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Book Nook for All: How Library Partnerships Can Grow Advocacy Poster Presentation

Jessica C. McIntosh
Otterbein University, jcrossfieldmcintosh@otterbein.edu

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The Book Nook is a browsing collection of popular fiction that comes from the shelves of Westerville Public Library to the hands of the Otterbein community. The Book Nook offers immediate access to hot fiction and makes it easy to grab, read, and return. This encourages students, faculty, and staff to pick up novels for leisure reading, which not only sparks reading for enjoyment, but can inspire ideas and information relevant to academic study.

The Book Nook is the first major collaboration between these two community libraries and was inspired by neighboring library partnerships. The Book Nook is Westerville Public Library's first permanent offsite collection and has generated a blossoming partnership that has grown into event collaborations, programming, and expanded resource sharing.

### Partnerships

Collaboration
Development
Community Need

The Book Nook has been marketed in a variety of ways by each library. This lets the local community know about offerings at each library while also supporting new initiatives and events.

### Marketing

The Book Nook has been marketed in a variety of ways by each library. This lets the local community know about offerings at each library while also supporting new initiatives and events.

### Outcomes

- Mutually Beneficial
- Awareness of services in the community
- Cross-planned events to reach more patrons
- Increase in outreach, particularly to new audiences

### The Future

The team that worked on the Book Nook is continually examining ways to improve the collection and will be gathering feedback with a user survey. Programming has already been developed for the upcoming year with additional opportunities listed below.

- Inspired future event partnerships
- Town and gown advisory campaigns
- PR and marketing campaigns
- Collaboration with faculty/curriculum
- Results from User Survey
- Increase in circulation

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**Who**

- Public Services
- Technical Services
- IT Support
- Acquisitions

**Why**

- Less fiction in an academic setting
- Reach other campus constituencies
- Need/demand on campus
- Expansion of services

**How**

- Communication
- Project Planning
- Administrative Buy-In
- Technical Solutions