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### Heather Whaling - President, Geben Communications

Heather Whaling

*Geben Communications*

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## **Heather Whaling**

### **President**

After launching the company from her dining room in 2009, Heather's fresh, data-driven approach to best practices has helped Geben evolve into a highly respected, sought-after, award-winning PR firm with operations in Columbus, Chicago and Seattle.

Heather prides herself on using Geben as a platform for doing good. She is a vocal advocate for issues impacting women and girls, especially paid parental leave. After rolling out a 10-week leave policy for new moms and new dads at Geben, her perspective on this issue has been featured in Forbes, Entrepreneur.com and a variety of local and national media outlets.