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### Book Nook for All: How Library Partnerships Can Grow Advocacy Poster Presentation

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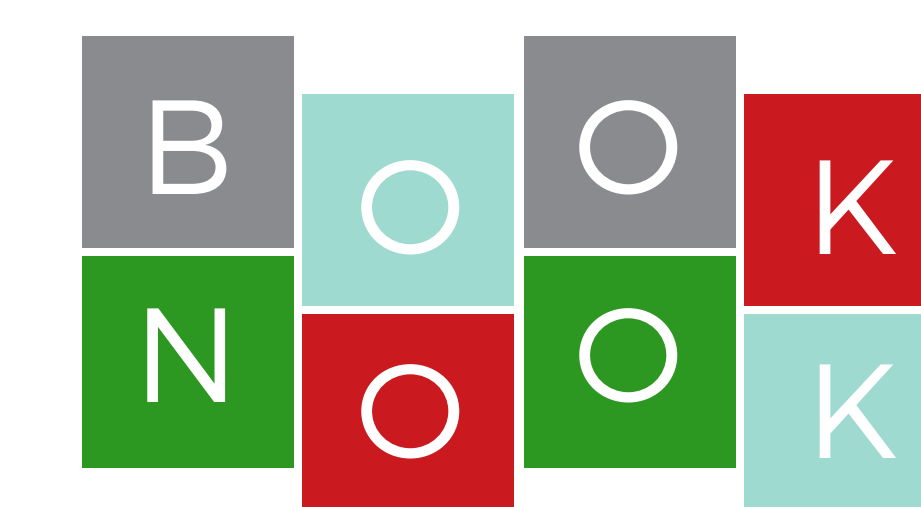
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# BOOK NOOK FOR ALL

## Growing a Community Partnership



WPL BOOK NOOK AT  
OTTERBEIN

### The Book Nook

OVER **100** TITLES **70** CHECKOUTS



The Book Nook is a browsing collection of popular fiction that comes from the shelves of Westerville Public Library to the hands of the Otterbein community. The Book Nook offers immediate access to hot fiction and makes it easy to grab, read, and return. This encourages students, faculty, and staff to pick up novels for

leisure reading, which not only sparks reading for enjoyment, but can inspire ideas and information relevant to academic study.

### Getting Started

*Why*

Less fiction in an academic setting  
Reach other campus constituencies  
Need/demand on campus  
Expansion of services

*Who*

Public Services  
Technical Services  
IT Support  
Acquisitions

*How*

Communication  
Project Planning  
Administrative Buy-In  
Technical Solutions

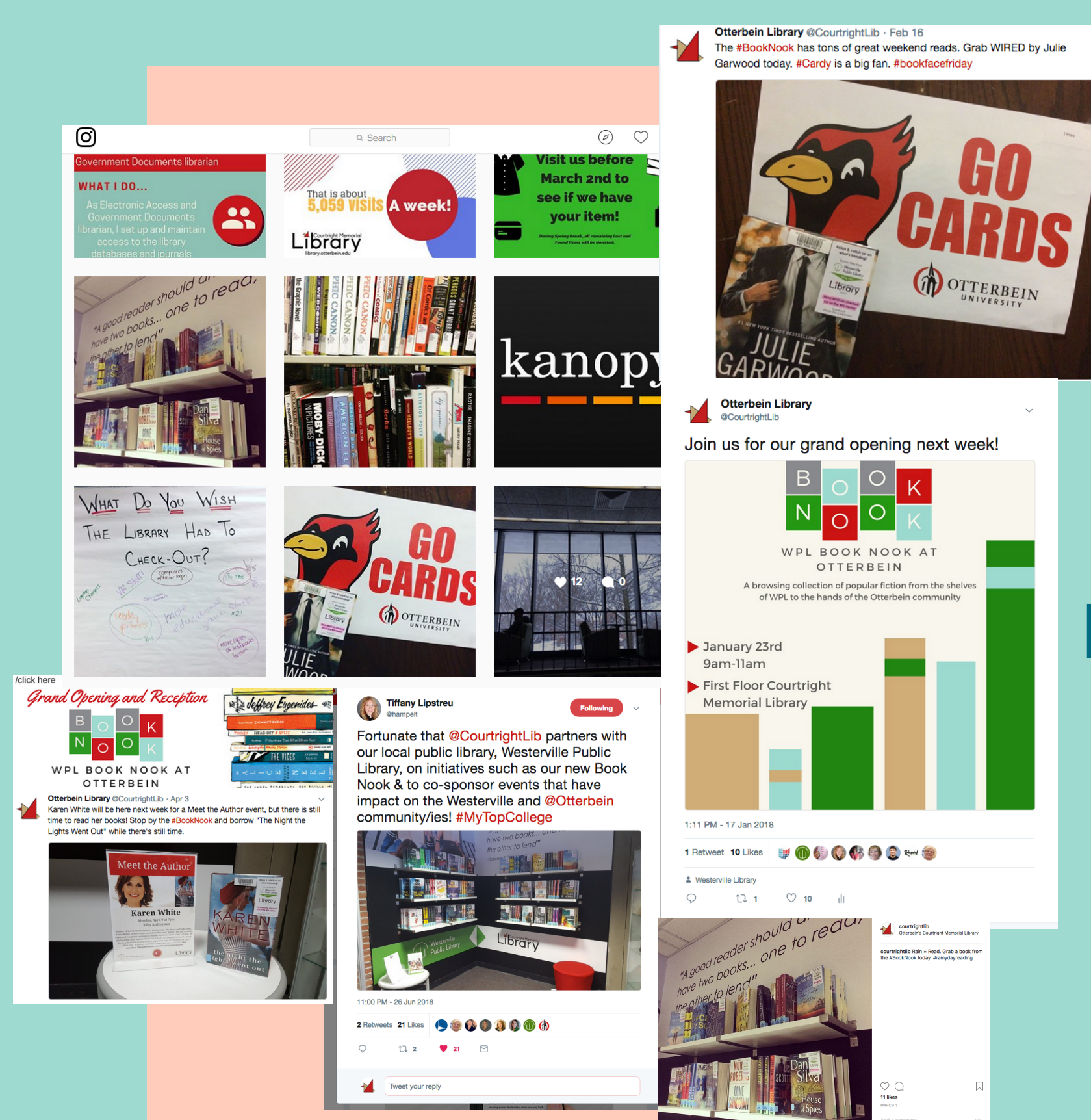
### Partnerships



The Book Nook is the first major collaboration between these two community libraries and was inspired by neighboring library partnerships. The Book Nook is Westerville Public Library's first permanent offsite collection and has generated a blossoming partnership that has grown into event collaborations, programming, and expanded resource sharing.

### Marketing

The Book Nook has been marketed in a variety of ways by each library. This lets the local community know about offerings at each library while also supporting new initiatives and events.



Opening Reception  
Social Media  
Cross Promotion  
#BookNook  
Email Announcements  
Press Releases



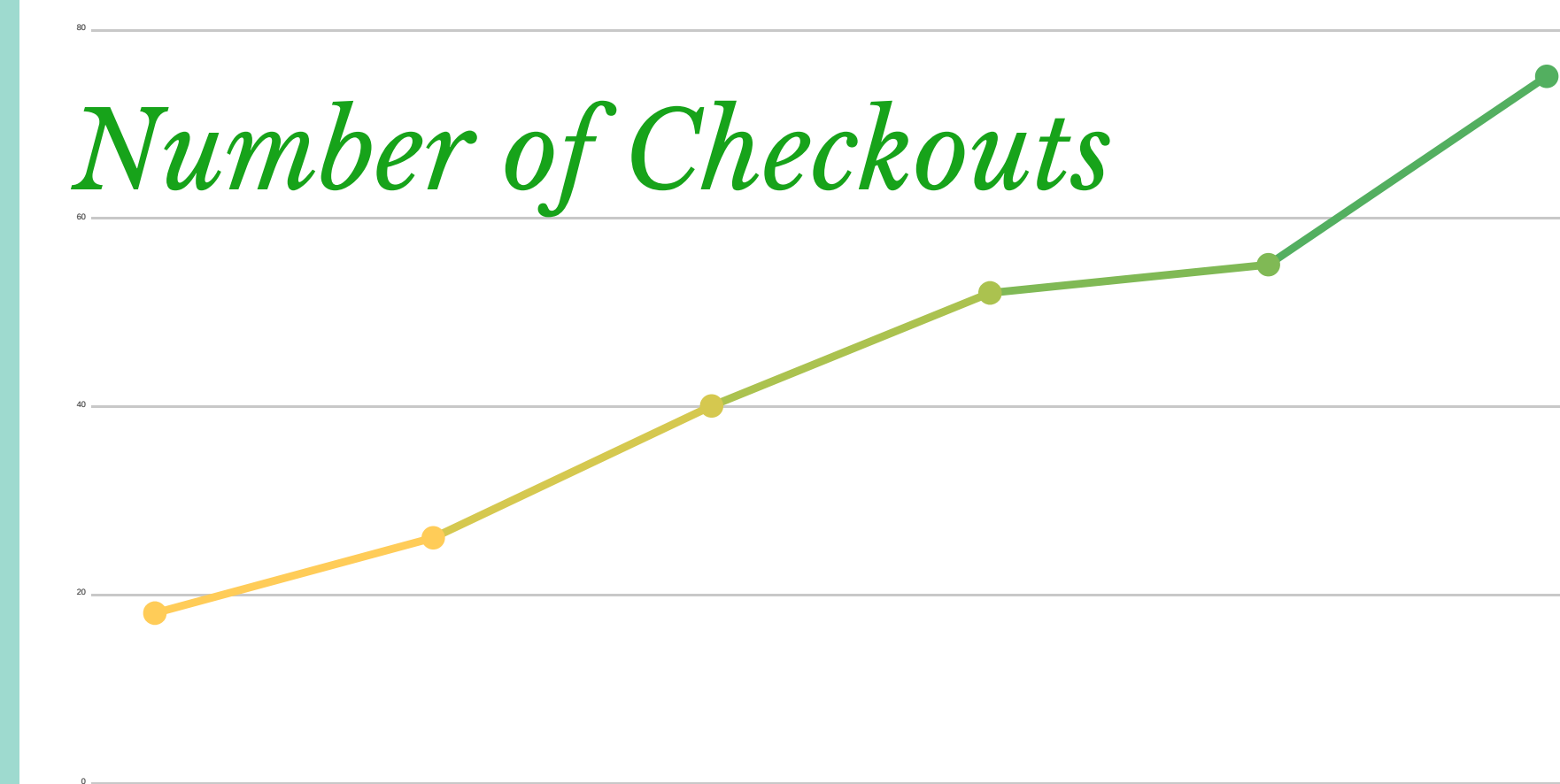
### Outcomes

Mutually Beneficial  
Awareness of services in the community  
Cross-planned events to reach more patrons  
Increase in outreach, particularly to new audiences

*"Courtright is facilitating my work/life balance. It reminds me that reading in the evening is a good way to push the reset button and unwind." Kristy Drobney, Director of the Academic Support Center*

*"The Book Nook has been fabulous! It's so easy to pop into the library right on campus and have a beautifully displayed section of great reads. What a great partnership and service to our campus community!" Kristen Yanchak, Sr. Assistant Dir. of Enrollment Communications*

#### Number of Checkouts



### The Future

The team that worked on the Book Nook is continually examining ways to improve the collection and will be gathering feedback with a user survey. Programming has already been developed for the upcoming year with additional opportunities listed below.

- Inspired future event partnerships
- Town and gown advisory
- PR and marketing campaigns
- Book Nook on wheels
- Results from User Survey
- Collaboration with faculty/curriculum
- Increase in circulation