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2016

Westerville Jaycee Pool

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Recommended Citation

Wolfe, Myranda M.; Detwiler, Taylor E.; Burrowes, Kyle M.; and Cochran, Phillip J., "Westerville Jaycee Pool" (2016). *Senior Year Experience Student Projects*. 10.

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Westerville Jaycee Pool

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Taylor Detwiler, and Myranda Wolfe



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Rationale

- Community engagement
- Personal reasons
- Family-oriented aspect
- Wellness and health



Initial Goals

- Draw attention to the property
 - Increase visibility
- Create awareness for WJC



Objectives

- Landscaping
 - Mulch, flowers, boulder
- Social media accounts
 - Twitter, Instagram
- Brochures



Communications

- Management at WJC
- Landscaping companies
- Personal social media posts



Our Project

- Met with management
- Reached out about landscaping needs
- Set up Twitter account for WJC
- Set a volunteer day



Setbacks

- Weather conditions
- Boulder
- Brochures
- Difficulty gaining followers



Successes

- The Grounds Guys
 - Monica Day
- Unexpected results



Results

- Increased community engagement
- Management was excited
- Improved landscaping conditions





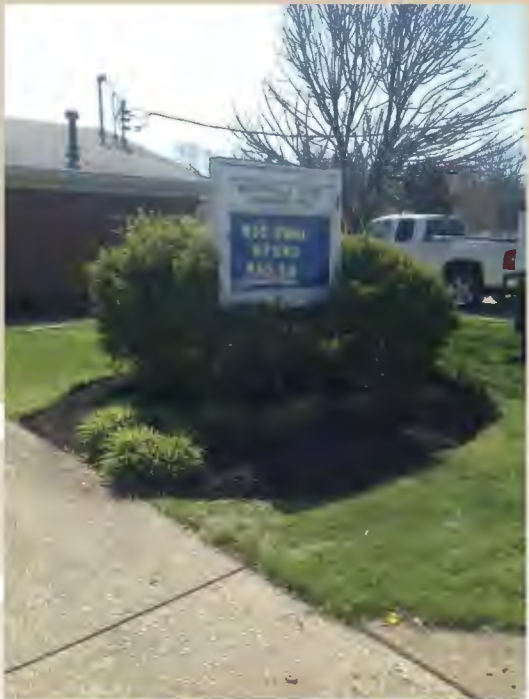
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Legacy

- Provided an area of community pride
- Established an ongoing project



Effects

- A little involvement can go a long way
- Community ties are important
- Teamwork

