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Fall 2020

### News From the Graduate School - Masters of Business Administration Fall 2020

Otterbein Office of Graduate Programs  
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From Dr. Barbara Schaffner, Associate Provost of Graduate Studies

## In these Changing Times

Advanced educational degrees have proven over time to further careers and promote salaries. The graph featured in this article link demonstrates a substantial differentiation between median wages of those with advanced degrees when compared with four-year degrees, and an even larger difference between those with advanced degrees and no college degree. It is abundantly clear, advanced degrees advance careers.

But what about now, in this time of the COVID-19 pandemic? The year 2020 has already been labelled as chaotic and a year that will ever change U.S. society. Of course, no one can predict the future, but early data demonstrates that workers with higher levels of educational attainment were more likely to have teleworked because of the pandemic... [Continue reading >>](#)



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MASTER OF  
BUSINESS ADMINISTRATION

SAVE THE DATE  
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Lecture Series**

**Delivering  
Value by Design**

October 20, 2020  
6:30 PM - 8:00 PM  
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## The Otterbein MBA... Still of Great Value

In a recent article by *Best Colleges* (April 2020), the need for current MBA programs around the U.S. to "flex" their offerings is extremely critical to their future success. This includes content, delivery and price. The Otterbein MBA took this into consideration from the start of the program in 1997.

The article states that:

*"For the average American worker or recent college graduate, the opportunity cost of dropping out of a strong economy to attend an expensive, full-time MBA program is enormous. On top of high tuition, students who can't continue working while in school face a loss of income for two years, a double whammy that hits young professionals hard - particularly those contending with rising costs of living across the country.*

*Another issue is that young professionals increasingly want innovative and specialized degrees, but many business programs are old-fashioned, offering cookie-cutter curricula that don't prepare students for modern business challenges." [Continue reading >>](#)*

- [MBA](#) Graduate Director Eric Lloyd



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