

Spring 2018

News From the Graduate School - Masters of Business Administration

Otterbein University

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Master of Business Administration

News from The Graduate School Spring 2018



Letter From Dean Barb Schaffner Leadership: Is It the Key to Making Things Better?

Otterbein's professionals to the rescue ... [Read more here.](#)

MBA

Graduate Program Director:

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UPCOMING EVENTS

Graduate Showcase

April 3, 5 - 7 p.m.

Otterbein Science Center

Atriums 1 & 2

Doctoral/Master's

Commencement

April 28, 1:30 p.m.

Rike Center

Commencement Speaker:

Dr. Daniel Keenan

Executive Director of the

Martha Holden Jennings

Foundation

Dr. Keenan was the 2012 recipient of Cleveland State University's Distinguished Alumni Award for his contributions to public education.

As superintendent of the Westlake City Schools for seven years, he was the 2014 Buckeye Association of School Administrators Ohio superintendent of the year. In 2015, he became the Executive Director of the Martha Holden Jennings Foundation.

Otterbein Alumni Graduate School Scholarship

Otterbein Graduate School Student Success!

2017 Alumni Survey Preliminary Results:

97.30% of respondents felt well prepared for their career because of the education they received at Otterbein University.

62.16% of respondents obtained a new career position due to receiving their graduate degree from Otterbein University.

77.50% of respondents utilize their Otterbein graduate degree in their current profession.

Students Reported on their Graduate Program Experience:

"I felt that all faculty members that I interacted with took an active role in advancing my education."

"I believe that all Otterbein staff want students to succeed."

Watch for the final 2017 Graduate School Alumni Survey report in the Summer Newsletter 2018.

MBA Program News

Otterbein MBA Student Spotlight - Samantha Skeen

Samantha Skeen is a MBA student and a financial services analyst at Nationwide Insurance. Skeen chose Otterbein's MBA program because she wanted a similar graduate level experience as her Otterbein undergraduate experience. Upon completing her MBA degree, she foresees becoming a leader in her current organization and community.

Did you know that as an Otterbein alumni you may be eligible for scholarships for graduate programs?

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[Kindness Matters](#)



Samantha Skeen, MBA student

[Learn more about Otterbein's MBA Program.](#)

Otterbein MBA and Columbus College of Art and Design Students Collaborate on "Smart Cities" Project

Otterbein MBA students Kamilah Twymon and Gaven Hale are partnering with students from Columbus College of Art and Design to work on a graduate studies project related to smart cities. Twymon and Hale will be joining CCAD Master of Design and Master of Fine Arts students in a semester-long project as part of their coursework at Otterbein.

New Orientation Event for Incoming MBA Students

The MBA program has designed a new orientation event for incoming students. Students will attend a half-day or day-long immersion workshop prior to their first semester, which will introduce them to key aspects of what they will experience during the program. Areas will include collaboration, design thinking, leadership, data analysis, project work, business design, entrepreneurship/intrapreneurship, etc. The goal is to better prepare incoming students to be aware and take advantage of all the value-added aspects of the Otterbein MBA.

Scholarships Eliminate Barriers for MBA Students

A recent article in the Wall Street Journal, [Hey, Bargain-Hunters: An M.B.A. Is Cheaper Than You Think](#), expands on why scholarships have a big impact in making an MBA a great value. The Otterbein MBA Program continues to offer merit-based scholarships to incoming students, and each applicant is given consideration. Awards are based on undergraduate GPA, or GPA and GMAT combined.

If you are interested in receiving other Otterbein Graduate School program newsletters, please contact tmagas@otterbein.edu.