

Otterbein University

Digital Commons @ Otterbein

Senior Year Experience Student Projects

Student Research & Creative Work

Spring 4-2016

Otterbein University Bar Crawl

Andrew Leskowitz

Otterbein University, leskowitzandrew@yahoo.com

Follow this and additional works at: <https://digitalcommons.otterbein.edu/syest>

Recommended Citation

Leskowitz, Andrew, "Otterbein University Bar Crawl" (2016). *Senior Year Experience Student Projects*. 16.
<https://digitalcommons.otterbein.edu/syest/16>

This Project is brought to you for free and open access by the Student Research & Creative Work at Digital Commons @ Otterbein. It has been accepted for inclusion in Senior Year Experience Student Projects by an authorized administrator of Digital Commons @ Otterbein. For more information, please contact digitalcommons07@otterbein.edu.

Otterbein Bar Crawl

By: Andrew Leskowitz, Luis Rivas, Morgan Feeney



Rationale

Motivation for project

Relation to personal concerns

Majors

Charity

Fun

The Charity

Project Description

Fundraise for MedVet

Get Otterbein Involved

Get Community Involved

Project Description

Community Stakeholders

MedVet

5K for K-9 Cancer

Westerville Restaurants/Bars

Otterbein Community

Initial Goals

Raise \$500 for MedVet

Leave a legacy

Raise awareness about the 5k for K9 cancer

Have 115 people come to our event

Project Set up

Invite Otterbein Colleagues & Alumnus

Process for T-Shirt Orders

Contact Local Bars

Selling T-Shirts After Arrival

Ask Bars for Donations

Organizing

Facebook Event Page

Created Otterbein Email

Westervillebarcrawl@gmail.com

T-shirt Orders

Otterbein Schedules

Search Facebook

Luis Home

MY EVENTS

- 12 Upcoming 3
- Calendar
- Subscribed
- Past
- Create

THIS WEEK

10 for \$10 Happy Hour at...
Friday at 6 PM

23rd birthday banger
Saturday at 9 PM

Alpha Sigma Phi Cookout
Sunday at 4 PM



Otterbein Bar Crawl

Private · Hosted by Luis Rivas and 2 others

Hosting ▾ Invite Edit ...

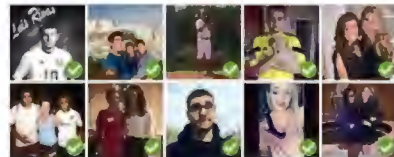
April 9 – April 10
Apr 9 at 4 PM to Apr 10 at 2 AM

Westerville, Ohio [Show Map](#)

Come enjoy a night full of fun on State Street in Westerville. 21 and up can come together to enjoy the last month of the Spring semester with this festivity. As well as a fun night this event will also raise money for the otterbein 5k for K-9 Cancer event.

Contact Info:
Email: westervillebarcrawl@gmail.com

Phone numbers
Luis Rivas: 614-441-2274



Francisco, Justin and 107 other friends went

232 went 24 maybe 149 invited

RECENT EVENT PHOTOS [SEE ALL](#)



YOUR GAMES MORE



RECOMMENDED GAMES MORE

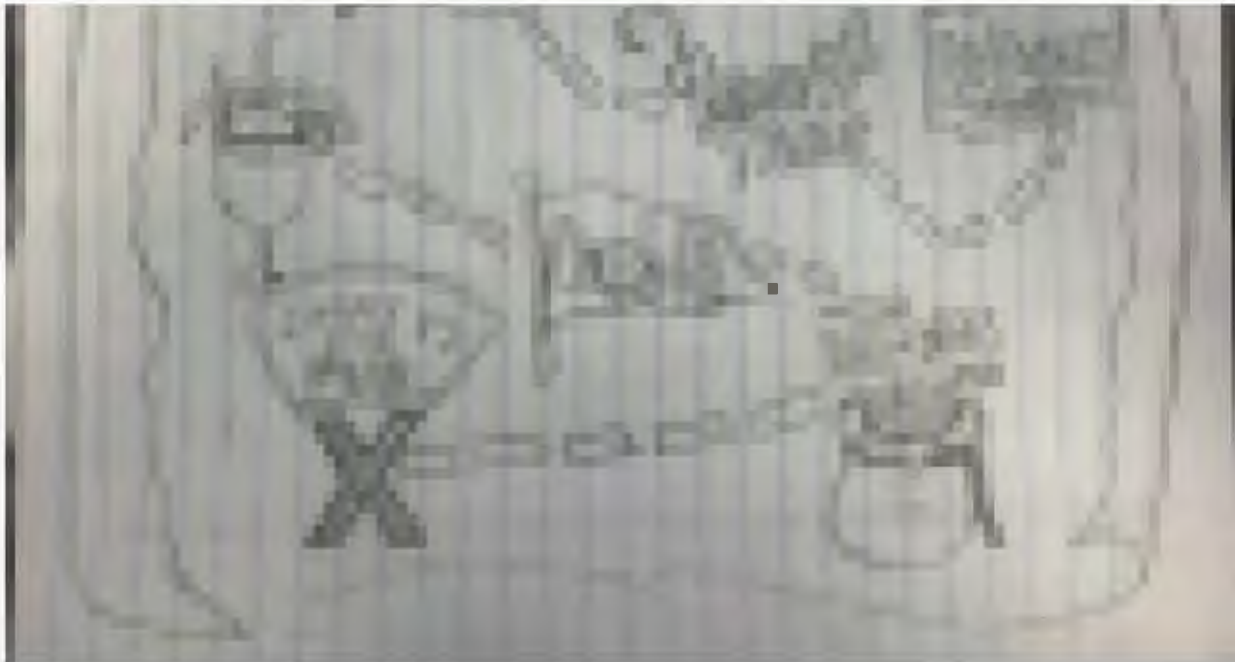


- Marcos Eguia
- Ashley Legin
- Ben Hamilton
- Chance Bureson
- Faith Anne Carver
- Andrew Danger Jr L...
- Sarah Robinson
- Courtney Ridenour
- MORE FRIENDS (25)
- Kiley Gessner

T-Shirt Design



Original Sketch



T-Shirt Design

Final Product



Issues

Weather Conditions

Bars Sponsorship

T-Shirt Sale Issues

Resolution of Issues

Sending out emails on emails to tell people to pick up their T-Shirts

Discussing with the Bars our timeline for the shirt

Things We Wish We Done Differently

Presale T-Shirts with cash receipt

Bar Sponsorship Earlier

Order more extra T-Shirts

Better relationships with Bars

Coordinate with Greek Life

Results

We ended up raising 300 dollars from the Bar Crawl

We raised a lot of awareness about the 5k for k9 cancer and MedVet

We found three people to help run the event for next year. The lucky three people are Lauren Meader, Steele Gaumer, and Emily Titus.

250 people attended event.

Why we chose the people for the leadership positions

We wanted 3 people from different aspects of student life

Lauren Meader-Event Planning Experience (PR Major)

Emily Titus-Greek Life (OWL)

Steele Gaumer-Event leader for the 2016 5K for K9 Cancer

Legacy

We sat down with Meader, Gaumer, and Titus on Monday afternoon to give them the information they needed.

We shared with them the Otterbein Bar Crawl email

Explained to them how we had everything set up

Told them our Goals for what they can do with this Bar Crawl to make it better and help the 5K for K9 cancer more.

Effect

Was awesome helping out a great cause like MedVet/5k for K9 Cancer

Fundraising is a lot more difficult than initially expected

Great to change an event from just a casual event that Otterbein students did to a fundraiser that helped a great local cause.

#BarCrawl2k16



