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1st Annual Sawyer Walker Scholarship

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1st Annual Sawyer Walker Scholarship

By: Brooke Dolin



October 9, 2015

- The day after his 3rd birthday, Sawyer Walker passed away.



Scholarship

- The scholarship is an open scholarship that will be available to seniors in surrounding counties of the Walker family such as Marion, Crawford, and Morrow County.



Overall Goals

- Create scholarship fund in Sawyer Walker's memory.
- Hold benefit to raise money.
- Reach out to surrounding communities. Would like to see at least 200 in attendance.
- Would like to raise at least \$10,000 for the first Annual Sawyer Walker Scholarship fundraiser.



What I Collected

- I was able to collect \$600.00 in cash donations
- Thirteen gift baskets for the silent auction
- Being the manager at Subway, I was able to donate some meat, cheese, and cookie platters
- Several bags of grocery's were collected



Bringing the family together

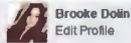
- Weeks before the event, I contacted Kings Island to see if they would donate tickets to the auction. I heard back from them after the event was already over. Because it was too late, I personally donated \$250.00 to the scholarship fund which is the value of the tickets Kings Island was donating. When the tickets arrived, they were gifted to the Walker family to provide some much needed family time and to hopefully reconnect as a family.



Outreach

- Being familiar with social media I was able to reach a younger audience for the event.
 - The Facebook invite was sent to multiple people. Other people were able to add in more people to invite. The event was also shared on multiple people's Facebook pages. All users had to do was hit the share button. This invitation was the most successful. We were able to get more of an audience.
 - I was able to put flyers up at Subway, and handed them out to customers. I was also able to put some flyers on my mothers desk at Otterbein in the business office.





- Brooke Dolin
Edit Profile
- MY EVENTS
- Upcoming
 - Calendar
 - Subscribed
 - Past
 - Create



Public Hosted by TaraandKenny AllenWppich and 2 others

Going

Saturday, February 20 at 5 PM
about 1 month ago

Wetspot
Caledonia, Ohio 43314

Show Map

Invited by TaraandKenny AllenWppich

About

Discussion

- Write Post
- Add Photo / Video
- Create Poll

Write something...

Details

Details

My dear friends Sam and John Walker lost their son the day after Sawyer's 3rd birthday. They have started a scholarship in Sawyers name so we are putting together a benefit for Sawyers scholarship. We ask that the community comes together to support this benefit for Sawyer's scholarship. We are taking donations for a spaghetti dinner we will be having. We need hamburger, spaghetti sauce, spaghetti noodles, plates and or bowls, silverware and other side dishes to go with the dinner. There will be a \$5 charge for dinner. We also are looking for auction items to be donated. The money for the food and auction items will go towards the scholarship. There will also be a 50/50 drawing and a donation box to just donate. Please contact Sam or I with questions or on items you will be willing to donate for this benefit. We ask donations are brought to the Wetspot bar in Caledonia by 3pm day of benefit. The dinner will begin at 5 and the silent auction winners will be announced at 7. You must be present to get the item you put a bid on. We have a band Sneaky Pete and the Players that will start at 9. We look forward to seeing you there and appreciate everything you have done, will do and continue to do for this family.



TaraandKenny and Kelly went

224 interested 161 went 1.6K invited

RELATED EVENTS

SEE MORE



Culpepper & Merriweather Cir...
Tue May 10 at Cardington-Linco...
Family - 92 guests
Interested Going



2016 Stormy Ray Scholarship ...
Sat Jun 18 at The Wet Spot
Neighborhood - 1 friend is going
Interested Going



Neighborhood 1 friend is going
Interested Going



Grand Opening Weekend!
Fri Apr 29 at Groovy Plants Ranch
Shopping 366 guests
Interested Going



Rain Barrel Workshop - Learn...
Sun Apr 24 at ECO Center LLC
Workshop 22 guests
Interested Going



Community Earth Day Celebra...
Sat Apr 23 at ECO Center LLC
Festival 51 guests
Interested Going



Craft Show At The Cardinal
Sun Apr 17 at Cardinal Center C..
Shopping 70 guests
Interested Going



1st ANNUAL SAWYER WALKER SCHOLARSHIP BENEFIT



2/20/15 5:00 pm

WETSPOT BAR CALEDONIA

SPAGETTI DINNER

AUCTION

50/50

SNEAKY PETE & THE PLAYERS BAND

\$5 charge at door

Contact Tara Allen 740/360/1980 Samantha Walker 419/560/6037 or

419/560/0362 or Teresa Bowman 239/220/0065



Things done before the event

- We made flyers, and distributed them around the areas that we lived.
- We kept track of the RSVP's so we knew how much food to prepare.
- With every RSVP, expected attendees were asked if they would like to order a shirt as well for \$20.00. For every t-shirt sold the committee will earn \$12.00.

▫ On January 22, 2016 we ordered the t-shirts.



The night before the event

- The committee members who could meet the night before did. We brought the donations that we collected before the event and organized them. We got everything ready so all we should have had to do was just bring the food.



The morning of the event

- I was on spaghetti duty. That morning I went to the store and got what I needed and started to cook.
- Other committee members were on salad duty, making the rolls, and desserts. They also had to get enough drinks for the guest.





The Event

- When people came in through the door, they paid \$5.00 a person for the spaghetti dinner. We then gave everyone a ticket and wrist band so we could keep track of who paid and who didn't. Each person at the door was able to buy a cup, a wrist band, or a sleeve for drinks.
- Some of the guests would buy these things and then re-donate the items so we were able to raise more money.
- We also had a guest book for everyone to sign so we could keep track of who was there. After counting all the guests, we then gave the book to the parents of Sawyer.



Silent Auction

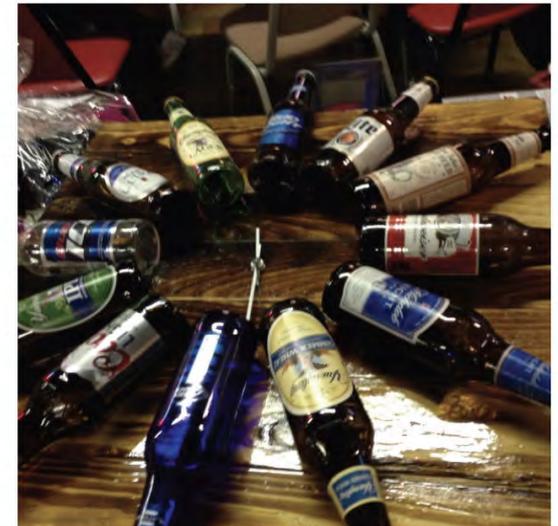
- We had a silent auction that started at 5 p.m. That lasted until 7 p.m.
- We put some of the smaller items on the bidding tables. We had some of the items before hand so we were able to set them out. Others that came throughout the night with items were set out upon arrival.
- Anyone was able to participate in the silent auction. All you had to do was write your name on the bidder sheet provided, and then put the amount that you were offering for the item. The highest bidder at the close of the silent auction won the item.





The live auction

- For the bigger items, we held another auction around 8 p.m.
- Anyone who wanted to participate had to buy a \$5.00 bidder paddle. This auction worked just as a live auctioneer would auction items.



During the Event

- During the event we had a ticket number drawing.
 - The ticket we gave everyone when they walked in had a number on it. The winning number was announced at 8 p.m right before the live auction began.
 - The winner won a gift card to Bob Evans



During the Event

- 50 / 50 Raffle
 - Raffle tickets were sold during the event. Each raffle ticket cost \$1.00.
 - Over 2,000 raffle tickets were sold
 - 1/2 of the earnings would go to the scholarship fund. The other half would go to the winner of the raffle drawing.
 - The drawing took place just before the start of the live auction.





Outcome

- We had over 300 people attend the event
- We collected over \$12,000
- Overall, we ordered 400 t-shirts. Most were from preorders but extras were purchased to sell at the auction. All additional shirts were sold. Some people bought them just to be able to give money to the fund, and some bought them to gift to someone who could not attend.
- We didn't have a lot of food left over so we were pretty accurate on the amount of food we made.



In the future

- In 2017 we will be holding the second annual Sawyer Walker scholarship.
- As of right now, we are researching where next year's event will be held as we will need more space for a larger attendance.
- I also created a google docs form so the committee can communicate what they have collected for the auctions and the money that they collected.

