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University Update - April 2017

Otterbein University

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Otterbein University *UPDATE*



*From President Kathy A. Krendl
April 26, 2017*

Last Saturday was a big day here on campus. We celebrated three very important events in the life of Otterbein University. The first was our inaugural Spring Endowment Luncheon. For the first time our scholarship donors had the opportunity to meet with the students who benefit from their financial support. One couple traveled to Westerville from New Mexico for the first time in decades to meet one of their scholarship recipients. While here they stopped by Towers Hall to visit the Class of 1927 Commencement photograph. The donor's mother was a member of that class.

This couple, along with many others, also attended the second important event that day, the Alumni Awards Gala. Music and Theatre students provided the entertainment, and alumni from the classes of 1954, 1965, 1975, 1977, 1987, and 1988 were honored for their career and service achievements. From researchers seeking cures for pediatric cancer to economists seeking answers to affordable housing in developing countries, our alumni are out in the world making a difference and contributing to the common good.



Another honor bestowed at the Gala was the first-ever **Otterbein Mentor Impact Award** presented to **Dr. Allen M. Prindle**. Allen launched the Maastricht University exchange program with Otterbein in 2001. More than 40 students have participated in the program over the last 16 years. Most of them returned to campus to honor Allen as their mentor. It was an amazing turn-out with alumni coming from all directions to say thank you to Allen for making their Global Engagement experience possible. These alumni are establishing a scholarship in Allen's name.

It is such events that complete the circle of connections with our students, who become our alumni, and who continue to enrich our lives at Otterbein. Re-connecting with students after a couple of years is rewarding, but seeing them after a decade when they have built successful careers, started their own families, and then come back just to say, "Thank you," makes your heart skip a beat or two.

We will witness the beginning of another series of these success stories on the Commencement platform this weekend. As they cross the stage, there will be the one who was a star from the day s/he arrived on campus, and the one you tutored through the entire semester, and the one who struggled with personal issues and challenges and sought out your advice and counsel. Each one with a unique story and history, and each one touched by your concern, support, and mentoring. Those are the stories that fill and re-fill our cups at Otterbein as we welcome and then say farewell to generation after generation of students. As they depart, they carry something of us with them, something that helped shape them as an adult, as a scholar, as a citizen. We are not diminished by their exit but rather we are enriched by what they leave with us. We are a deeper and richer community with each passing year.

So here's to all of the Allen Prindles out there among you – faculty and staff. Thank you for being mentors and role models and good listeners. Thank you for your dedication and your commitment to Otterbein and the many ways you contribute to our students.

Above and Beyond Award Honoree for April 2017

I am pleased to announce that **Mark Moffitt** is the **April 2017 Above and Beyond Awardee**. Mark was nominated by Vice President for Enrollment Management **Jefferson Blackburn-Smith** who stated, "In a little less than 18 months as Executive Director of Admission, Mark has restructured all of the admissions teams and overseen very positive enrollment growth. Mark understands that it requires the participation of the entire campus to recruit and enroll our students, and he engages tirelessly with our campus partners to achieve Otterbein's goals."

I hope you will join me in congratulating Mark for his great work and leadership of the Admissions team. Congratulations, Mark!

INSTITUTIONAL ADVANCEMENT

We continue to enjoy positive and forward momentum from our celebration, An Otterbein STANDing Ovation, in February. Many alumni and friends tuned in via social media, and others learned of our success from personal outreach, emails and/or other publications. Beyond the opportunity to celebrate our success to date, this event proved successful in our ongoing need to educate our campus community and others of the work we do, partnership opportunities available and needed, and equally important, the impact this campaign is having at the University. Enthusiasm, curiosity, and involvement are essential to our work in reaching the ambitious goals of Otterbein's historic comprehensive campaign.

As we near **\$39M in total commitments**, several key elements are coming together in support of our campaign, including the following:

- Staffing reorganization in Institutional Advancement with special focus on Annual, Individual and Organizational Giving
- Campaign management and counsel
- Internal campaign steering committee
- Campaign communications plan, including next generation case materials
- \$13M gift table for final stage of campaign
- Gift table and strategies developed for The Point
- Six funding priorities identified and case materials being developed
- Campus Center planning underway
- Regional events and outreach plan under consideration



Vice President **Michael McGreevey** is looking forward to formally convening our Volunteer Campaign Leaders on April 28 and the opportunity to further update all trustees during the Board's spring meeting.

Where We STAND Matters Campaign

As of April 11, 2017, commitments to the **Where We STAND Matters** Campaign total **\$38,603,807** from more than **10,000 donors** comprised of alumni, faculty and staff, corporations and foundations, parents (former and current) and friends of the University. We are **77.2% to our goal of \$50 million** to support our campaign mission of investing in students first. In addition, we currently have a 54% participation rate amongst faculty and staff—an all-time high—which far exceeds the participation rate at many similar institutions nationwide.

Office of Individual Giving

Campaign Collaborations featuring major gift donors:

- Drs. Morton and Barbara Achter will return to campus after over a decade to be honored for their Riley Auditorium Renovation gift during Homecoming 2017.
- Thomas Morrison '63 and his wife, Sarah, are featured in the Spring edition of the *Towers Magazine* for their \$1,000,000 bequest commitment to the Thomas C. Morrison Scholarship Fund in Government Service.
- David Ward '74, largest campaign donor, will visit campus in September.
- Former Otterbein staff members and alumni Michael and Judy Christian '61, who documented a \$500,000 bequest intention to support the Sciences, were featured in Otterbein Connections and the Planned Giving website.

Office of Marketing & Communications

The Continuous Quality Improvement (CQI) exercise is in full gear in our Marketing and Communications area this spring. In addition to our own internal review of practices and processes, we will enlist the services of an external resource who will visit us in late May to offer their recommendations. This feedback, in combination with a survey we recently sent to the campus community, will serve as a good foundation to evaluate our resources, operations, and strategies in this area. In addition, **Jennifer Pearce**, Executive Director of Marketing and Communications, and her team are developing a plan to improve the University's web platform.

Office of Alumni Relations

Cathy Carson is the new Director of Donor Relations and Stewardship. She had a 25+ year career at OSU in donor relations, communication, recognition and stewardship. Her personalized stewardship and project management has spanned three major capital campaigns at OSU.

The **2017 Alumni Awards Ceremony Gala** was held on **Saturday, April 22 at 3 p.m.** in Cowan Hall, Fritzsche Theatre:



- **Mary B. Thomas Commitment to Otterbein:** Dr. Thomas R. '51 and Jean Hostetler '54 Bromeley. Dr. Bromeley is a former Otterbein Board of Trustees Chair and 31-year member of the board.
 - **Distinguished Alumnus:** Dr. James Shilling '77, professor and chair position in Real Estate Studies at DePaul University, Chicago.
 - **Special Achievement:** Dr. Nita Seibel '75, pediatric hematologist-oncologist at the National Cancer Institute, Washington D.C.
 - **Community Service:** Dr. Nancy Loudenslager Cassell '65, retired French teacher; mission work with World Relief, Servant Group International and Kurdish refugees, Nashville, TN.
- **Pacesetter:** Rob Gagnon '87, vice president of merchandising at Gap, Inc. New York City.
 - **Pacesetter:** Tammy Roberts Myers '88, vice president, external relations for L Brands, Inc., Columbus.
 - **Mentor Impact:** Dr. Allen Prindle, professor, Business, Marketing and Economics, 30 years at Otterbein.

ENROLLMENT MANAGEMENT

Enrollment Update

Our current data trends look positive for fall enrollment, both at the graduate level and the undergraduate level. Continuing student enrollments are up almost 4% for undergraduates, in both head count and credit hours. Graduate students are up almost 18% in headcount and over 20% in credit hours. New graduate students are up as well, with graduate admits up 14 (67%).

The May 1 deadline for fall 2017 first-year enrollment is quickly approaching. Otterbein has been up in confirmations for the entire year. As of Friday, April 24, 415 students had confirmed, an increase of 31 or 8%. The next 10 days will be critical in terms of reaching our enrollment goals, as 90% of the class will be finalized by May 5.

Farewell

Enrollment Management would like to say farewell and best wishes to **Debbie Crouse**, who is retiring after 25 years, and **Debbie Byrne**, who is retiring after 13 years.



ACADEMIC AFFAIRS

Congratulations!

Nicholas Hill, Professor of Art, has been awarded a prestigious fellowship from the John Simon Guggenheim Memorial Foundation. Dr. Hill, who is a printmaker and artist curator, has exhibited his work internationally. Through his studio work, he explores history, other cultures, and the creative process of the artists living in those cultures. His fellowship will support his travelling to art centers in India, developing new work, and collaborating with craftspeople and artists. Congratulations, Nicholas!



Dr. Kristi McCray, **Dr. Dave Robertson**, and **Professor Patti Wilson** were presented with outstanding teaching awards at the April 19, 2017 Honors Convocation:



Farewell

Academic Affairs would like to say farewell and best wishes to **Pete Sanderson**, **Diane Wootton**, **Jack Jenny**, **Ben Huntoon**, **Joel Shonkwiler**, **Gary Maul**, **Yann Guezennec**, **Erica Womack**, **Patricia Keane**, and **Allen Prindle**.

INFORMATION TECHNOLOGY SERVICES

E-Mail

The institutional email system will migrate from Gmail to Outlook on Friday, May 5, at 5:00 p.m. through Saturday, May 6. We ask that you refrain from using e-mail during this period. The migration will include e-mail, contacts, and calendars. Google apps and Google drive will remain as active services for the foreseeable future. If you would like to attend an Outlook training session, please visit <https://tinyurl.com/OutlookontheWeb> for the current schedule. Log in using your username@otterbein.edu and Ozone/network password. If you need assistance, please contact the IT helpdesk at 614-823-3100.

Ozone

The OZone experience will see a significant improvement during the summer. This new experience will provide a modern interface that will be mobile friendly for all devices.

Wireless

During the months of May and June, Information Technology Services will complete the remaining Gigabit wireless upgrades in the residence halls (Mayne, Garst, Scott, and Engle). These upgrades will enhance performance and coverage for both indoor and outdoor access. In addition to the residence halls, the Library and Roush Hall will be upgraded during the summer break.

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2017 Commencement Schedule

Graduate Ceremony:

Saturday, April 29, 1:30 p.m. in the Rike Center

Undergraduate Ceremony

Sunday, April 30, 12:00 p.m. in the Rike Center



STUDENT AFFAIRS

Spring at the Center for Community Engagement: By the Numbers

It has been a busy Spring for community service at the Center for Community Engagement. This semester, over 250 students served Franklin County through 12 weekly student-led service programs. Many of the students have focused their service on the needs of local youth. Students have read over 65 stories with 3rd graders in America Reads, and mentored 120 local youth at Whittier Elementary, Avalon Elementary, and Walnut Springs Middle School. Other students have been greening our community: Plan-it Earth made 500 yards of plarn (plastic yarn), built bee houses, eradicated an invasive species of sunflower, and made 50 recycled t-shirt bags, while the SEEDS team has already planted nearly 100 vegetables in the hoop house at the Community Garden. And don't forget the dogs: Just this semester, students have walked over 70 dogs at the Franklin County Dog Shelter through the Otterbein Animal Coalition. In April, the annual Spring Service Plunge hosted 300 students volunteering at 19 different community organizations, serving a total of 600 hours in one afternoon! While you can't put a dollar figure on the overall societal impact of these acts of kindness, the local economic impact of this student volunteerism is estimated at \$175,000.



Down at The Promise House, 35 student volunteers have kept the pantry shelves stocked while providing resources to their peers. A quick shout-out to the academic departments who adopted The Promise House this year (Nursing, HSS, Theater, Business, Biology and Earth Sciences, Library, Communications), donating over 600 pounds of food and providing educational seminars on time management, study skills, and nutrition.

The CCE students will continue to serve throughout the summer months. In June, we will be welcoming 150 middle and high school girls to our inaugural Full Steam Ahead girls' camp at The Point. The Promise House will keep the doors open and the pantry stocked to resource students facing socioeconomic challenges, and the Community Garden will be hosting a team

of AmeriCorps VISTAs through Ohio's ShareCorps Program, ensuring that our local community has healthy, fresh produce throughout the harvest season. If you would like to get involved in service this summer, please consider volunteering with us, adopting a garden plot, or making a donation to the pantry. You can email the CCE for more information at: cce@otterbein.edu.



Athletics

Seniors Caleb Norton (baseball) and Jenna D'Errico (track and field) were recently selected to represent Otterbein at the annual Ohio Athletic Conference Awards Dinner in mid-May as the 2017 Clyde Lamb winners. The Clyde A. Lamb Award is presented annually to the top male and female senior student-athlete from each of the ten OAC institutions, based on criteria in academics, athletics and sportsmanlike conduct that represents the institution. Norton, an All-OAC pitcher for the baseball team, has compiled a perfect 4.00 grade-point average in allied health and is Otterbein's all-time leader in saves (20) and appearances (67). He helped the Cardinals win the 2016 OAC regular-season title. D'Errico, a three-time national qualifier in the pole vault, has also maintained a perfect 4.00 grade-point average in allied health since arriving as a freshman. She earned All-Ohio honors every year, is a three-time All-OAC performer and ranks second all-time at Otterbein for both indoor and outdoor pole vault. D'Errico was the 2014 OAC champion and the 2015 All-Ohio champion.

Center for Career and Professional Development

96% of Otterbein undergraduates from the Class of 2016 were either employed or in graduate school within six months of graduation. This marks the second consecutive year that we reached a level of this measure. For the class of 2016, with a 79.6% response rate, 85% were employed and 11% were enrolled in graduate school. Top employers include OhioHealth, Nationwide Children's Hospital, OSU Wexner Medical Center, JPMorgan Chase, and Mt. Carmel. Top graduate schools include OSU, Mt. Carmel College of Nursing, and Otterbein University.

Chaplain

The Masjid is open! Over the past nine months, final touches were added to the Masjid (Muslim Prayer room) including installing a basin, bench, and sprayer for washing, adding furniture, and purchasing new prayer rugs. The formal ribbon cutting was held on March 10, 2017. Abukar Arman, a local imam, gave a talk about the need for a masjid on campus and to be the first to lead formal prayers. The Masjid is open for Muslim students, faculty, and staff for use, and is located on the second floor of Barlow Hall. It is accessible from the chapel entrance.



Otterbein Police Department

On April 4, OPD and the university participated in a live active shooter incident to test emergency response and handling multiple casualties on campus. OPD worked with the City of Westerville, police, and fire departments, the City Manager's Office, as well as with the Columbus Division of Police and Fire agencies, and several area medical squads from central Ohio during the exercise. Upgrades have been made in the area of general security on campus to include additional security cameras (over 100 currently installed), and a numbering system for doors and windows for academic buildings and the Library which will aid first responders in quickly determining locations of emergencies on campus.

Sexual Assault Task Force and Title IX

The Sexual Assault Task Force and Title IX Team are excited about new initiatives related to their partnership with SARNCO (Sexual Assault Response Network of Central Ohio). SARNCO is Ohio's premiere community based sexual violence and prevention program. New initiatives include:

- SARNCO review of the Otterbein Sexual Misconduct Policy, materials, and programs.
- Inclusion of Otterbein on-campus services and procedures in the resource information provided to Otterbein students who call the SARNCO 24-hour helpline.
- Victim/Survivor-centered training for Otterbein Police Department.
- SARNCO funding and support for Green Dot program at Otterbein. This nationally recognized, evidence-based program is intended to reduce power-based personal violence.

Otterbein University Title IX and Otterbein Police representatives have recently joined the Central Ohio Sexual Assault Response Team (COSART). COSART consists of Franklin County hospitals SANE (Sexual Assault Nurse Examiner) nurses, various police departments, and rape crisis centers. The goal of this group is to find ways to work together to better serve survivors and develop best practices for uniform application and training. The emphasis on universities is a new direction for COSART.

Office of Social Justice and Activism

Along with the assistance of the Diversity & Inclusion Committee, OSJA has established a Multicultural Center on campus. The multicultural center is located directly behind the Center for Student Success. The center will provide a meeting, working and learning space for the campus community. There will be an open house for the Multicultural Center during fall semester.

As of January, the Office of Diversity has transitioned to the Office of Social Justice & Activism. The office seeks to create a welcoming environment where students, faculty and staff can succeed, thrive and build meaningful relationships.

COMINGS AND GOINGS

Please join me in welcoming the following new members of the Otterbein community who have *joined us* in recent months:

Christopher Allen, Assistant Men's Soccer Coach, Athletics

Craig Carey, Police Officer, Otterbein Police Department

Cathy Carson, Director of Donor Relations & Stewardship, Alumni Relations

Keith Finn, Advancement Reporting Analyst, Advancement Services

Jane Kidder, Administrative Assistant, Austin E. Knowlton Center for Equine Science

Jaclyn Moats, Prospect Research Coordinator, Advancement Services

Curtis Smith, Maker Space & Laboratory Operations Manager, The Point

Margarita Vilshanetskaya, Administrative Assistant, Art

Scott Yant, Equipment Coordinator, Austin E. Knowlton Center for Equine Science

The following individuals have left their positions with Otterbein. ***We wish them much success in their future endeavors:***

Debra Crouse, Associate Director/Data Analyst, Office of Admission

Richard French, HVAC Technician, Facilities Services

Darla Lipscomb, Administrative Assistant, Otterbein Police Department

Scott Parsley, Equipment Coordinator, Austin E. Knowlton Center for Equine Science

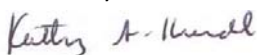
Beth Perry, Stable Assistant, Austin E. Knowlton Center for Equine Science

Roland Pleasant, Preventative Maintenance Mechanic, Facilities Services

Stacie Walker-Ladson, Administrative Assistant, Courtright Memorial Library

Thank you, again, for your hard work and dedication. As always, if you have questions or need additional information, please feel free to contact me or a member of Cabinet.

Sincerely,



Kathy A. Krendl, President



Otterbein University Vision

Otterbein University will be nationally recognized as a model community of educators, leaders, and learners who set the pace for higher education and contribute to the common good.

Otterbein University Mission

Otterbein is an inclusive community dedicated to educating the whole person in the context of humane values. Our mission is to prepare graduates to think deeply and broadly, to engage locally and globally, and to advance their professions and communities. An Otterbein education is distinguished by the intentional blending of the liberal arts and professional studies, combined with a unique approach to integrating direct experience into all learning.