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2015

### University Update - May 26, 2016

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*Otterbein University*

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A letter from one of our 1970s graduates arrived earlier this week. Included with the letter and a generous contribution was an essay reflecting on her time at Otterbein. As she put it, she wanted to support the campaign with her writing as well as with her financial contribution. I called her immediately to thank her and asked if I could share her thoughts with our broader community. She graciously agreed. It is a very beautiful end-of-the-year gift for all of us at Otterbein.

*Reflections from Shirley Scott, Class of 1970*

*I remember how we students considered alumni visitors as oddly-quiet people from the sepia-toned past; after all, we were shaking things up and moving ahead with fresh ideas and the latest innovations. Today, I am sure that anyone before the Class of 2000 seems out of place and old-fashioned, especially when they lament the modernity overtaking our beloved campus by a new crop of would-be movers and shakers.*

*It is at this point that WHERE WE STAND matters. Otterbein College was exactly what I needed when I needed it. During my years on campus the boundaries of tough standards and compassionate service intertwined with unlimited latitude to push myself in any direction I chose. Despite high expectations, I felt free to try, to fail, to retry, to explore, to accomplish, to dream.*

*My faded lecture notes and old blue book exams have been packed away for years, but the drive to achieve and the courage to excel I discovered at Otterbein never went out of style. My most important lessons came not from pages in any textbook, but from experiences through which I learned to develop perspective and make transitions, to consider, to interpret, to think.*

*Only the verb tenses have changed. Otterbein University now must be what today's students need it to be and what tomorrow's students will need it to be., I applaud President Krendl for continuing the leadership of "my" presidents, Lynn Turner and Thomas Kerr, as well as the many Otterbein leaders preceding and succeeding them.*

*And, President Krendl is insistent: it matters that Otterbein provides suitable physical surroundings for students spending such important years there. It matters that students experience a community that models how and when to make crucial decisions. It matters that the entire Otterbein experience is financially available to those who wish to work hard and be inspired.*

*The long-ago bookends of my Otterbein experience were my freshman beanie and the College Senate. Yet, those years have continued to impact me in countless ways. Therefore, I am pledging anew to be true to my dear Otterbein!*

**MEMORIAL SERVICE AND CELEBRATION OF LIFE FOR OUR FRIEND AND COLLEAGUE**

A service to remember and celebrate Chuck Zimmerman's life has been scheduled for Saturday, May 30 at 1:00 pm in Riley Auditorium (Battelle Hall). The family is looking forward to a time for friends, students, former students, and colleagues to share stories and memories together. In lieu of flowers, the family has requested that memorial gifts be made to Otterbein University to fund the "Doc Z" scholarship.

## **ACADEMIC AFFAIRS**

### **Higher Learning Commission Accreditation Update**

On May 4, 2015, the Institutional Actions Council of the Higher Learning Commission considered Otterbein's current bid for reaffirmation of accreditation. The IAC voted to continue the accreditation of Otterbein University with the next Reaffirmation of Accreditation in 2024-25. The IAC also noted that they concurred with the evaluation findings submitted by our visit team and voted to affirm the institution's eligibility to select our accreditation pathway. The HLC letters are posted on the "Accreditation" tab on O-Zone.

Once again, thanks to the many members of the Otterbein community who came together to compile our assurance report and to meet with members of the visit team back in February. Our institutional commitment to the guiding principles of Accountability and Quality shaped our engagement with the HLC review process from beginning to end, and these principles will allow us to keep focus on our continuous improvement between formal reviews.

### **United Methodist Church Affiliation Review**

Because Otterbein is a United Methodist affiliated institution, we are required to have a team from the University Senate of the United Methodist Church review our affiliation status every 10 years shortly following our regional accreditation visit. This visit will be held on September 28-30, 2015. An ad hoc committee, led by Academic Affairs in conjunction with the Chaplain's office and representatives from key areas across campus, is preparing the reports and other documents so they can be submitted at the end of July.

### **Graduate School**

Dean Barbara Schaffner is announcing a reorganization of the Graduate School personnel, which took effect May 18, 2015. The home of the Graduate School will remain Roush 208. Primary responsibilities of the Graduate School, within Academic Affairs, will include academic programs/curriculum, student retention and persistence towards graduation, and graduate faculty development. Eric Lloyd, MBA Director, will become a part of the Graduate School team.

Admission and recruiting activities will move to Enrollment Management. Graduate admissions (Deb Williams) will move to Clippinger Hall and graduate recruiters (Dorothy Crider, Amy Featherstone, Patty Hohlbein, and Gaby Miller) will have offices in the academic departments associated with the graduate programs.

## **BUSINESS AFFAIRS**

### **Service Department: Focus on Campus Improvements**

The renovation of the Health and Sport Sciences Facility located at Davis Hall Annex is well underway. Features of this new space include two classrooms/teaching labs, faculty offices, and a lounge area. The University has selected a number of sustainable products for use on this project, including the carpeting. Faculty members are expected to move in to the HSS Facility during the week of August 16, with classes starting on August 24. This new space is expected to enhance recruiting and retention.

### **Otterbein Continues to Grow Greener**

The campus Energy Conservation Projects are moving forward. To date, significant progress has been made in the dorm room automation (installation of occupancy sensors that will automatically adjust the

temperature if the room is unoccupied) and chilled water plant optimization (system adjusts the flow of chilled water on campus based on demand) projects. The next step is the replacement of the central plant, which consists of three boilers and a new chimney stack. This project will be completed by the start of the heating season. The combined savings of the Energy Conservation Projects will equal \$184,220 in the first year, and will increase to a total of \$342,939 by the eighth year.

### **End of Fiscal Year 2015 is Approaching Quickly**

June 30, 2015, marks the end of another fiscal year. Due to the volume of payment requests (1336 vouchers in the month of April), it is imperative that all departments submit their paperwork by the deadlines below:

June 5, 2015: Last Day to Submit Purchase Orders to the Budget Office

June 18, 2015: Last Day to Submit June 4<sup>th</sup> and Prior Credit Card Reconciliations and Advances to the Controller's Office

June 13, 2015: Last Day to Submit Payment Vouchers and Invoices for Reimbursement to the Controller's Office

Any invoices, journal entries, credit card reconciliations, and requests for reimbursements that can be sent to the Controller's Office prior to the above-listed dates would be greatly appreciated.

## **STUDENT AFFAIRS**

### **Athletics**

Otterbein spring sports teams fared very well with three OAC Champions. The men and women's golf teams both won their conference championship, which garnered them both a spot in the NCAA Tournament. The men's lacrosse team won their conference championship and went on the play in their third consecutive NCAA tournament.

The Ohio Athletic Conference (OAC) recently recognized the spring Academic All-OAC student-athletes and Otterbein is proud to announce that 48 spring sport athletes were recognized. Together with the 42 fall sport athletes, the department was able to realize in total 90 Academic All-OAC for fall and spring combined. Overall academic excellence for spring sport teams calculated out as CUM GPA spring men's teams with a 3.029 and spring women's teams with a 3.426.

Capital One Academic All-District First Team goes to Ty Compton, a senior member of the baseball team and Tory Blatt, a senior member of the women's lacrosse team. Both student-athletes now advance to the All-American ballot.

David Monaco earned a place on the Division III Ping All-Great Lakes Golf Team and Jake Simmerman earned a spot on the ABCA/Rawlings All-Midwest Region Third Team for baseball. In addition, Marcus Willis of the men's lacrosse team earned OAC Player of the Year recognition.

### **Center for Community Engagement**

The Center for Community Engagement and The Girl Scouts of Ohio's Heartland are co-hosting a highly interactive leadership development experience called the Go LEAD Summer Leadership Academy. It offers girls the chance to examine issues that affect our communities, create a community impact

project, and explore a college campus. Sessions will be offered on leadership skills, networking, community mapping, branding, pathways to college, and other important life-skills for girls. Otterbein students will serve as workshop presenters, mentors, and campus guides throughout the week, developing their own leadership strategies. The Academy is offered from June 7<sup>th</sup> – 11<sup>th</sup> and is open to rising 9<sup>th</sup>-12<sup>th</sup> graders. Registration will remain open until June 1<sup>st</sup>.

### **Center for Student Involvement**

The 2014-2015 school year saw the creation and election of the Otterbein University Student Government as part of the new University governance model. From the creation of the Student Government Constitution to having students vote on the name of their student government, students were engaged throughout the process. In the spring, more than 40 students were elected to serve in the new model, including 4 executive officers serving as President (Carrie Coisman '16), Vice President (Connor Dunn '16), Secretary (Kelsey Woodard '16), and Treasurer (Michelle Moore '17). At the first Otterbein University Student Government inauguration, President Carrie Coisman announced the first initiative of Student Government would be the promotion of Maria's Message pledges against distracted driving among the Otterbein student community in collaboration with PRSSA and student athletes. In total more than 700 pledges were signed and presented to Dom Tiberi and his wife, Teri at the Otterbein Alumni Awards on behalf of Maria's Message, the 2015 Alumni Community Service award recipient.

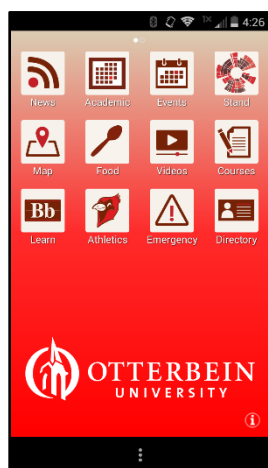
### **ENROLLMENT MANAGEMENT**

Freshman confirmations (578) continue to run slightly ahead of last year (+15, +3%.) We have much work to do over the summer as we are looking for another 50 – 70 confirmations to reach our freshman enrollment goal. We have seen positive improvements:

- Students of color (97) are up 11 or 11%
- Students with ACT 27-36 (153) are up 41 or 37%
- Students with ACT 24-26 (153) are up 14 or 10%
- Systems Engineering has confirmations from 26 freshmen and 1 transfer (plus 5 internal major changes)

Transfer confirmations 42 are down 4; adult confirmations (47) are up 7.

### **INFORMATION AND TECHNOLOGY SERVICES**



#### ***Go Mobile!***

ITS has launched **Otterbein Mobile** to simplify access to your favorite campus applications. Using the new app, the Otterbein community can access campus news, events, directories, dining menus, videos along with athletic news, schedules, and scores. Download the free app through the Google Play Store or Apple's App Store by searching for Otterbein. Additional information will be emailed to the Otterbein community in the coming days.

## **INSTITUTIONAL ADVANCEMENT**

### **Alumni Relations**

The Office of Alumni Relations will be engaging alumni and friends in numerous events and volunteer roles throughout the summer. Here's a preview:

- Bill '48 and Helen '47 LeMay will host their 19<sup>th</sup> June Bug Jamboree for the Dayton area alumni on Saturday, June 20<sup>th</sup> with more than 60 alumni enjoying an old-fashioned picnic.
- A '70s alumni committee has coordinated a "Summer Breeze" Weekend, June 26-28, inviting alumni to participate in career and genealogy workshops, campus and city tours, Summer Theatre, golf outing, doughnut walk and lots more 70s memories.
- A personally-designed travel adventure on four trains and three parks in majestic Colorado will be the destination for more than 90 alumni and friends during the end of August and early September.
- Three alumni advisory boards will be meeting this summer engaging 50 alumni volunteer leaders: Alumni Council, Young Alumni Advisory Board and Greek Alumni Council and four reunion committees for the Classes of 1966, 1967, 1990 and 1991.
- Plan to join us for Homecoming September 25-26: Our Cardinal Family: Connections that Stand the Test of Time.

### **Where We Stand Matters Campaign Highlights**

The Stand Campaign is gaining momentum every day! Our overall Campaign commitments now exceed \$19 million (\$19,246,142) including fiscal year '15 cash that is up 12% from fiscal year '14 to a grand total of \$3,759,304. The Annual Fund is growing, up 2.2% from last year currently standing at \$849,931. We had another great year with The Big Give on May 12, 2015, at last count Otterbein received \$78,788.52 in donations through the Columbus Foundation. However, maybe the most exciting news is that our faculty/staff giving numbers have increased exponentially. We have achieved a 41% participation rate with a steady stream of new donors monthly. Several departments have earned bragging rights with 100% participation from their faculty and staff. Volunteer committees are actively meeting this summer, continuing to set the pace for Campaign participation and spreading the word of the importance of philanthropy and the value of Otterbein. If you are interested in joining one of the faculty/staff committees, please contact Lucy Cryan at [lcryan@otterbein.edu](mailto:lcryan@otterbein.edu).

### **Marketing**

The attached ad is running in the Marysville/Union county market to help promote Otterbein's new programming starting this fall that includes a Leadership Certificate and communication classes for adults offered at night. Visit the website to learn more. Otterbein previously announced its effort to offer seven pathway programs to Marysville high school students in collaboration with Columbus State Community College and area businesses.

### **COMINGS AND GOINGS**

Kate Carey, Associate Dean, resigned as of 5/15/15.

Heidi Tracy, Vice President for Institutional Advancement, resigned as of 5/22/15.

Elaine Gaunt, Human Resources Assistant, resigned as of 5/27/2015.

We wish them all much success in their future endeavors.

As always, if you have questions or need additional information, please feel free to contact me or a member of Cabinet.

Sincerely,

A handwritten signature in dark ink, appearing to read "Kathy A. Krendl". The signature is written in a cursive, flowing style.

President Krendl

**Otterbein University Vision**

Otterbein University will be nationally recognized as a model community of educators, leaders, and learners who set the pace for higher education and contribute to the common good.

**Otterbein University Mission**

Otterbein is an inclusive community dedicated to educating the whole person in the context of humane values. Our mission is to prepare graduates to think deeply and broadly, to engage locally and globally, and to advance their professions and communities. An Otterbein education is distinguished by the intentional blending of the liberal arts and professional studies, combined with a unique approach to integrating direct experience into all learning.