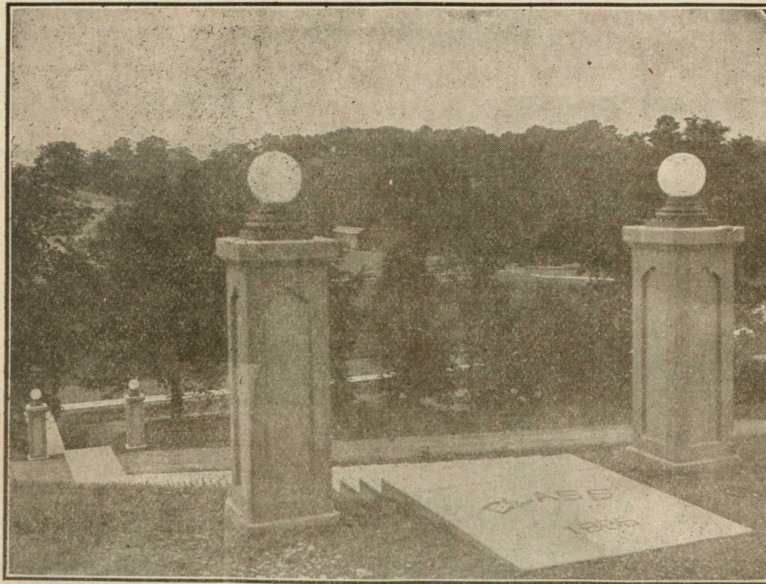
look forward to the

N E W F O R D C A R

J. M. PARK

NEW CONCORD, O.

Phone 32



STADIUM ENTRANCE

AFTER THE GAME

Meet your friends at

Thompson's Drug Store

for prompt Fountain Service, Candy,
Toilet Articles, Drugs and Drug
Sundries

Shoots and Reymers boxed Choco-
lates. Schraffts Chocolates
in Bulk

Thompson's Drug Store

Main and College Streets

Phone 112-W

GLENN PLUMBING

Company

(Licensed)

SANITARY AND HEATING
ENGINEERS



Res. 86-L — Phones — Bus. 5-K

JOHN H. GLENN, Manager

DON'T FORGET 12 WEST MAIN OUR NUMBER

THE beauty of the gridiron sod is due to its special grooming... That's the distinguishing mark of our correct service to you.

RALSTON BEAUTY BARBER SHOP WEAVER

PERMANENT WAVING



MUSKINGUM MUSIC MAKERS

S. D. COX, NEW CONCORD, OHIO INSURANCE

LIFE: A good old line mutual company. Insures 10 years up.

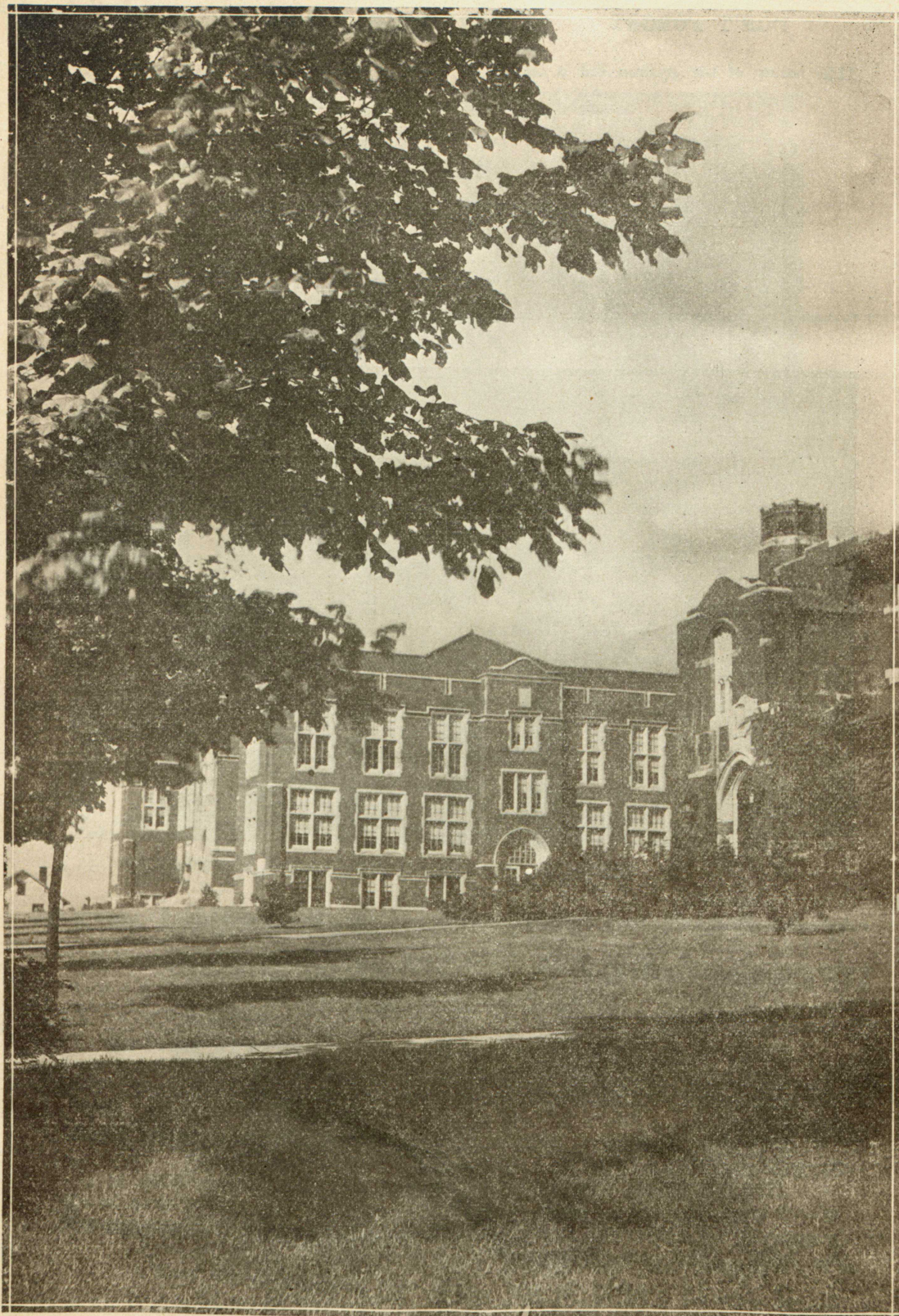
ACCIDENT AND HEALTH, Protects your income.

FIRE AND TORNADO: Is your property adequately insured? The cost is low.

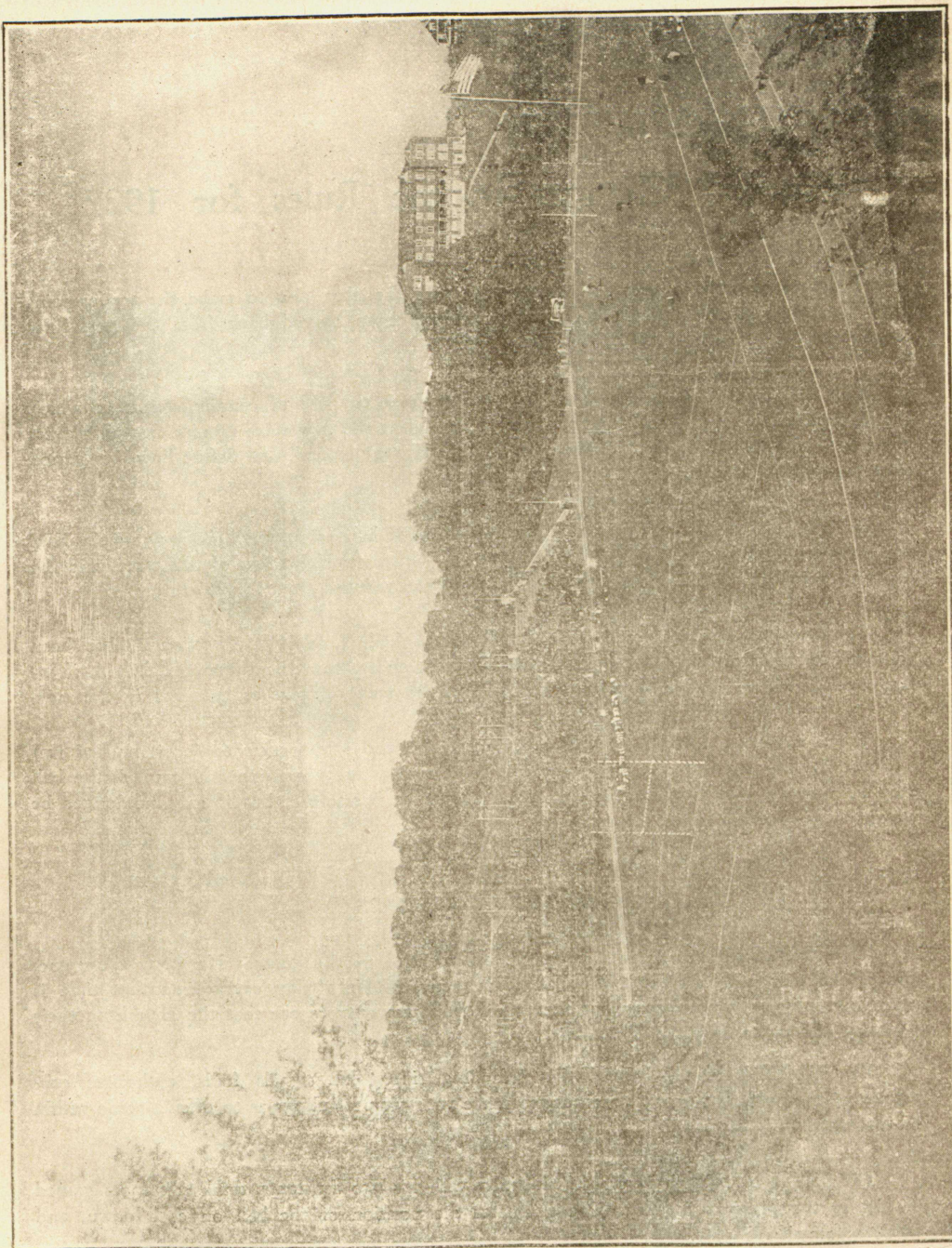
SURETY BONDS: Don't ask your friends to go on your Bond. Consult me.

AUTOMOBILE: Do you realize that everything you own is involved every time you drive your car? and that you might lose it all in case of an accident? Let a Good Reliable Insurance Company carry the **RISK.** The cost is small.

BETTER BE SAFE THAN SORRY



MONTGOMERY HALL AND BROWN CHAPEL



FACTS AND FIGURES ON McCONAGHA STADIUM

In the school year 1924-1925 the students of the college and the Academy, faculty, the summer school students, and booster citizens of New Concord subscribed money for the present stadium and its environs. Work was soon begun; and after ten months time work was completed. The surroundings are being beautified from day to day; and soon the stadium will look as though it were always here.

Including the cost of the machinery and land, there is invested here the sum of \$59,670. The seating capacity is 4426, divided among 21 rows and seven sections. The greatest crowd up to the present year was approximately 3200, on the dedication day.

Principal Changes in the Rules for 1927

To avoid possible injuries and interference with the play, also to make the try-for-point after touchdown more difficult, the goal posts have been moved back from the goal lines to the end lines.

Rule III, Section 3, has been amplified to prohibit the use of certain equipment which the Committee felt might be dangerous. In "shift" plays the new rules require that all players come to a complete stop for a period of approximately one second, and define how this period may conveniently be measured.

In order to avoid the frequent delays which have been constantly recurring, Rule XIV has been amended so as to define certain types of "unreasonable" delay of the game, and the captain's privilege of calling time in each half has been reduced from four to three.

To encourage greater freedom in handling the ball, Rule XVII, Section 1, has been amended so that backward (or lateral) passes except those from the snapper-back will, if incomplete, become dead and no further play can be made, except as specified in the rule.

When a ball is kicked from scrimmage formation and simply touches (or is muffed by) a player of the receiving side before having come into actual possession and control, the ball may be recovered by a player of the kicker's team as heretofore, but it may no longer be advanced beyond the point of recovery.

DUTIES OF OFFICIALS

THE REFEREE has general oversight and control of the game. He starts the game, and is the man who sees that the ball is properly put into play every time that time is taken out. He is the authority for the score. It is his duty to see that the men keep their positions and to be on watch for unfair play.

The UMPIRE stands behind the defending side. He signals fouls, authorizes substitutions, and watches for any unfair interference with play. Rulings as to offside come within his province.

The HEAD LINESMAN on the sidelines, with his two assistants, marks distances gained or lost in the progress of play. He designates the position of the ball on each down, and watches for offside play.

The FIELD JUDGE is an assistant to the other officials. He keeps time, and notifies the captains as to the amount of time left to play.



MUSKINGUM'S FIRST FOOTBALL TEAM

HURRAY FOR THE FOOTBALL CHAMPIONSHIP



THE CHAMPION TEAM SHOULD RIDE IN THE CHAMPION CAR
Glenn & Stockum Chevrolet Co.

WALTER S. JAMESON

GENERAL BUILDING CONTRACTOR

ARCHITECT

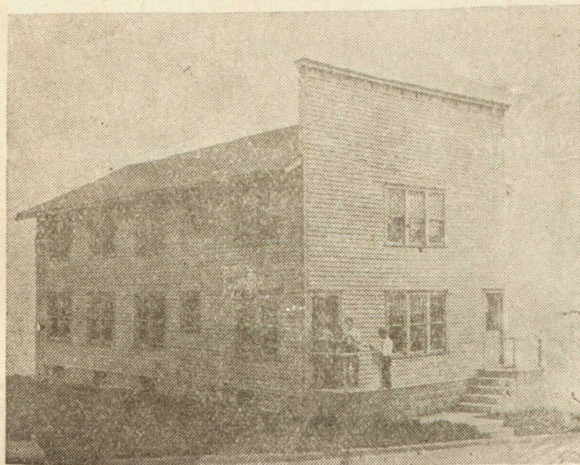


389 WEST MAIN

ZANESVILLE. OHIO

Nothing too large—Nothing too small

This Building Is Headquarters For



The Black and Magenta

Published Weekly by the Students and Faculty
of Muskingum College

New Concord Enterprise

JAS. G. MAY, Publisher

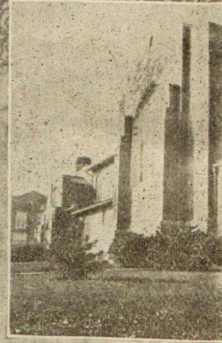
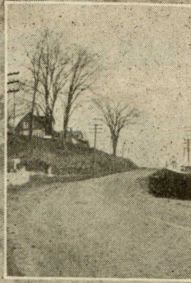
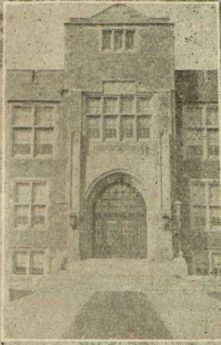
Muskingum County

School News

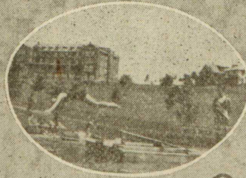
—and the home of—

The MAY PUBLISHING COMPANY

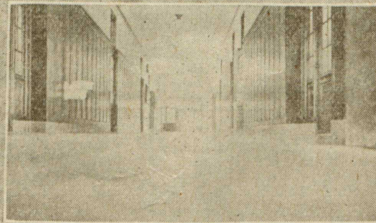
JAS. G. MAY, President and General Manager



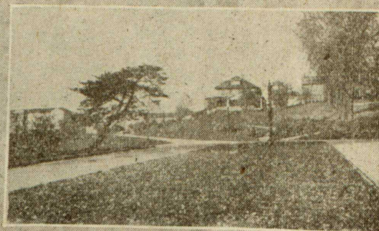
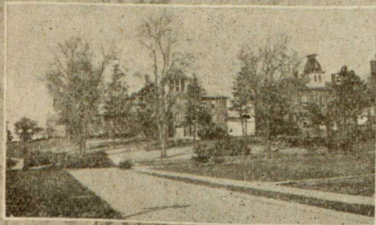
SEENS



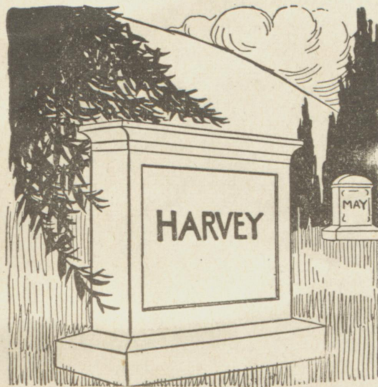
AROUND



the CAMPUS



"Mark Every Grave"
Where Rests Your Beloved Dead



there place a memorial in everlasting stone that will be worthy of his or her character and your affection... A monument designed and erected by us will convey your sentiment very effectively... It will be a perpetual shrine for you.

E. B. CASTOR

MEMORIALS

Phone 98-R
NEW CONCORD, OHIO

718 Turner Avenue
CAMBRIDGE OHIO

M. C., Rah! Rah! M. C., Rah! Rah!
Muskingum!—Muskingum!
Rah! Rah! Rah! Rah!

PURE, WHOLESOME FOOD

DELIVERED TO YOUR DOOR

TRACES

51 East Main Street.

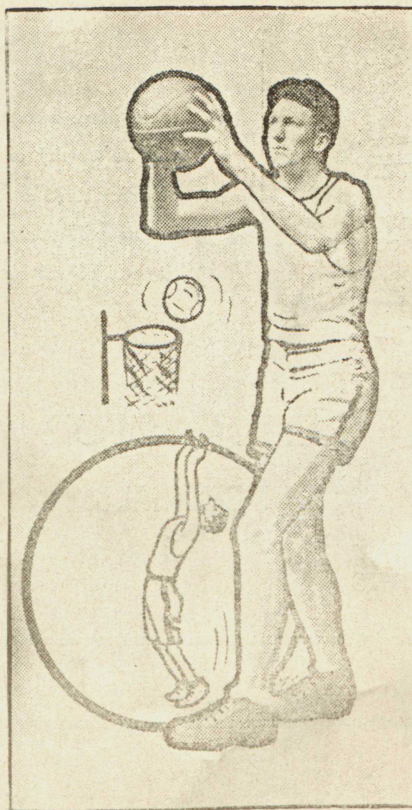
New Concord, Ohio

Telephones 4 and 12

Mainstays of Muskingum's Basketball Team, 1926-27



Captain
Guard
HARROP



TAYLOR
Capt. Elect
Center



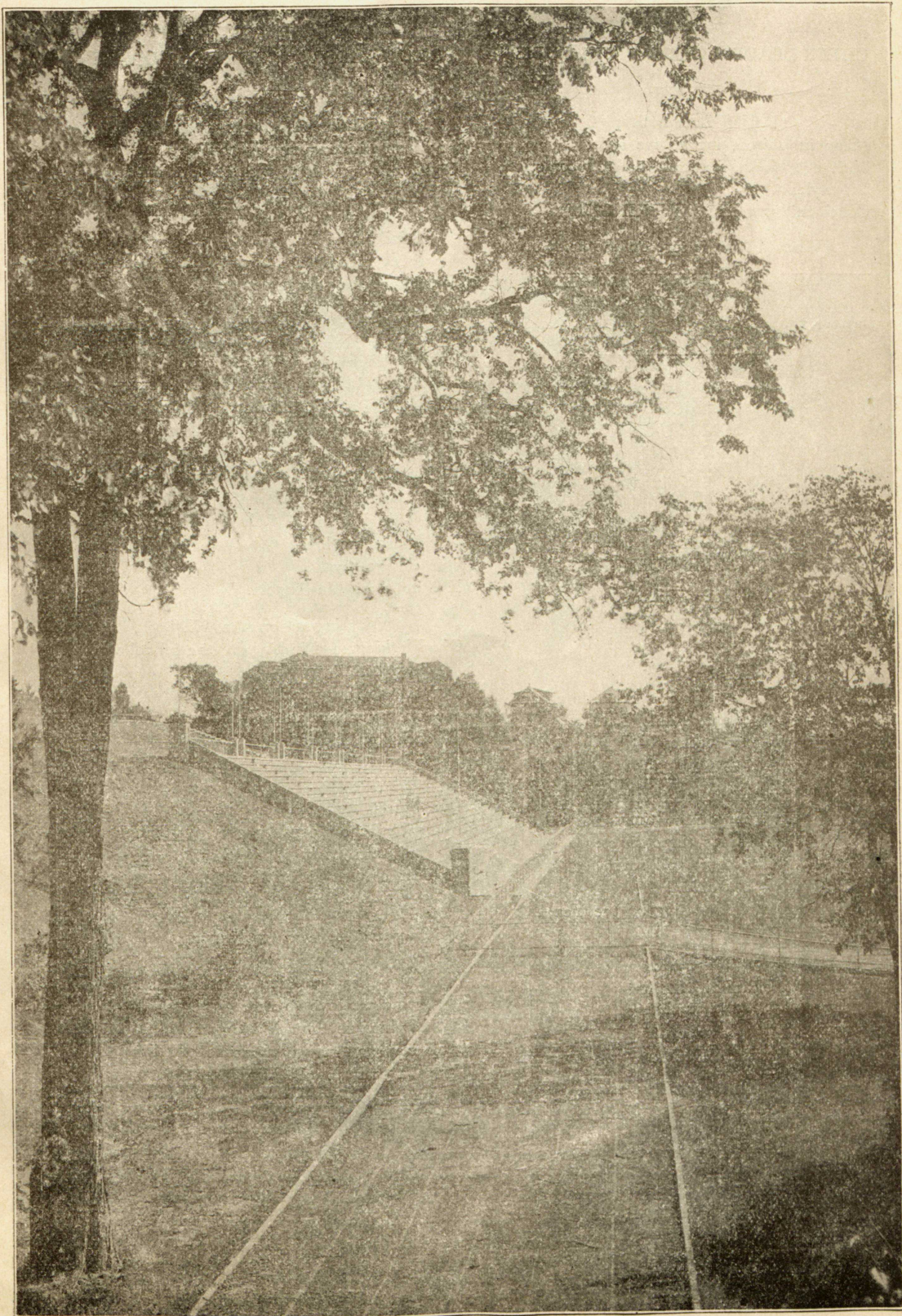
CLARK
Guard



C. ORR
Forward



J. ORR
Forward



STADIUM AND TRACK

YELLS

CHEER LEADER, GLENROIE McQUEEN

Clap Locomotive:

(Clap in unison, locomotive style;
Spell out Mskingum three times, locomotive
style;
Conclude by yelling MUSKINGUM)

(When a Man is sent on the field)

..... Fight! Fight!
Rah! Rah!

(When a man leaves the field)

Yea
Rah! Rah! Rah! Rah!

M-MUS

M-M-M-U-S

K-K-K-I-N

G-G-G-U-M

MUS

KIN

GUM

MUSKINGUM

Hello Yell.

Hello!

Hello! Hello!

Coach Yell:

Yea Lange! Yea Stone! Yea Morehead!
Rah! Rah! Rah! Rah!
Coaches

Cannon Ball:

(Stomp feet three times;
Clap Laps three times;
Clap Hands three times;
Whistle short and sharp)

BOOM!

Yea. (Everybody rising on the Yea)
MUSKINGUM

Hush Yells::

Shhhhhh! Shhhhhh!

Ssssss! BOOM!

Eeeeeeeeyo!

MUSKINGUM

Team Rah!

Team Rah! Team Rah!

Rah! Rah!

TEAM

Varsity Rah!

Varsity Rah! Varsity Rah!

Rah! Rah!

TEAM

Team Yell:

Team! Team! Bully for Team!

Varsity! Varsity!

Rah!

(repeat again)

SONGS

SONG LEADER JERRY McGEORGE

"Muskingum Fight Song"

Fight on Muskingum, Fight! Fight! Fight!
Fight for your college with all your might.
Victory will be, for dear old M. C.
Fight with all your might for your school
Muskingum

Cheer every student, Cheer! Cheer! Cheer!
Cheer for your college dear.

We'll have a great big score

Fight on Muskingum! Fight!

Chorus for "Varsity Song"

Rah! Rah! Rah! Rah! Rah for the Varsity

Rah! Rah! Rah! Rah! Honor to old M. C.

Victory will crown thee

Fame will surround thee

Give a hearty cheer, oh fellows

Rah! Rah! Rah! Rah! Rah for the Varsity

Rah! Rah! Rah! Rah! Rah to old M. C.

Our hearts are loyal

Our college royal

Hail to thee, Muskingum.

"Muskingum on the Hill"

Oh, Muskingum, Muskingum, the school we
love best

Our college that stands on the hill

We love you above all the rest, and thy name

To each loyal heart brings a thrill

The happy days spent here, the friends that
we make

Our hearts will with happiness fill.

And when school days are over our thoughts
will turn back

To dear old M. C. on the hill.

Toast to Muskingum:

Oh, Muskingum, Our Muskingum.

Our college so dear

We praise thee our Alma Mater

Thy name we love to hear

Oh, Muskingum, Our Muskingum.

Long may you rule in fame

Here's a toast to old Muskingum

To you, Muskingum.

Chant:

Mus-kin-gum

Mus-kin-gum

You don't know Muskingum

You can't beat Muskingum

(yelled) MUSKINGUM

War Cry:

Ohskey-Wow-Wow

Whiskey-Wee-Wee!

Who-are-we? Who-are-we?

We-are? We-are?

MUSKINGUM



MUSKINGUM VARSITY, 1926-27

SHELL GASOLINE

CHANGE TO SHELL

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