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Kathy A. Krendl Distinguished Lecture Series Planning  
Committee, we would like to extend our sincere gratitude  
for the support of more than 70 donors who have made  
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**Thank you for your  
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**Kathy A. Krendl  
Distinguished Lecture Series**

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THE INAUGURAL

# **Kathy A. Krendl Distinguished Lecture Series**

NOVEMBER 19, 2019  
THE POINT AT OTTERBEIN



*featuring*

**Dr. Anita Perez Ferguson**

**"Preparing for an Uncertain Future: Two Reliable Roads"**

THANK YOU FOR JOINING US

## for the Inaugural Kathy A. Krendl Distinguished Lecture Series

### Welcome: A Reflection on Women and Leadership

**Isabelle Lindsey '23** Theatre and Music Double Major, Gahanna, Ohio

### Introduction of the 2019 Distinguished Speaker

**China Nored '23** Nursing Major, Columbus, Ohio

### Kathy A. Krendl Distinguished Lecture: Preparing for an Uncertain Future: Two Reliable Roads Dr. Anita Perez Ferguson, Ph.D.

Dr. Anita Perez Ferguson will share insights into the impact e-commerce is having on face-to-face service jobs and how international labor markets, material sourcing and trade agreements are impacting reliable job forecasting in the United States.

### Presentation of Lecture Gift

**Annie Livesay '23** Special Education Major, Tipp City, Ohio



### Dr. Anita Perez Ferguson *Distinguished Speaker*



Anita Perez Ferguson, Ph.D., is a Woodrow Wilson Visiting Fellow and commentator for WAMC, Northeast Public Radio in New York on issues of democratic diversity as well as domestic and international public policy.

Dr. Perez Ferguson formerly served in Washington, D.C., as the President of the National Women's Political Caucus and the White House Liaison to the U.S. Department of Transportation. She has provided leadership, political skills and training to women in the United States, Latin America, Africa, Asia and Europe. In 1990 and 1992, she was the Democratic nominee for the U.S. House of Representatives from California.

She was named one of the 100 Most Influential Hispanics in the United States by *Hispanic Business Magazine*. Dr. Perez Ferguson holds a B.A. in communications from Westmont College (CA), a M.A. in management from the University of Redlands (CA) and a Ph.D. in human and organizational systems from Fielding Graduate University (CA). The Woodrow Wilson Visiting Fellows program is administered by the Council of Independent Colleges (CIC) in Washington, D.C.

### Dr. Kathy A. Krendl



After nine landmark years at Otterbein University, President Kathy A. Krendl H'18, retired in June 2018. President Emerita Krendl was a strong, humble servant leader and a fierce champion of the transformative opportunities of an Otterbein education. Kathy's legacy reflects the ideals for which we stand as a community—opportunity, innovation, service and inclusiveness.

In honoring her legacy, the Otterbein Board of Trustees considered the hallmarks of her tenure—pace setting innovation, increased partnerships and programs, a commitment to women's leadership and growth resulting in the most diverse and academically prepared classes in recent Otterbein history.

Specifically, her tenure included strategic enrollment gains, the largest fundraising campaign in Otterbein's history, the educational model of the 21st century realized at The Point, a tuition freeze for five of her nine years, new partnerships that positioned Otterbein as a national leader and a personal unwavering commitment to access and affordability for all.